

CREATING A GOLD STANDARD WORKPLACE FOR MENSTRUATION



PROVIDE
FREE PERIOD
PRODUCTS



PROVIDE CLEAN
AND SAFE
SANITATION
FACILITIES



PROVIDE
DISPOSAL BINS
FOR PERIOD
PRODUCTS



PROVIDE
AND CREATE
AWARENESS
ACTIVITIES



PROVIDE
PERIOD/
MENOPAUSE
LEAVE

WHY IT MATTERS

• FINDINGS FROM OUR 2024 BLOODY BIG SURVEY REPORT •

The annual financial impact of days off
work due to a period is estimated to be

\$9.6B

91%

OF PEOPLE EXPERIENCE
SOME LEVEL OF PAIN
DURING THEIR PERIOD

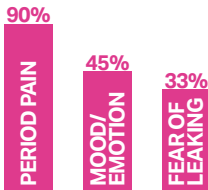


3 IN 4 WOULD VIEW
THEIR WORKPLACE
MORE POSITIVELY IF
THEY OFFERED FREE
PERIOD PRODUCTS

OVER
60%

OF PEOPLE HAVE BEEN
DIAGNOSED WITH LOW
IRON LEVELS AND/OR
IRON DEFICIENCY

PEOPLE ARE LIKELY TO
MISS WORK DUE TO

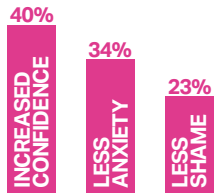


EACH MONTH

90%

OF PEOPLE ARE LESS
ABLE TO FOCUS AT
WORK BECAUSE OF
THEIR PERIOD

FREE ACCESS TO PERIOD
PRODUCTS RESULTS IN:



LEARN MORE
ABOUT PERIODS
AND MENOPAUSE



SEE MORE FINDINGS
FROM THE 2024
BLOODY BIG SURVEY

REGISTER WITH US
AS A MENSTRUAL
EQUITY ADVOCATE