



# 2021 Annual Report



## Acknowledgment of Country

Share the Dignity acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of all the lands and waters throughout Australia.

We acknowledge the Turrbal and Jagera people of the Jagera Nations on whose Country Share the Dignity's head office is based and founded. We pay our respects to Elders – past, present and emerging and acknowledge that sovereignty was never ceded.

We also wish to acknowledge our staff and volunteers working with us who identify as Aboriginal or Torres Strait Islander peoples.

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## Message from Chairperson



As we reflect on the year that was 2021, it has been another successful yet challenging one for Share the Dignity. COVID-19 has caused considerable disruption to our national drives and initiatives.

It has been a year of consolidation, and while the year involved many curveballs, it has allowed for the space to be able to take a deep dive into our charity. We have streamlined processes, created efficiencies, and improved our systems to spend more time focusing on what is important - helping those in need.

This year we were able to report on and showcase for the first time, in-kind donations. In prior years, our revenue solely reflected our cash donations from corporate partnerships, our generous community donors and grants funding.

This year we included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and #ItsInTheBag campaigns, we would not be able to meet the requests of our charities.

The financial statements show that we had 385,212 donated sanitary items and 96,368 donated bags which equates to \$7.5 million in revenue through product donations alone. While it's great to showcase these phenomenal numbers, it also highlights the impact of COVID-19 and the decrease in donations. For #ItsInTheBag this was down by more than 38,000 bags, equating to \$2.9 million in revenue solely for this one appeal.

Some of the challenges faced throughout 2020 continued into 2021. For the second year running, we had to cancel our 12 national DigniTea events, resulting in reduced earnings of over \$280,000.

While COVID-19 has hindered opportunities over the past two years, we are looking forward to a world where events will play a role again. Events are a key piece to our advocacy and fundraising efforts, allowing us to have a greater impact on our mission to end period poverty. We plan to see the DigniTea events return in 2022 bigger and better than ever.

The continued growth, while less than expected due to the pandemic, ensures that we can maintain planned projects and initiatives, along with continuing to leverage new ideas and fundraising incentives. It also enables us to fund and stock 249 Dignity Vending Machines that are now installed nationwide.

For the 2021 financial year, we set ourselves a goal for our Indigenous Menstrual Health program. The goal was to grow the number of charities we partner with that support those who identify as Aboriginal and Torres Strait Islander by 25 per cent.

We are proud to say we not only met this goal, but exceeded expectations.

A huge thank you once again to our 5,500 strong volunteer network of Sheroes and Heroes that dedicate their time so passionately.

Thank you to our small but committed team of 15 employees, also known as the Shero Support Team, my fellow board members and to our Founder and Managing Director, Rochelle Courtenay. It is through everyone's hard work, perseverance and innovation that sees the positive outcomes for the year are achieved.

It has been an honour to hold the position of Board Chairman for a second year and be able to witness the agility and resilience of our team of employees and volunteers. As we navigated our way through these uncertain times for the second financial year running, we were still able to support almost 3,000 charities. We continue to foster lifelong relationships with members of our communities.

Without this amazing group of people, Share the Dignity would not have been able to achieve the great results we did in 2021.

As we set our sights on the 2022 financial year, our Board of Directors and key executives have worked hard to plan for the future, finalising our Five Year Strategic Growth Plan. We reflect with great pride on the difference we have all been able to make to the lives of so many in need.

If anything, the last two years have demonstrated just how capable our charity is given our achievements and abundant highlights in the current economic conditions.

As always, we are working towards our mission to end period poverty. With a core focus on sustainability and working with our charity partners to achieve our goals, we can ensure no woman, girl or person who menstruates goes without, allowing them the dignity they rightly deserve.

On behalf of my fellow Directors and the Share the Dignity team, I would like to thank you for your ongoing support.

*Simon Tolhurst*

Chairman of the Board,  
Share the Dignity





## Message from our Founder

If there's one thing this financial year has taught me, it's that when the chips are down and things seem bleak, the Aussie spirit of mateship rises magnificently to help its own. I approached this year with much trepidation knowing that the pandemic had stripped back even more layers to expose vulnerable women, girls and those who menstruate. I knew one thing for sure: they needed Share the Dignity more than ever.

In a year full of darkness, grief, and uncertainty, we experienced a burst of bright light. For the first time, we were able to fulfil all the charity requests during our March 2021 Dignity Drive. That just astounded me and lifted me so much higher. It confirmed my belief that humans are inherently good, and when called upon, will go the extra mile to ensure that help is given to those who desperately need it.

We also launched Period Pride, a campaign to end the shame and stigma that surrounds periods so we can make a huge dent in ending period poverty. Only when we change the conversation, can change happen.

Period Pride received so much positive feedback from the public and we'll continue to use the initiative to highlight a key issue for half of the Australian population.

Despite these incredible highlights, there was a clear downturn during our #ItsInTheBag campaign which led us to turn to an online alternative. For the first time, we launched Sponsor A Bag, giving people an option to donate online for us to put a bag together on their behalf. With the number of lockdowns and financial hardship so many experienced, we expected this would be the case and we prepared ourselves for this downturn with an online alternative.

During a difficult year that has seen hardships thrust upon the world, I'm grateful to still be here, still be standing with our wonderful volunteers, staff and Board who have worked tirelessly to ensure those less fortunate continue to get the support they need. As a charity, donors have continued to support us, and that signifies hope. We will continue to persevere no matter what.

I'm grateful to be reporting that as a charity we've emerged stronger. We showed resilience and rallied together in the face of crisis to share the dignity.

Onwards!

*Rochelle*



## Our Story

In 2015, Share the Dignity was founded after identifying there was a genuine need to provide vulnerable women in our community with essential period products. It was reported that these women are often forced to choose between buying food to eat or buying expensive period items to get through the month.

Women and children, either homeless or in shelters, were having to clean themselves in public toilets and use paper towels to create makeshift period pads. This is not and should never be okay.

From a grassroots local community initiative to a national charity, Share the Dignity has struck a chord with the Australian public and continues to evolve to provide for the needs of at-risk women and children.

Working tirelessly with over 5,500 volunteers, the charity has been able to deliver over 3.1 million packets of pads and tampons and over 613,000 essential-filled handbags to Australian women, girls and those who menstruate.

Share the Dignity continues to grow with the support of passionate volunteers and the generosity of Australian businesses, ensuring that everyone is afforded the dignity in life that many of us take for granted.

## Vision, Mission, Purpose, Values

### Our Mission

To ensure that everyone is afforded the dignity in life that so many of us take for granted.

### Our Vision

Dignity for all through the achievement of:

- Ending period poverty
- Leadership in education and advocacy
- Dignity for people facing adversity

### Our Purpose

Empower others to use kindness to heal the world

### Values

- Gratitude
- Integrity
- Passion
- Innovation



## Where are we now?

Our volunteers, known as Sheroes and Heroes are the backbone of Share the Dignity. They generously give up their free time collecting and delivering donated items, forming the main part of the community that is Share the Dignity.

Share the Dignity's strategy is supported by a small group of passionate and dedicated employees who undertake the back-end operational functions of the charity to ensure we can have everything in place to run effectively and efficiently.

This team supports the charity with necessary functions such as Finance, Human Resources (HR), Coordination and Systems Support, Corporate Relations, Marketing and Communications, Fundraising, and Administrative Support.

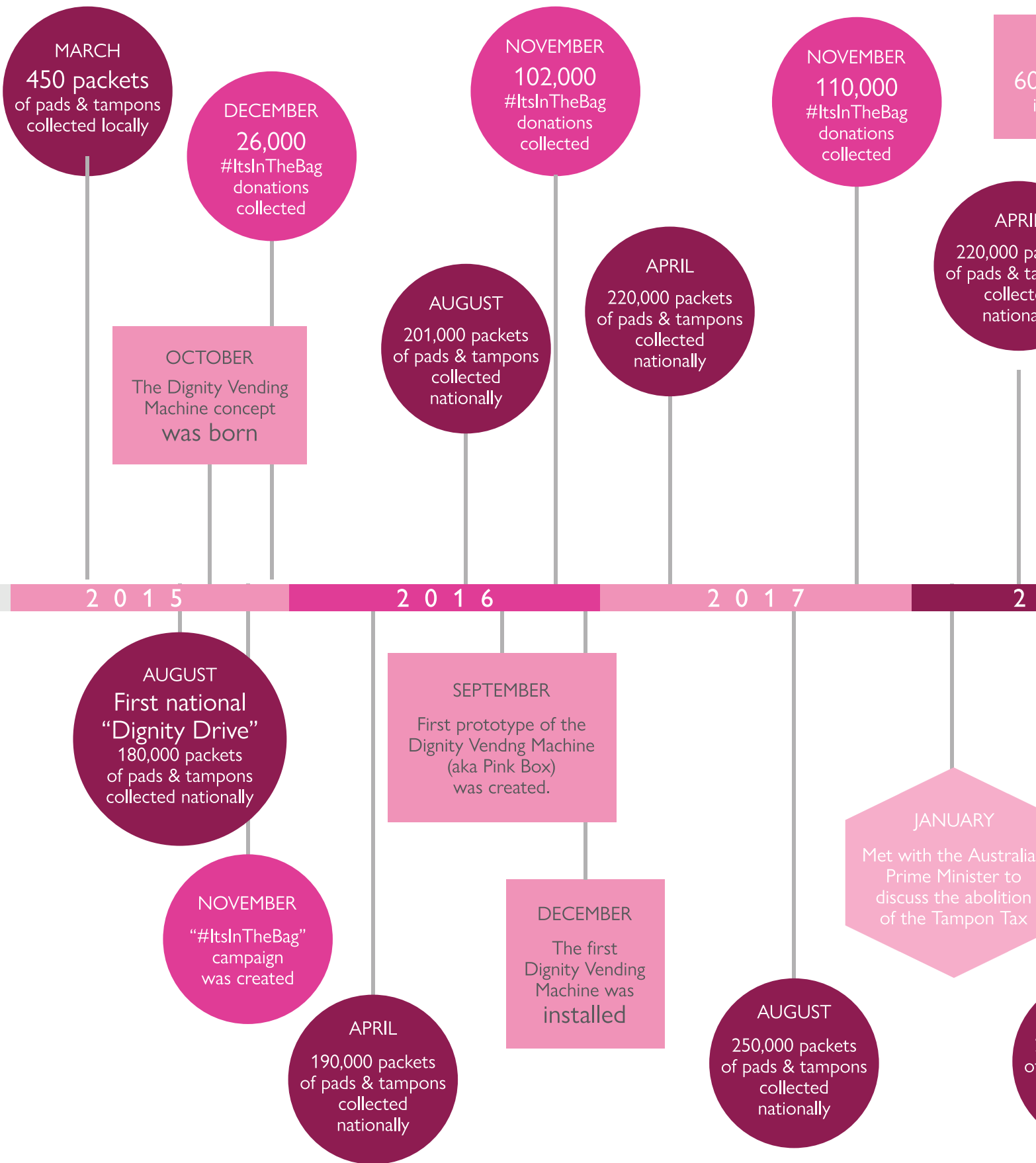
During COVID-19 we were able to pivot and flex some of our key initiatives, keeping the charity agile and sustaining our program of work during 2020 and early 2021. During this time we slowly increased headcount where we needed to, ensuring we could function effectively and continue to provide our services and roll out our key initiatives.



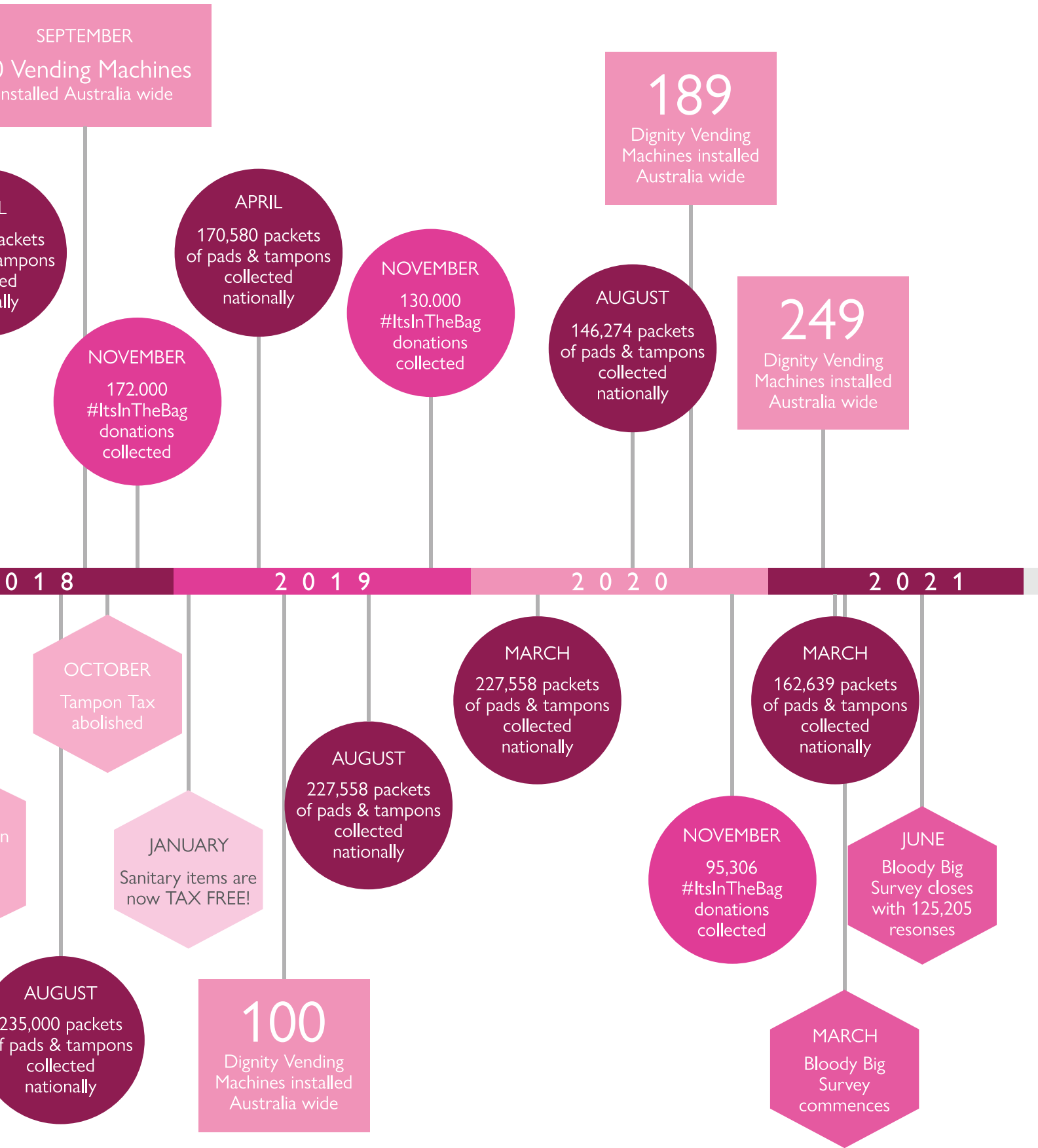
The team also work very closely with our volunteer leadership team to ensure we are all focusing on the same goal of ending period poverty in Australia.

As one employee described her experiences working with Share the Dignity: "To know we are making a difference in the lives of the women, girls and those who menstruate that are in need is heart-warming to me." We are so grateful for the team's hard work and continued commitment to our charity.

# Charity Timeline







# Governance

Corporate governance refers to the processes, activities, and relationships that ensure an organisation is effectively and properly managed. For Share the Dignity, good corporate governance means having processes in place, and that we are undertaking activities and maintaining relationships that ensure that the funds we raise from the community are used to carry out our mission.

The Share the Dignity Board is committed to implementing and maintaining principles of good governance that are implemented openly and with integrity, corresponding with our Board objectives. All Board Directors, Executive Management, employees and volunteers are passionately committed to helping those in need across Australia.





## Our Board

The aim and approach of Share the Dignity's Board, with Managing Director and Founder Rochelle Courtenay, is to develop, implement, and maintain a culture and standard of good corporate governance, respected by both internal and external stakeholders, including our partners and sponsors.

The Board has protocols in place to ensure systems and processes are in place to protect the charity's reputation and assure all donors, sponsors and other parties can have complete confidence in their donations.



### Simon Tolhurst, Chair

Simon is a Partner in HWL Ebsworth's Litigation Team and has over 25 years of experience as a lawyer with a focus on dispute resolution and competition law matters. Simon advised all levels of Government, charitable institutions and corporates, small, medium, and large.

Simon has been named in The Australian Financial Review's Best Lawyers as one of Australia's best lawyers in the Litigation category and has also been recognised in Doyle's Guide as a Leading Commercial Litigation and Dispute Resolution Lawyer. He is also part of the HWL Ebsworth National Competition Law and Anti-Trust Group which has been recognised as a leading firm by both Chambers and Legal 500.

In addition to his legal work, Simon is also Chairman of ASX listed iCollege Limited (ICT) which operates in the vocational education sector and is a director of Tyre Evolution, one of Queensland's largest truck tyre retail businesses.



### Rochelle Courtenay, Founder and Executive Managing Director

Rochelle is Share the Dignity's Founder and Managing Director, however, the title she is most proud of is 'Pad Lady'. Rochelle leads a team of volunteers collecting around 3 million period products across Australia.

When Rochelle first learned of homeless women going without basic period items during their menstrual cycle, she decided the question was not 'why is no one doing anything' but rather, 'what's stopping me from doing something?'

In March 2015, Rochelle took matters into her own hands collecting period items with her local community and distributing them to local shelters. As a result, a simple idea of giving dignity to women, Share the Dignity was created and has grown to a national charity. Consequently, it has over 5,500 volunteers Australia-wide, and most noteworthy provides multiple initiatives aimed at giving dignity to women.



## Jennifer Witheriff, Deputy Chair

Jennifer is the founder of Energise Leadership, an Australian company specialising in organisational and leadership development, executive coaching, training, and facilitation. Before establishing her own business seven years ago, she held leadership roles in Government.

As her company name suggests, Jen is about engaging and energising people in the practice of leadership. She is particularly passionate about women and their role as leaders in all aspects of life – at work, home and community.

Over the past five years, she has conducted international development programs at the University of Queensland for women leaders of Bhutan, Sri Lanka, and Pakistan. Working with these wonderful women has consolidated her thinking about the practice of leadership and how change can occur through grassroots movements.

Jennifer intends to contribute her knowledge and skills in women's leadership development, empowerment, advocacy, and social inclusion in her role on the Board of Share the Dignity.



## Nick Crethar, Treasurer

Nick has been the Chief Financial Controller of the Royal Society for the Prevention of Cruelty to Animals (RSPCA) Qld Ltd since 2011, providing him with a wealth of experience in the charity and not-for-profit space. His leadership skills and insights into managing teams in this space provide Share the Dignity with a wealth of knowledge to enhance our continuous improvement processes.

Renowned as a meticulous, visionary executive who has demonstrated ongoing success in delivering an efficient, compliant financial operation across numerous iconic brand organisations. Leveraging off a diverse career to provide strategic and technical advice across operational, technology and commercial issues, Nick has extensive experience within the private and not-for-profit sectors. He has a proven capacity to utilise financial data, influence decisions, and obtain buy-in to drive efficiencies and business growth.

Nick is passionate about making a difference to the community and is looking forward to building on the solid foundations Share the Dignity already has, by ensuring its sustainability in a way that remains aligned to our goals and vision.





### Matt Smith, Director

Matt Smith joined the Board of Share the Dignity in June 2020, as our Company Secretary. As a Partner at Prime Accounting and Business Advisory, Matt brings a wealth of experience in strategic business planning, management, and financial analysis, as well as having acted in a board advisory capacity for several Australian companies.

Matt has a longstanding relationship with Share the Dignity and is inspired by the passion and goodwill that the charity invokes in the community. He is looking forward to being able to continue the work set down by the previous Board members to ensure that the charity continues to remain aligned to its values.



### Michelle Taupau, Director

Michelle Taupau is the Managing Director and co-founder of The Disrupters. She brings 20+ years of experience in partnership and stakeholder engagement and management success across the public and private sectors. Harnessing the unique power of sport, Michelle strategically connects brands, government, and media with athletes, teams, and events to create powerful partnerships. In her previous role as the NRL's Community Relations Manager, her responsibilities included; management of strategic partnerships and Indigenous engagement and program management. She has also managed corporate sales and partnerships for Wests Tigers Rugby League and the Australian Apprenticeship Centre for NSW Business Chamber.

Michelle provides strategic direction to business and sporting bodies and athletes relating to strategic planning, community engagement strategies (diversity, multicultural, Indigenous), talent optimisation and management, and sponsorship. Michelle brings a wealth of knowledge in stakeholder and community engagement, program delivery, sponsorship procurement, and activation strategies, and state and federal government lobbying.

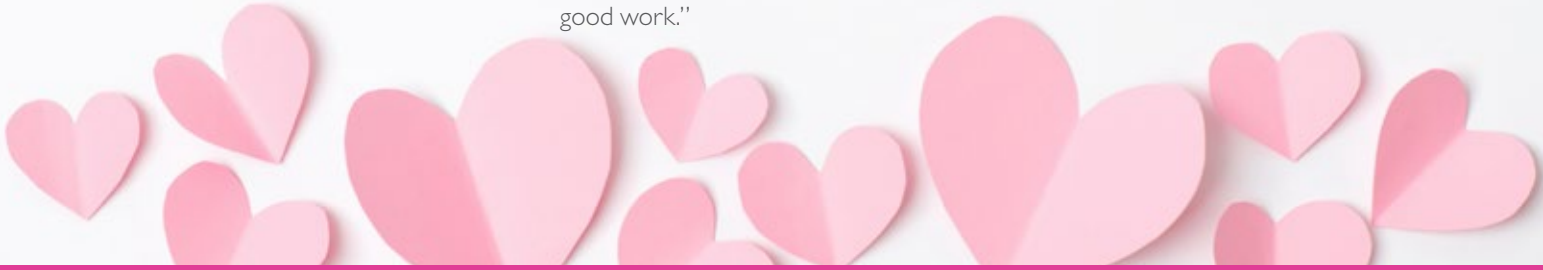


### Shayne Gilbert, Director

Shayne Gilbert is a founding Board Member of Share the Dignity, who returned to the Board in June 2020. He has passionately advocated for the difference the charity makes. Shayne is an investment advisor, a passionate rugby coach, a father of four children, and a former teacher. Shayne brings to the charity a strong collaboration strategy to ensure the sustainability of the charity.

Shayne has served on the Committee of Parkinson's Qld as Vice President, the Shaw and Partners Foundation, and was recently appointed to the Board of the Queensland Academy of Sport.

"As a father, a husband, a brother, and a son, I could not help but feel empathy for the women, girls and those who menstruate Share the Dignity helps. My experience in the financial industry, along with my studies in teaching and psychology, ensure that my strengths are put to good use to help the charity flourish and continue their good work."



# Awards and Recognition

## 2021

- Queensland Volunteering Awards – Volunteering Impact Award, Share the Dignity (winner)
- Southern Community Award - Southern International Women's Day Dinner and Awards 2021, South Australian Volunteers (winner)

## 2019

- Give Easy - Innovative CEO Award, Rochelle Courtenay (winner)

## 2018

- Pride of Australia Award, Rochelle Courtenay (winner)
- Pro Bono Australia - Impact 25, Rochelle Courtenay (winner)
- AusMumpreneur Awards - Women Will Change the World, Rochelle Courtenay (winner)
- Century 21 North Lakes - Humanitarian Award (winner)
- Soroptimist International - Woman of the Year (winner)
- Forever New - International Women's Day Inspiring and Influential Women of the Year (finalist)
- Telstra Business Awards - Social Change, Share the Dignity (Queensland finalist)
- Maker Queensland (Finalist)
- CEO Magazine - Executive of the Year, Rochelle Courtenay (winner)
- Financial Review 100 Women of Influence Awards

## 2017

- The Lilley Australia Day Awards - Ted Tremayne Memorial Trophy (winner)
- AusMumpreneur & Women's Business School - AusMumpreneur 'Rising Star', Rochelle Courtenay (winner)
- Brilliant Biz Mums - Best Community Minded Mum Rochelle Courtenay (winner)
- Australian of the Year - Queensland, Rochelle Courtenay (nominee)
- Telstra Queensland - Telstra Business Woman of the Year

## 2016

- Cosmopolitan Magazine - Humanitarian of the Year, Rochelle Courtenay (winner)
- Telstra Queensland – For Purpose and Social Enterprise Award (finalist)





## Partnerships

We are so grateful for the commitment and support of our partners. Their contribution, both financial and in-kind, helps us to help those in need to manage their period with the dignity they deserve.

Importantly, they also work to create awareness of period poverty in Australia and support us in our aim to end it.



## Registered Charities

Our partner charities are key stakeholders in the Share the Dignity volunteering experience. We support them in the amazing work they do in their local communities, by providing the donated products for them to give directly to their clients.

Collaboration is key to solving these issues. We are proud to partner with over 3,000 charities nationally helping them to assist the women, girls and those who menstruate who desperately need access to period products, as well as the wonderful gift of a bag from our #ItsInTheBag campaign.

Without the relationships with our charity partners, we cannot reach those in desperate need of help.

Before our collection drives, we send an email to our charity partners asking how many donations the people they help require. Each drive we do our best to meet these requests and our amazing volunteers deliver the requests directly to the charities.

Some of the charities have also been fortunate to have received a Dignity Vending Machine, which has been wonderful for so many local communities and eased the pressure of always having stock on hand. Our Dignity Vending Machines are a great help during in-between drive times and give those in need the opportunity to take items without having to ask for assistance.



## Community Engagement

### Estelle Bancroft

Estelle Bancroft, an avid hiker, decided to combine her love for hiking and her passion for helping others by hiking across Western Australia and raising funds for Share the Dignity. Estelle eagerly waited for border restrictions to ease, bags at the ready and flew out at her first chance ready to hike across the Bibbulmun Track for over 1,000 kilometres.

Estelle managed to raise an incredible \$3,572 to help women and girls experiencing period poverty.

Estelle sets an amazing example of how our community uses their own passions to help those experiencing period poverty.

### Shaw and Partners 'Tee Off' to provide dignity for women and girls

A big thank you to Shaw and Partners who held a day on the green. Between 24 teams registering to participate, a luncheon, raffle and auction they were able to raise over \$13,000 for Share the Dignity and we are so appreciative of their support.

### Changemakers like Rebecca who made their birthdays extra special

Rebecca Krantz decided that this year her birthday could be so much more meaningful by recognising just how fortunate she is and asking her friends, family, and colleagues to donate on her behalf to ensure that no woman or girl goes without the most basic of essentials.

Rebecca and her mum, Margaret, are both longtime supporters of Share the Dignity with their contribution and passion for the cause reminding us of the importance of supporting those in need.

*"We are so fortunate to have basic hygienic and personal products that enable us to take on the day and world, no matter how hard things may be. Imagine not having the basics, just being able to brush your teeth, manage your period, the simple things that you need to get through each day." - Rebecca*

We are so grateful for Rebecca and others like her, who are turning their birthdays into something that has the power to change a woman's life.



Above Estelle Bancroft, and below Rebecca Krantz (R) with Ami Reynolds (L) from Share the Dignity.





## Corporate

Our generous corporate partners assist us to be able to provide vulnerable women, girls and those who menstruate with period products to manage their period with the dignity that they deserve.

Through their donations services and donations in-kind, we can reach those living in crisis. The support of our corporate partners helps us to facilitate our initiatives and events throughout the year and engage with the community to spread awareness of the devastating impacts of period poverty.



### Presenting Partners

- Bunnings Warehouse
- Woolworths

### Moving Partners

- Cope Sensitive Freight
- National Storage
- Westpoint Autos

### Principal Partners

- Asaleo (Libra)

### Premier Partners

- Kimberly-Clark (Poise and U By Kotex)
- Proctor & Gamble (Always Discreet)
- Quay Australia

### Champions of Change

- Cottons
- Isentia
- Muffin Break

### Friends of Share the Dignity

- Barton Brands (The Diva Cup)
- The Confidence Club
- Infamous Swim
- Freedom (Juju)
- Heroes Vineyard
- Kuhn Corp Printing
- Orange Sherbet
- Sea Swift
- Sessu



Knobby



Moxie



INFAMOUS swim



Retail First



## Champions of Change

Champion of Change Workplaces and Schools are our exclusive yearly partnership programs. The programs are geared specifically to businesses and schools that commit to raising \$10,000 to support Share the Dignity.

They take part in Share the Dignity's organised initiatives and their fundraising activities.

Not only does the workplace or school make a tangible difference in the community, but the employees and students have the opportunity to work together and engage in activities for purpose, and practice the values of their institution.

Share the Dignity provides support to our partners throughout the 12 months of the partnership and works with them to achieve their community and social responsibility goals.

Our Period Pride Report now confirms that girls across Australia miss out on an education because they do not have access to period products. The fundraising efforts of the Champions of Change annual program will make a life-changing difference for those that we help.



## Workplaces

Our 2020 Champions of Change Workplaces were:

- Alfa Financial Services
- Aussie Broadband
- Cygnett
- Freelancing Gems
- Hatch
- Hello Electrical/Hello Plumbing
- Legalite Australia
- Lovekins
- Proud Poppy
- StylingYou The Label

## Lovekins

Lovekins are one of our inaugural Champions of Change Workplace businesses and are working to support the charity by creating awareness of poverty and the impacts that this has on women, girls and those who menstruate dealing with period poverty with their teams.

To kick off their support, Lovekins held a DigniTea hosted by CEO Amanda Essery and was attended by Rochelle.

Rochelle shared the story of the charity and how they can all make a difference to those who are struggling. Through sharing her experiences and why we need to address the issue of period poverty, Rochelle created a conversation and helped to create awareness and the need for help in ending period poverty in Australia.





## Schools

Our 2020 Champions of Change Schools were:

- Brisbane Girls Grammar
- Emmanuel College

## Donors

Thank you to the following organisations for their generous contributions towards ending period poverty this year:

- Australia Post
- Association Bagnara Calabra of New South Wales
- Bob and Candi Burger Trust
- The Bryan Foundation
- Cadia Valley Operations
- Comhar Foundation
- The Rowley Foundation
- Lord Mayors Charitable Trust
- Pamarma Private Ancillary Fund
- Whitehouse Foundation
- The Rotaract Club of Yarra Ranges

Thank you to the following individuals for their continued support to making life-changing differences:

- Cathie Reid
- Daniel and Minji Stafford

## Daniel and Minji's Engagement

Would you give up an engagement ring to help in the fight to end period poverty? That is exactly what Minji did when she and her partner Daniel began discussing their engagement.

Daniel reached out to Share the Dignity to ask how he could donate on behalf of his engagement to Minji. But Share the Dignity is no ordinary charity, we couldn't simply accept this donation without recognising them. This was an incredible act of selflessness that needed to be celebrated.

We got to work, we organised a flash mob thanks to Rachael Tiernan Photography, and videography courtesy of Josh Delgado Photography and Darklight Creative, and Karl Schwantes for the beautiful ring thanks to Xennox Diamonds.

To say thank you to Minji and Daniel for their generosity, we have dedicated a Dignity Vending Machine in their name, located at AFL Cape Hill House for Girls. Daniel and Minji decided to be entirely selfless and help those in need. We are so thankful for their generosity. This certainly was a proposal to remember.





## Volunteers

### Our Passionate Sheroes and Heroes

Our volunteers, known as Sheroes and Heroes are the backbone of Share the Dignity. They generously give up their free time collecting and delivering donated items, and our volunteer community is integral to everything that is Share the Dignity.

Over the last year, despite the many obstacles of COVID-19 restrictions and repeated lockdowns, our team pulled together, supported one other and made things happen. The amount of products collected is a testament to the generosity of the general public but is only made possible by the volunteers who collected, counted and distributed the donations.

By mid-2021, we had almost 5,500 registered volunteers.

Our Share the Dignity community is like no other – we have Sheroes who have met each other on plane trips, started talking about volunteering with Share the Dignity and then become lifelong friends and fellow volunteers! We have Sheroes who have generations of the same family volunteering together, and daughters that used to help mum with deliveries, who are now old enough to be Sheroes themselves.

We love hearing these stories and we know that volunteering with Share the Dignity is more than providing opportunities to help others. It is about building a community and a place for

friendship, camaraderie and belonging - somewhere everyone can be themselves and be valued and appreciated.

There are also other activities throughout the year, and it gives people the flexibility to volunteer in their own time and around other responsibilities they may have. Our Sheroes and Heroes tell us how much they love participating in the Dignity Drives and #ItsInTheBag.

One of the key parts of the volunteering experience is dropping donated items to our partner charities and getting to understand at a grassroots level what the impact those items will have on their clients.

At Share the Dignity we strive to be inclusive and provide different ways for people to volunteer. We have Sheroes who count, sort, and log donations that others have dropped off to them, before being collected for delivery to our charity partners.

Some roles can be done from a computer and manage the backend of the charity, and we are always needing more voices to advocate for us in our fight to end period poverty. We also have volunteers who regularly come in to help pack bags and to sort donations.



"The volunteering experience with Share the Dignity is something you will never regret. You can give as much time as you have to spare, and every minute you give will enrich your life more than you could ever imagine." - Melanie



'The feeling you get knowing you are helping someone's life better is just amazing, really indescribable. Once you drop off to the charities, it makes your hard work worth it.' - Alia



"On my first ever charity drop off for #ItsInTheBag, I was fortunate enough to witness one of the handbags I had just delivered to a charity be handed to a woman in need. Seeing her face light up and happy tears stream down her face is a memory I will cherish forever;" - Kirstin



"The generosity and kindness of volunteers and supporters of Share the Dignity is an ongoing encouragement to participate in this worthwhile charity. I have met so many fantastic people willing to commit to doing something that makes another person's life better, safer and happier;" - Terry





## Volunteer recognition

Our Sheroes and Heroes are so important and valued by us. Whenever there is an opportunity to recognise their achievements, we jump at the chance. Last year because of COVID-19 the opportunities were limited, but this year we were able to nominate various individuals and teams for volunteering awards held in their State or Territory. Some of these awards programs occur during Volunteer Week in May, but others are held throughout the year.

We know that many of our Sheroes and Heroes are award recipients throughout the year for local or community awards due to their volunteering activities and we would like to take this opportunity to congratulate them all. We would also like to note that all and any award given to an individual or a team is an award for all Share the Dignity, and we are always so proud and so grateful to have been allowed to thank our volunteers publicly through the State and Territory volunteer awards programs.

### South Australia Awards night

In April 2021 our SA Team Leader, Sally, accepted the Southern Community Award at the Southern International Women's Day Dinner and Awards 2021 on behalf of the SA team. The award was in recognition and appreciation of outstanding contribution to the community. This was at an event hosted by local MP Katrine Hildyard, to celebrate women's achievements and honour women in the Southern community who have generously and voluntarily given their time to make a real difference to others and the community.

Sally said, 'Receiving the award is a wonderful recognition of the tireless work our Sheroes and Heroes do. It allows us to connect with other local organisations and a chance to raise the awareness of Share the Dignity to increase donations, involvement and support allowing us to support more Australians in need and to help end period poverty in Australia.'

### QLD Volunteer of the Year Awards night

During Volunteer Week 2021, our Queensland Volunteer Team was awarded the Team Impact Award at the Queensland Volunteer of the Year Awards, held in Brisbane and facilitated by Volunteering Queensland.

Queensland Volunteer Team Leader Tamara said, "As Queensland Team Leader for almost 6 years, having the hard work, dedication and passion recognised by Volunteering Queensland for the impact we have on the community, makes me so proud, so emotional and so grateful to have the most amazing team of volunteers. Thank you, team."



## Team Leader Retreat

Each year we bring together our key volunteer leaders from across the country. We set goals and put systems in place to ensure the effectiveness and success of the charity's volunteer programs and key initiatives. These meetings are held over one weekend and include strategy discussions, leadership training and team building. These key events in the Share the Dignity calendar help ensure we are supporting our volunteers effectively.

Due to COVID-19, we pushed our usual January Team Leader meeting to May. Unfortunately, due to a last-minute lockdown, our VIC Team Leader was unable to attend. The Dignity Vending Machine team meeting was rescheduled to early 2022.

At our Team Leader Retreat, we changed things up from previous camps and styled it as a retreat. We wanted our Team Leaders to have the opportunity to feel relaxed and reinvigorated by coming together, while also working together on what was coming up in the year ahead and to make contingency plans for COVID-19.

Our attendees said "I can't explain how valuable getting together is for me, coming together as a team with other state team leaders gives me energy and focus. . . The wealth of knowledge in the team is enormous. . . I once again came home filled with ideas and innovation about new ways in which we can end period poverty".

There are lots of exciting things happening in 2022, and it's so valuable to have input from those who represent the voices of our wider volunteer community. We are grateful that we managed to have this event, as it helped to make informed decisions for venturing forward in the volunteer space.

Our People and Culture Manager Emily said, "I am constantly inspired by this group of remarkable women. They each bring their unique experiences and knowledge and generously share these with the group and support and lift each other".





## Campaigns

How Share the Dignity is helping to end period poverty in Australia.



## Dignity Drives

Every year we run two Dignity Drives, running throughout March and August. With the effects of COVID-19 still looming, our August 2020 Dignity Drive was still impacted by COVID-19, particularly in Melbourne. In March, although we were mostly free from restrictions, we did see lower numbers due to the economic fallout of COVID-19.

Despite these challenges, we were still able to achieve successful Dignity Drives throughout the 2020-21 financial year. In August 2020 we collected 182,090 packets of period products, and in March 2021 we collected 162,639.

As always, we cannot achieve these numbers without the support of our corporate partners. Some of our key players were Woolworths, Retail First, Star Discount Pharmacy and Brazilian Beauty. We also had so many generous local businesses on board, franchises, and offices helping us work to end period poverty.



## Woolworths

Woolworths have supported Share the Dignity as the Dignity Drive Presenting Partner since March 2019. Together we've successfully delivered four Dignity Drives. This past year Woolworths collected over 232,000 period and incontinence products from their stores across Australia.

So far, there have been 86 Woolworths-funded Dignity Vending Machines installed, with eight awaiting installation.

By 30 June 2021, Woolworths-funded machines vended 34,090 free #PinkBox period packs since the partnership was established. The machines supported by Woolworths account for nearly a quarter of the #PinkBoxes vended nationally and 35 per cent of machines installed.

## Period Pride

Share the Dignity is on a mission to end the shame and stigma that surrounds periods because if we can't comfortably talk about periods, we can't address period poverty.

We realised we need to accurately understand the shame people who menstruate experience and how it can impact their lives.

We partnered with Facebook to showcase what it means to menstruate, featuring people from a range of backgrounds. Share the Dignity launched a survey in conjunction with this campaign to support the need to address the shame and stigma.

Initially, we set a goal of 10,000 responses, with U By Kotex donating a packet of pads for each response up to 10,000. In the first three days of our Period Pride campaign, we surpassed this response goal.

The campaign gained global recognition and was featured on BBC Global News, and championed by a range of Australian celebrities online and on television, such as Nazeem Hussain on Channel 10. By 30 June 2021, 125,205 people responded to the survey.

The data was cleaned and analysed by the dedicated team at Why-Hive, and an analysis was written by Dr Jane Connory of the Swinburne University of Technology.

This is the first big step of Share the Dignity's commitment to reducing the shame and stigma that surrounds periods to create positive change.

The Period Pride Report, released in August 2021 will assist us to create lasting change in ensuring that all Australians have access to education around menstruation and period products when they need them.



Above Nazeem Hussain and right Maria Thatill



## A bloody big survey

Share the Dignity is on a mission to end the shame and stigma that surrounds periods because if we can't comfortably talk about periods, we can't address period poverty. We need to accurately understand the shame people who menstruate experience and how it can impact their lives. Help us by taking part in our Bloody Big Survey and for every response (up to 10,000) U By Kotex will donate a packet of pads to Share the Dignity.

Help us by scanning the QR code and completing the quick survey.



#PERIODPRIDE SHARE THE Dignity



## #ItsInTheBag

For the fourth year, Bunnings was once again on board to assist with our #ItsInTheBag campaign, hosting collection boxes at all stores nationwide.

We collected three types of bags: adult, teen and mum and bub bags filled with life's essentials and luxury items to make Christmas special for those living in crisis. Bunnings make the #ItsInTheBag campaign possible by hosting huge pallet size collection boxes at the front of their stores and work closely with our volunteers to coordinate picking up collections.

The generosity of the public astounds us each year with some stores requiring up to five volunteer pick-ups each day. Our Sheroes and Heroes were on hand to help during our busiest time of year, they collected, sorted and delivered over 93,000 bags nationwide to local charities ready for Christmas.

Although this number was lower than our 2019 efforts, we are so thankful for the public's generosity considering the impacts and challenges of COVID-19. During the drive, all South Australian Bunnings stores were closed for two days during an outbreak and Melbourne stores had just opened after their strict lockdown period.

So many of our volunteers tell us this is their favourite part of volunteering with Share the Dignity, despite Christmas being such a busy time of year, it's so nice to be able to give back to those living in crisis. Without our volunteers, #ItsInTheBag would not be possible.

It is truly heart-warming to know that there are 614,000 people whose lives have been touched by kindness at a time in need since 2015. Some of these people have never received a gift, and this is their first time experiencing love and generosity from another person.

While this truly warms our hearts, it is always bitter-sweet for us knowing that the demand is greater than what we can meet and that there are women, girls and those who menstruate still going without. In addition to the demands, COVID-19 created a risk for us that we never had to plan for before.

What if we went into another lockdown, and we had to close our collection points? How would we ever be able to collect the significant number of bags that are usually donated? These were all the questions we were asking and trying to ensure we had solutions to, so Sponsor a Bag was born.



### Bunnings Warehouse

Once again Bunnings have helped Share the Dignity at Christmas time and helping to brighten Christmas for so many women, new mums and teens doing it tough. Each year the teams create amazing collection boxes for the community to add to their bags too and some of them are nothing short of spectacular!

Having Team Bunnings allocate us this prime space in their stores makes it so easy for the community to donate and we are grateful for their ongoing support. Our #ItsInTheBag Christmas Appeal is synonymous now with Bunnings and for many has become a tradition each year to donate to their local store.



## Sponsor a Bag

Sponsor a Bag was developed as a response to the lockdown which took place during #ItsInTheBag 2020 for South Australia. We went into a bit of a panic in trying to figure out how we were going to help the women in South Australia and make sure that they received bags.

The lockdown only lasted a few days thankfully, and we ended up not needing the bags for South Australia so instead, Sponsor a Bag assisted in fulfilling shortfalls in places that had not received enough donations.

We tried to put the sponsored bags together in the easiest and most cost-efficient way possible, but the reality is that sometimes purchasing costs and freight to rural and remote communities can be expensive.

We encountered supply issues with bulk ordering of products due to COVID-19, meaning products came from several different organisations and created some logistical challenges.

Eventually, we were able to acquire what was needed to build the bags and successfully packed more than 1,500 bags thanks to our amazing community of supporters.

In March 2021 we created a makeshift packing centre in our office courtyard in Brisbane, which became a buzzing hub thanks to our amazing volunteers and the support of The Gratitude Project. We quickly developed rain protection systems (just short of state-of-the-art) with all the tarps we could find, as there were so many pallets of products that we couldn't contain it all indoors.

Hindsight is such a wonderful thing, and from our learnings, we are far better prepared for the next Sponsor a Bag campaign. While adding Sponsor a Bag as an element to #ItsInTheBag did create some problem-solving challenges, the impact these bags will have in the community is the most valuable thing to us and for the women and girls who received them.

## Logistics

Australia is a huge country with a majority of the population residing on the edges. For us, this means sparsely populated spaces have very few volunteers to assist us.

The period poverty issues which we face in metro areas of Australia are also prevalent in rural and remote areas.

Share the Dignity has been privileged to have the support of and partnership with National Storage and Cope Sensitive Freight (Cope) since 2016. With their support, reaching charities in rural and remote Australia has become a reality.

Across Australia, we have strategically placed transit sheds that assist in our ability to pack regional charity requests, and have ongoing coverage for our metro charities.

National Storage has generously donated these transit sheds, ensuring a permanent address. Bulk donations are delivered to, broken down to allocate to our partner charities, then collected and transported via Cope Sensitive Freight.

This invaluable service is estimated to be worth more than \$120,000 per year, equivalent to 24,000 packs of period products in annual savings. In this financial year, Cope Sensitive Freight has transported over 347 consignments of stock for Share the Dignity, which is a total of 402 pallets.

#ItsInTheBag gifts, and essential items have been able to move across this vast country, regardless of location, ensuring dignity is granted for all.

This past year we hit a small snag in transporting some of our Sponsor a Bag pallets which were headed to the Aurukun Community. Earlier in February, one of the local charities reached out asking for #ItsInTheBag donations, or any type of hygiene products for the women, girls and those who menstruate in the community.

In January 2021, civil unrest took hold in the local community which led to backlash, rioting, vandalism, and loss of housing for the residents. Many of the women, girls and those who menstruate fled the community into the outback to wait out the violence.

With the return of the girls and women to the community, the council wanted to have a 'welcome back' celebratory day including sit down meals, spa-like treatments for the girls and women, and thought that gifts of #ItsInTheBag bags, filled with the essentials and so much more, would be a beautiful addition.

This community is hours and hours away from major shops and often the local shops which are there, sell period products and essentials at extremely inflated costs, such as \$14-18 dollars for a pack of tampons.

Our Sponsor a Bag program was taking place at the time that this request asking for assistance came through, therefore we had bags ready and able to go straight away. Cope, as per usual collected these items for us and arranged shipping to the region.





After requesting an update on the two pallets of bags, it was discovered that they were stuck and awaiting movement onto a barge and that it would be the end of April before the pallets moved.

Once the crew at Cope knew how important these bags were to the community and that they needed to arrive sooner if possible, they took matters into their own hands to find more suitable transport arrangements.

Enter Skytrans to the rescue! Skytrans is an airline that services the Cape and Torres Strait regions. They are a passenger airline, cargo airline, and offer charter flights as well.

Their sense of community outreach and social responsibility is admirable and after reading about us, it was not surprising that they agreed to deliver our two pallets to Aurukun at no charge, and a savings of over \$1,000 to Share the Dignity.

The women in the remote community of Aurukun will have period products, brand new bags filled with essential items and smiles galore because two corporate companies, a charity, and most importantly the amazing supporters of Share the Dignity, have ensured that they too are allowed the dignity that so many of us simply take for granted.





## Dignity Vending Machines

The Dignity Vending Machine (known as a #PinkBox) is a world-first innovation that dispenses free period packs, containing six tampons and two pads, at the push of a button. Share the Dignity purchase and supply the specially made period packs for the machines.

Each Dignity Vending Machine is programmed with a delivery delay of 10 minutes (or three minutes in schools) to ensure no period packs are wasted.

At Share the Dignity, we are passionate about empowering and supporting people to live a life of dignity and safety. To ensure access to pads and tampons to the most vulnerable or living in period poverty, we will continue installing Dignity Vending Machines in public toilets, charities, homeless hubs, domestic violence refuges, community centres, hospitals, Aboriginal Health Services working on improving Aboriginal and Torres Strait Islander peoples menstrual health, and low socioeconomic schools across Australia.

As of 30 June 2021, 350 Dignity Vending Machines have been purchased and 249 had been installed. The pending 101 machines were impacted by the lockdowns and uncertainty of COVID-19, but we are hopeful all will be installed by the end of the 2021-22 financial year. We also have a goal of purchasing and installing an additional 200 Dignity Vending Machines in the 2021-22 financial year.

In the 2020/21 financial year, our Dignity Vending Machines dispensed 68,555 period packs. This equalled \$179,000 in purchasing #PinkBox stock and freight for the 249 installed machines.

*“The Dignity Vending Machine has had such a positive impact for those people who come to our Centre. There have been times when women have been unprepared or have not been able to afford the purchase of sanitary items and have been relieved to find that the Share the Dignity machine is here for them to access.” - The Sexual Assault & Family Violence Centre, VIC*



## Queensland Government

In 2020 the Queensland Labor Party committed to funding the supply of period products across some Queensland schools if they won the election. They won, which means no girl or person who menstruates at those schools will miss their education due to period poverty.

Our daughters, and those who menstruate, will be closer to being free of period poverty with a \$2.5m promise from Labor to support education and supply of period products in schools.

We know from our Period Pride report and from speaking to teachers across the country that girls are missing school because they do not have access to period products.

Share the Dignity believes that ending period poverty requires a three-pronged approach:

- Distribution of products to those in need
- Education around menstruation
- Reducing the shame and stigma surrounding menstruation

The Queensland Labor government has committed to installing 120 Dignity Vending Machines in Queensland schools as well as distributing 'Period Talk' by Talk Revolution which Share the Dignity funded to all Queensland schools.

Simply distributing period products to those in need puts a band-aid on the issue. Education is the key to reducing shame and stigma around menstruation and ultimately, ending period poverty.

Share the Dignity aims to work with all Australian states to make period products free to students. No student deserves to miss out on an education because they cannot afford period products.





## Indigenous Menstrual Health

While COVID-19 was changing the world, for Share the Dignity it was an opportunity to implement and hone in on elements of our mission we previously have been unable to.

It was our clear goal to ensure that every woman, girl or person who menstruates right across Australia has access to sanitary items. In our research conducted in the previous year, it was clear to us that we had already done some great work in the Indigenous Menstrual Health space but it was time to measure and start improving our reach.

We started this financial year having helped 1,200 Indigenous communities, with our three year-end goals 2023 set to get to 2,200. We finished this financial year with a total of 1,498 communities helped. Our growth is on track.

We are excited to have worked on a viable action plan with Libra to get products into the remote Indigenous communities. Hundreds of pallets left the Asaleo Care factory direct to remote Indigenous communities and Indigenous services around Australia. This added millions of dollars in products that will help us ensure we are on track to achieve our goals.

## Reconciliation Action Plan

This financial year saw our first deep dive into implementing a Reconciliation Action Plan (RAP) with Reconciliation Australia.

A RAP is an organisation turning good intentions into real actions and rising to the challenge of reconciling Australia. A RAP is a business plan that uses a holistic approach to create meaningful relationships, enhanced respect, and promotes sustainable opportunities for Aboriginal and Torres Strait Islander peoples.

Thanks to this work, in the 2021-22 financial year we are aiming to have our Reflect RAP completed and submitted for approval by Reconciliation Australia. This means we will be able to continue building on our commitments, ensuring that through consultation and innovation, we can work towards being a culturally safe workplace, while making a real difference to the lives of Indigenous Australians.

We acknowledge we have so much more work to do, but we are excited to have made some great achievements in this area.

119 registered charities

155 Indigenous Menstrual Health transport requests across the country



85 for #ItsInTheBag donations



70 for Dignity Drive products



188 pallets shipped



## Initiatives

All about our fundraising, events, and initiatives that help Share the Dignity to operate and help those who really need it.



## Appeals

### Assistance during natural disasters

Bushfires, COVID-19 and then floods. When it comes to pandemics and natural disasters, 2020/2021 has been the year of extremes. We were devastated to see communities we support, facing extreme crises once again.

In true Share the Dignity style and thanks to the support of our incredible volunteers (Sheroes), we were able to get pallets of period products out to evacuation centres and impacted communities.

As the floods struck during our March 2021 Dignity Drive, we anticipated that the number of products collected would be lower than those requested from our partner organisations.

When fleeing their houses they were grabbing photos and important documents, the last thing on their minds was grabbing the packet of tampons they would need in a weeks time.

So, we called out to our passionate community once again to help. We were able to raise just over \$30,000 within 72 hours ensuring that we were able to send products where

they were needed.

### COVID-19 Appeal

When COVID first hit in the middle of our March 2020 Dignity Drive, we could never have planned for the difficulties that were waiting for us. With a national lockdown enforced and only 50% of our donations collected, we were heartbroken knowing that women and girls would go without due to the shortfall.

Just when we thought things were getting better with our August Dignity Drive, Sydney and Melbourne were put into further lockdowns. Knowing our Dignity Drive donations in March were low, we knew we had to try something different. For the first time we launched a cash appeal as part of our Dignity Drive, allowing anyone from anywhere the option to support the women and girls managing their periods through the lockdowns and other crisis situations.

We were so amazed by the impact that our community of supporters were able to make. Raising over \$170,000, in addition to the funds raised, several organizations contacted Share the Dignity wanting to help by donating bulk amounts of period products, after seeing our desperate call outs in the local media.

We were so overwhelmed by the generosity of our supporters, through this call out. Not only were we able to ensure that all requests for products from our partner organizations were fulfilled, we were also able to restock our Dignity Vending Machines.





## Move4Dignity

Move4Dignity saw over 950 participants join this virtual fitness movement and unite to raise over \$157,000 to help support women, girls and those who menstruate doing it tough.

Previously known as two separate events, Move4Dignity brought together Run4Dignity and Yoga4Dignity to create an opportunity to allow anyone from anywhere to get moving.

Each participant sets their fitness goal to complete through October. Whether it was kilometres travelled, hours spent moving or several fitness classes attended, it all made a positive difference, both physically and mentally for the participants, and for the women, girls and those who menstruate that needed our support.

## Move4Dignity Sponsors

Thank you to our Move4Dignity corporate sponsors who together helped make this event a wonderful experience for the community.

**Tupperware**<sup>®</sup>

**RMA**  
RUNNING MUMS AUSTRALIA™

**AT** ACTIVE TRUTH

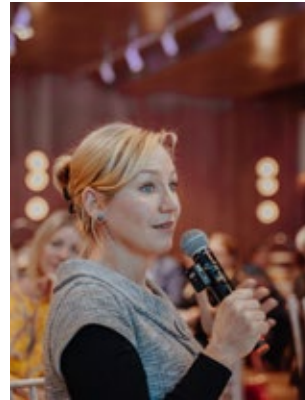
**INFAMOUS**  
*Swim*



## Running Mums Australia

We would like to acknowledge the continued support of Running Mums Australia who along with our Founder, Rochelle Courtenay, helped launch and grow Run4Dignity to new audiences and give Move4Dignity the boost to what it is today.

Running Mums Australia has had a significant impact through their participation and support. Helping to raise over \$130,000 over the last few years, which has funded 12 Dignity Vending Machines across Australia.



## DigniTea

We were so looking forward to hosting our 12 DigniTea events across Australia on World Menstrual Hygiene Day in May 2021, after having to cancel them in 2020 due to COVID-19.

DigniTea is one of our favourite events, a time where we get to come together on World Menstrual Hygiene Day. The event gathers our Share the Dignity community for an afternoon of laughter over a decadent high tea, bubbles and inspiring guest speakers to raise funds.

Unfortunately, it was not meant to be. We could not risk the further time spent planning and selling tickets, to have to potentially cancel the events or risk running our events with only 50 per cent capacity due to restrictions. Importantly, we would not have been able to raise the all-important funds needed from these events. Funds that we so heavily rely upon to be able to continue the all-important work of ensuring that all women, girls and those who menstruate are afforded dignity.

Honestly, we did suffer a severe case of FOMO from not being able to bring together our community, so we decided to host one small event in Brisbane, with some of Share the Dignity's closest friends and supporters. And what an event it was. We were joined by some of Brisbane's most respected people such as Lady Mayoress Nina Schrinner, who we thank for her ongoing support of Share the Dignity.

Margaux Parker generously gave up her time to MC our event and was joined on stage by comedian, social superstar and our all-round bloody legend, Christian Hull, who took part in our panel of speakers to share his love for all things Share the Dignity and helping women, girls and those who menstruate.

We are so excited to bring back DigniTea events for 2022 and hope you will join us.



## Host your own DigniTea

If COVID-19 has taught us anything, it's how to innovate. How to find inclusive solutions that still allow anyone, from anywhere to get involved. So, we launched Host Your Own DigniTea.

Sounds so simple, right? That's because it is! Simply choose a date, send out your invites, get everyone to bring a plate and set some fundraising games or entry fee to your DigniTea. You could even host your event online with your colleagues or family that live interstate.

Each host gains access to a personal donation page to make it super easy to collect funds as part of your DigniTea and unlocks a suite of tools and resources to help with everything from planning your event, promoting it and fundraising.

A huge thank you to all our DigniTea hosts this year for embracing our new Host Your Own DigniTea.



New!

### Birthday Fundraisers

In 2021 we introduced It's My Bloody Birthday fundraisers. A wonderful way for supporters of Share the Dignity to celebrate their birthday, in a way that would make a lasting impact.

Whether you're throwing the party of the century, a gala luncheon, a high tea or even partying solo – people holding birthday fundraisers ask their loved ones to donate towards their online birthday fundraiser rather than receiving gifts.

Birthday fundraiser donations fund Share the Dignity's Dignity Vending Machines which dispense free period packs, known as #PinkBoxes. These machines are installed in hospitals, schools, community centres, and

women's refuge centres. Providing dignity for women in need of access to period products.

Thanks to our Bloody Legend Birthday Ambassadors who very graciously swapped their birthday gifts for period products. We are in awe of their commitment to making a change.

Christian Hull was the first to kick off our campaign in January, raising over \$46,000, followed by our Founder, Rochelle, and then Nikki Parkinson from Styling You the Label.

They were joined by more than 77 birthday changemakers across the year who we think are amazing!





# handbags

WITH HEART

## Handbags with Heart

Our online Handbags with Heart store originated in 2016 and was devised as a way to allow our community to easily support the women, girls and those who menstruate, who go without essentials.

Since then, our small but mighty organisation has had some serious growth in the number of programs and ways people can get involved but our Handbags with Heart store had struggled due to COVID-19.

Handbags with Heart were incredibly popular at our DigniTea events, where a large percentage of the bags were sold. Pair this with the ongoing pandemic, and people unable to leave their homes - we made the decision to reduce the price of all remaining stock by 50%. The sale was a great success, but sale prices meant the profit margins of the bags sold were considerably less than usual, meaning we were unable to make as much of an impact.

If COVID-19 has taught us anything, it is that as a charity, we need to ensure that we can withstand the challenges that the world may throw at us and that anything we do can sustain these tough times.

We had to reflect on the direction of our charity and whether our programs align with this. With a heavy heart we decided that Handbags with Heart no longer has a place within our charity.

This was not an easy decision but two of our key values as a charity are integrity and passion. It is our utmost importance that the funds we raise through the community are used to generate the most impact for the women, girls and those who menstruate, who are going without the basic of essentials and that we are transparent with our community of supporters for whom we are so grateful each day.





## Reporting

Our reporting from directors and auditors outlining our activities, operations and financials for FY2020/21

# SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

## DIRECTOR'S REPORT

The directors presents this report on the company for the financial year ended 30 June 2021.

### Information on Directors

The names of each person who has been a director during the year and to the date of this report are:

Simon Tolhurst  
Rochelle Courtenay  
Matthew Smith  
Nick Crethar  
Shayne Gilbert  
Jennifer Witheriff  
Michelle Taupau

### Principal Activities

Share the Dignity is an Australian Women's charity bringing dignity to homeless and at-risk women experiencing domestic violence through the provision of Sanitary items.

In the 2021 Financial Year we have successfully continued to fund the charity and it's work through developing corporate partnerships, donations, fundraising events, product sales as well as grants and donations for Dignity Vending Machines, raising just over \$10 million dollars.

### Review of Operations

The profit of the company for the financial year ending 30 June 2021 amounted to \$262,393 (2020: \$775,437). The decline in profit is reflective of the current economic climate and the COVID-19 global pandemic effecting our events calendar.

This year we were able to report on and showcase for the first time in-kind donations. In prior years our revenue solely reflected our cash donations from Corporate Partnerships, our generous community donors and grants funding.

This year we included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and It's in the Bag campaigns, we would not be able to meet the requests of our charities.

The financial statements show that we had 385,212 donated sanitary items and 96,368 donated bags which equates to \$7.5 million in revenue through product donations alone. While it's great to showcase these phenomenal numbers, it also highlights the impact of COVID-19 and the decrease in donations. For It's in the Bag this was by more than 38,000 bags, equating to \$2.9 million in revenue solely for this one appeal.

Some of the challenges faced throughout 2020 continued into 2021. For the second year running, we had to cancel our 12 national DigniTea events, resulting in reduced earnings of over \$280,000.

While COVID-19 has hindered opportunities over the past two years, we are looking forward to a world where events will play a role again. Events are a key piece to our advocacy and fundraising efforts, allowing us to have a greater impact on our mission to end period poverty. We plan to see the DigniTea events return in 2022 bigger and better than ever.

# **SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

## **DIRECTOR'S REPORT**

### **Drives**

Share the Dignity manages two dignity drives each year during March and August. Sanitary items are donated at our collection points throughout Australia which our volunteers collect & distribute to charities that have registered requests for donations. Many of these charities also contact us outside of our drives times throughout the year requesting much needed sanitary items. In March and August, we collected 385,212 sanitary items to be distributed to our charity partners.

In November/December we hold our "It's in the Bag" campaign with Bunnings being our presenting partner. This is where pre-loved/new handbags are filled with essential items for girls and women in need at Christmas time. Our volunteers collect & distribute the bags to charities that have registered with us throughout Australia. This year we collected 96,368 of these kind donations for It's in the Bag which was considerably lower, more than \$2 million dollars deficit on previous years. This was disappointing for the charity to not be able to allow our charity partners that we work with to give this gift of dignity and basic of essentials at Christmas time to the women and girls in need.

### **Dignity Vending Machines**

Our events, grants and donations help to fund our Dignity Vending Machines. We have both staff & volunteer grant writers who help us to seek grant funding to support our work.

At 30 June 2021 we had 249 installed Dignity Vending machines and another 101 in stock ready to be installed. Due to COVID-19 the installation of machines has been problematic.

It is our goal to purchase and have a total of 500 machines installed in the next 12 months which would mean we would need \$1.5million in the bank to ensure the sustainability of the organisation and the viability of the Dignity Vending Machines in the next 12 months. We need to be mindful of the economic climate and the impact it may have on the charity and the community if we were not able to meet the financial demands.

Servicing and restocking of these machines is of course a challenge and a joy at the same time, knowing that they are ensuring dignity for girls and women in need. To ensure that the charity has sufficient cash resources over future years to fund this important initiative, and to meet our undertaking to the premises that house Dignity Vending Machines the Directors have set aside \$250,000 of the accumulated surpluses and invested this in term deposits.

### **Operating Model**

Share the Dignity is a charity that has and is undergoing rapid growth. The charity has a team of 15 committed employees, also known as Shero Support. The charity has begun the process of implementing a bespoke IT system which will create efficiencies for both volunteer management and donation management.

### **Volunteer Network – Sheroes and Heroes**

Our 5500 plus Sheroes and Heroes are the heart and backbone of Share the Dignity. We have in place a structure that includes volunteer team leaders at a State level who help coordinate our major collections and maintain charity relationships.

# **SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

## **DIRECTOR'S REPORT**

We invest in our leaders by providing regular face to face contact through events where we can undertake:

- Planning and execution of drives;
- Leadership development (Camp Dignity and state-based leadership meetings).

### **Significant Changes in the States of Affairs**

This year Share the Dignity reported on and showcased for the first time in-kind donations. In prior years our revenue solely reflected our cash donations from Corporate Partnerships, our generous community donors and grants funding. This year we included the value of all our product donations, which plays a huge part in our success. Without the generosity of Australians donating to our Dignity Drives and It's in the Bag campaigns, we would not be able to meet the requests of our charities.

### **Events Subsequent to the Reporting Date**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

### **Environmental Regulation**

The company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

### **Dividends**

The company is a company limited by guarantee, and accordingly, is prohibited from declaring dividends.

### **Options**

The company is a company limited by guarantee, and accordingly, is prohibited from issuing options in respect of shares.

### **Indemnification of Officers**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

### **Proceedings on Behalf of Company**

No person has applied for leave of court to bring proceedings on behalf of the company or intervene in any proceeding to which the company is a party for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**DIRECTOR'S REPORT**

**Auditor's Independence Declaration**

A copy of the auditor's independence declaration is as required under Division 60-40 of the *Australian Charities and Not-for-Profits Commission Act 2012* attached to this financial report.

Signed in accordance with a resolution of the Board of Directors:

**Director:**



Mr Simon Tolhurst

**Date:**

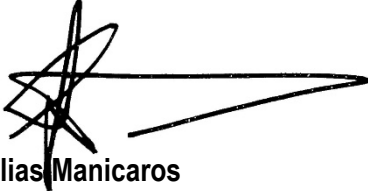
26 / 10 / 2021

**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**  
**AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF SHARE THE DIGNITY LTD**

In accordance with the requirements of section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012*, as lead auditor of Share the Dignity Ltd for the year ended 30 June 2021, I declare that, to the best of my knowledge and belief, during the year ended 30 June 2021 there have been:

- i. no contraventions of the auditor independence requirements as set out in the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.

**AH JACKSON & CO**



**Elias Manicaros**  
**Partner**

Brisbane, 26 October 2021



**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**  
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**  
**SHARE THE DIGNITY LTD**

**Report on the Audit of the Financial Report**

**Opinion**

We have audited the financial report of Share the Dignity Ltd (the company), which comprises the statement of financial position as at 30 June 2021, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of Share the Dignity Ltd has been prepared in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- i. giving a true and fair view of the company's financial position as at 30 June 2021 and of its financial performance for the year then ended; and
- ii. complying with Australian Accounting Standards – Reduced Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Regulation 2013*.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the company in accordance with the auditor independence requirements of the ACNC Act and ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibilities of the Directors for the Financial Report**

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Australian Charities and Not-for-profits Commission Act 2012* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditor's Responsibilities for the Audit of the Financial Report**

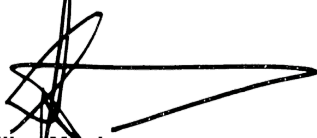
Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entity to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the entity audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**AH JACKSON & CO**



**Elias Manicaros**  
**Partner**

Brisbane, 1 November 2021

SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 30 JUNE 2021

	2021	2020
	\$	\$
<b>SALES</b>		
Donations/Gifts	1,859,998	2,393,352
Fundraising	29,323	120,541
Grants Received	65,370	108,000
Product Sales	125,288	96,004
In-Kind Donations	8,192,988	-
	<hr/>	<hr/>
	10,272,967	2,717,897
<b>Less: cost of sales</b>		
Opening Inventories	137,185	172,393
Purchases	461,480	558,039
Closing Inventories	(33,595)	(137,185)
	<hr/>	<hr/>
	565,069	593,247
<b>Less: direct costs</b>		
In-Kind Donations Disbursed	8,058,355	-
	<hr/>	<hr/>
	8,058,355	-
<b>GROSS PROFIT FROM TRADING</b>	<hr/>	<hr/>
	1,649,542	2,124,650
<b>EXPENSES</b>		
Advertising	23,850	27,057
Amortisation Expense	758	-
Audit and Accountancy fees	20,863	22,653
Bank charges	43,547	14,143
Contractors	28,249	270,965
Depreciation	275,436	231,145
Donations	-	253
Employment expenses	939,092	763,024
Freight & Cartage	80	418
Gifts	104	-
Insurance	28,646	18,188
Investment Expenses	114	-
IT Expenditure	23,448	30,218
Loss on Inventory Written Off	25,536	10,873
Office Expenses	23,613	9,050
Other expenses	14,862	19,667
Permits, Licences & Fees	-	42
Printing, Postage & Stationery	5,410	6,722
Property Outgoings	5,813	-

SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 30 JUNE 2021

	2021	2020
	\$	\$
Rent	50,704	31,882
Repairs & Maintenance	4,225	7,604
Stamp Duty	-	1,220
Subscriptions	26,532	23,250
Telephone	572	2,082
Travelling expenses	5,274	10,631
	<hr/> 1,546,727	<hr/> 1,501,087
<b>OTHER INCOME</b>		
Foreign Currency Exchange Profit / (Loss)	-	(13,213)
Interest Received	11,753	21,087
Investment Income	2,392	-
Loss on Disposal of Non-current Assets	(3,591)	-
Miscellaneous Income	1,035	-
ATO – Cashflow Boost	25,000	75,000
ATO – Jobkeeper Revenue	122,300	69,000
	<hr/> 158,889	<hr/> 151,874
<b>Profit (loss) before income tax</b>	<b>261,704</b>	<b>775,437</b>
Income Tax	-	-
<b>Profit (loss) from continuing operations</b>	<b>261,704</b>	<b>775,437</b>
<b>Other comprehensive income</b>		
Fair value gains (losses) on equity securities	689	-
<b>Total other comprehensive income</b>	689	-
<b>Total comprehensive income for the year</b>	<b>262,393</b>	<b>775,437</b>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2021**

	<i>Note</i>	<b>2021</b> \$	<b>2020</b> \$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	<b>2</b>	1,424,985	1,412,684
Trade and other receivables	<b>3</b>	87,798	106,733
Inventories	<b>4</b>	33,595	137,185
Financial Assets	<b>5</b>	250,000	250,000
Other current assets	<b>6</b>	220,681	62,369
<b>TOTAL CURRENT ASSETS</b>		2,017,059	1,968,971
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	<b>7</b>	848,206	1,015,959
Financial Assets	<b>5</b>	402,967	-
Intangibles	<b>8</b>	5,297	6,055
Trade and other receivables	<b>3</b>	5,000	10,068
<b>TOTAL NON-CURRENT ASSETS</b>		1,261,469	1,032,082
<b>TOTAL ASSETS</b>		3,278,528	3,001,054
<b>CURRENT LIABILITIES</b>			
Trade and other payables	<b>9</b>	47,046	43,322
Provisions	<b>10</b>	46,051	26,809
Other liabilities	<b>11</b>	1,168	9,052
<b>TOTAL CURRENT LIABILITIES</b>		94,265	79,184
<b>TOTAL LIABILITIES</b>		94,265	79,184
<b>NET ASSETS</b>		3,184,263	2,921,870
<b>EQUITY</b>			
Retained earnings		3,184,263	2,921,870
<b>TOTAL EQUITY</b>		3,184,263	2,921,870

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**STATEMENT OF CHANGES IN EQUITY**

**FOR THE YEAR ENDED 30 JUNE 2021**

	<i>Retained Earnings</i>	<i>Total</i>
	\$	\$
<b>Balance at 1 July 2019</b>	2,146,433	2,146,433
Profit (loss) for the year	775,437	775,437
Other comprehensive income items	-	-
Total comprehensive income for the year	<u>775,437</u>	<u>775,437</u>
<b>Balance at 30 June 2020</b>	<u>2,921,870</u>	<u>2,921,870</u>
<b>Balance at 1 July 2020</b>	2,921,870	2,921,870
Profit (loss) for the year	261,704	261,704
Other comprehensive income items	689	689
Total comprehensive income for the year	<u>262,393</u>	<u>262,393</u>
<b>Balance at 30 June 2021</b>	<u>3,184,263</u>	<u>3,184,263</u>

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**STATEMENT OF CASH FLOWS**

**FOR THE YEAR ENDED 30 JUNE 2021**

	<b>2021</b>	<b>2020</b>
	<b>\$</b>	<b>\$</b>
<b>Cash flows from operating activities</b>		
Receipts from grants, donations and fundraising activities	2,245,136	2,818,547
Payments to suppliers	(1,733,746)	(2,009,326)
Interest received	11,753	21,087
<b>Net cash provided by operating activities</b>	<u>523,143</u>	<u>830,308</u>
<b>Cash flows from investing activities</b>		
Proceeds from sale of property, plant and equipment	-	-
Purchase of property, plant and equipment	(110,842)	(572,035)
Other cash items from investing activities	(400,000)	(7,068)
<b>Net cash provided by (used in) investing activities</b>	<u>(510,842)</u>	<u>(579,103)</u>
<b>Cash flows from financing activities</b>		
Other cash items from financing activities	-	550,000
<b>Net cash provided by financing activities</b>	<u>-</u>	<u>550,000</u>
Net increase/(decrease) in cash held	12,301	801,204
Cash at beginning of financial year	1,412,684	611,480
Cash at end of financial year	<b>2</b> <u>1,424,985</u>	<u>1,412,684</u>

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**1. Basis of preparation**

1.a The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards - Reduced Disclosure Requirements of the Australian Accounting Standards Board (AASB) and the requirements of the *Australian Charities and Not-for-profits Commission Act 2012* and the associated Regulations. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless otherwise stated.

The financial statements, except for cash flow information, have been prepared on a accruals basis and are on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

**1.b Income Tax**

No provision for income tax has been raised as the entity is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

**1.c Cash and Cash Equivalents**

Cash and Cash Equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and bank overdrafts.

**1.d Revenue and Other Income**

Revenue from contracts with customers

The core principle of AASB 15 is that revenue is recognised on a basis that reflects the transfer of promised goods or services to customers at an amount that reflects the consideration the Company expects to receive in exchange for those goods or services. Revenue is recognised by applying a five-step model as follows:

1. Identify the contract with the customer
2. Identify the performance obligations
3. Determine the transaction price
4. Allocate the transaction price to the performance obligations
5. Recognise revenue as and when control of the performance obligations is transferred

Generally, the timing of the payment for sale of goods and rendering of services corresponds closely to the timing of satisfaction of the performance obligations, however where there is a difference, it will result in the recognition of a receivable, contract asset or contract liability.



**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

None of the revenue streams of the Company have any significant financing terms as there is less than 12 months between receipt of funds and satisfaction of performance obligations.

**Specific revenue streams**

The revenue recognition policies for the principal revenue streams of the Company are:

*Grants, donations and fundraising*

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

*Sale of products*

The company sells merchandise to the general public. The revenue from the sale of good is recognised at the point of sale.

*Interest revenue*

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument.

*Investment Income*

Investment income is recognised at the time when the entity's right to receive payment is established.

*Other income*

Other income is recognised on an accruals basis when the Company is entitled to it.

All revenue is stated net of the amount of goods and services tax (GST).

**1.e Property, Plant and Equipment**

*Plant and Equipment*

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

*Depreciation*

The depreciable amount of all fixed assets are depreciated on a straight-line basis over their estimated useful lives to the entity commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable asset are:

Vending Machines	20%
Office Equipment	33%
Furniture & Fittings	20% to 33%
Computers	26.23%

# SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2021

Where the Company receives a non-reciprocal contribution of an asset from a government of other party for no or nominal consideration, the asset is recognised at fair value and a corresponding amount of revenue is recognised.

#### **1.f Provisions**

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which is probable that an outflow of economic benefits will result, and that outflow can be reliably measured. Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

#### **1.g Trade and Other Payables**

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

#### **1.h Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payable in the statement of financial position are shown inclusive of GST.

#### **1.i Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current year.

#### **1.j Critical Accounting Estimates and Judgements**

The Directors evaluate estimates and judgement incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

#### **In-kind donations**

The company receives donations in-kind from corporate entities and the general public which comprises of female hygiene products. This year the company has determined the fair value of the goods donated on the basis of the average retail selling price of the items donated during the year.

#### **1.k Inventory**

Inventories are measured at the lower of cost and net realisable value. Cost of inventory is determined using the First-in-First-out basis and is net of any rebates and discounts received. Net realisable value is estimated using the most reliable evidence available at the reporting sate and inventory is written down through an obsolescence provision if necessary.

#### **1.l Leases**

At inception of a contract, the Company assesses whether a lease exists - i.e. does the contract convey the right to control the use of an identified asset for a period of time in exchange for consideration.

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

This involves an assessment of whether:

- The contract involves the use of an identified asset - this may be explicitly or implicitly identified within the agreement. If the supplier has a substantive substitution right then there is no identified asset.
- The Company has the right to obtain substantially all of the economic benefits from the use of the asset throughout the period of use.
- The Company has the right to direct the use of the asset i.e. decision making rights in relation to changing how and for what purpose the asset is used.

*Leasee accounting*

The non-lease components included in the lease agreement have been separated and are recognised as an expense as incurred.

At the lease commencement, the Company recognises a right-of-use asset and associated lease liability for the lease term. The lease term includes extension periods where the Company believes it is reasonably certain that the option will be exercised.

The right-of-use asset is measured using the cost model where cost on initial recognition comprises of the lease liability, initial direct costs, prepaid lease payments, estimated cost of removal and restoration less any lease incentives received.

The right-of-use asset is depreciated over the lease term on a straight-line basis and assessed for impairment in accordance with the impairment of assets accounting policy.

The lease liability is initially measured at the present value of the remaining lease payments at the commencement of the lease. The discount rate is the rate implicit in the lease, however where this cannot be readily determined then the Company's incremental borrowing rate is used.

Subsequent to initial recognition, the lease liability is measured at amortised cost using the effective interest rate method. The lease liability is remeasured whether there is a lease modification, change in estimate of the lease term or index upon which the lease payments are based (e.g. CPI) or a change in the Company's assessment of lease term.

Where the lease liability is remeasured, the right-of-use asset is adjusted to reflect the re-measurement or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

*Exception to lease accounting*

The Company has elected to apply the exceptions to lease accounting for both short-term leases (i.e. leases with a term of less than or equal to 12 months) and leases of low-value assets. The Company recognises the payments associated with these leases as an expense on a straight-line basis over the lease term.

**1.m Financial Instruments**

Financial instruments are recognised initially on the date that the Company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

**i. Financial assets**

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

*Classification*

On initial recognition, the Company classifies its financial assets into the following categories, those measured at:

- amortised cost
- fair value through profit or loss - FVTPL
- fair value through other comprehensive income - equity instrument (FVOCI - equity) fair value through other comprehensive income - debt investments (FVOCI - debt)

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets.

*Amortised cost*

Assets measured at amortised cost are financial assets where:

- the business model is to hold assets to collect contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows are solely payments of principal and interest on the principal amount outstanding.

The Company's financial assets measured at amortised cost comprise trade and other receivables and cash and cash equivalents in the Statement of financial position.

Subsequent to initial recognition, these assets are carried at amortised cost using the effective interest rate method less provision for impairment.

Interest income, foreign exchange gains or losses and impairment are recognised in profit or loss. Gain or loss on de-recognition is recognised in profit or loss.

*Fair value through other comprehensive income*

Equity instruments

The Company has a number of strategic investments in listed and unlisted entities over which they do not have significant influence nor control. The Company has made an irrevocable election to classify these equity investments as fair value through other comprehensive income as they are not held for trading purposes.

# SHARE THE DIGNITY LIMITED

ABN: 45 607 970 605

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2021

These investments are carried at fair value with changes in fair value recognised in other comprehensive income (financial asset reserve). On disposal any balance in the financial asset reserve is transferred to retained earnings and is not reclassified to profit or loss.

Dividends are recognised as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognised in OCI.

#### Financial assets through profit or loss

All financial assets not classified as measured at amortised cost or fair value through other comprehensive income as described above are measured at FVTPL.

Net gains or losses, including any interest or dividend income are recognised in profit or loss

#### Impairment of financial assets

Impairment of financial assets is recognised on an expected credit loss (ECL) basis for the following assets:

- financial assets measured at amortised cost debt
- investments measured at FVOCI

When determining whether the credit risk of a financial assets has increased significant since initial recognition and when estimating ECL, the Company considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis based on the Company's historical experience and informed credit assessment and including forward looking information.

The Company uses the presumption that an asset which is more than 30 days past due has seen a significant increase in credit risk

The Company uses the presumption that a financial asset is in default when:

- the other party is unlikely to pay its credit obligations to the Company in full, without recourse to the Company to actions such as realising security (if any is held); or
- the financial assets is more than 90 days past due.

Credit losses are measured as the present value of the difference between the cash flows due to the Company in accordance with the contract and the cash flows expected to be received. This is applied using a probability weighted approach.

#### *Trade receivables and contract assets*

Impairment of trade receivables and contract assets have been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses. The Company has determined the probability of non-payment of the receivable and contract asset and multiplied this by the amount of the expected loss arising from default.

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

The amount of the impairment is recorded in a separate allowance account with the loss being recognised in finance expense. Once the receivable is determined to be uncollectable then the gross carrying amount is written off against the associated allowance.

Where the Company renegotiates the terms of trade receivables due from certain customers, the new expected cash flows are discounted at the original effective interest rate and any resulting difference to the carrying value is recognised in profit or loss.

*Other financial assets measured at amortised cost*

Impairment of other financial assets measured at amortised cost are determined using the expected credit loss model in AASB 9. On initial recognition of the asset, an estimate of the expected credit losses for the next 12 months is recognised. Where the asset has experienced significant increase in credit risk then the lifetime losses are estimated and recognised.

**ii. Financial liabilities**

The Company measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the Company comprise trade payables, bank and other loans and lease liabilities.

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

	<i>2021</i>	<i>2020</i>
	\$	\$
<b>2 CASH AND CASH EQUIVALENTS</b>		
Petty Cash	250	350
Cash at Bank	1,418,361	1,391,920
Paypal	6,374	20,414
	1,424,985	1,412,684
 <b>3 TRADE AND OTHER RECEIVABLES</b>		
<b>CURRENT</b>		
Trade Debtors	71,070	77,402
Other Debtors	959	1,000
GST Receivable	15,768	28,331
	87,798	106,733
 <b>NON-CURRENT</b>		
Deposits	5,000	10,068
	5,000	10,068
 <b>4 INVENTORIES</b>		
<b>CURRENT</b>		
Inventory	33,595	137,185
	33,595	137,185

The above inventory are disclosed at cost price, have been paid for and are sold at a mark-up. Goods donated from the public are not included in the above.

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

	<i>2021</i>	<i>2020</i>
	\$	\$
<b>5 FINANCIAL ASSETS</b>		
<b>CURRENT</b>		
Term Deposits	250,000	250,000
	<u>250,000</u>	<u>250,000</u>
<b>NON-CURRENT</b>		
Investment in Listed Equities	402,967	-
	<u>402,967</u>	<u>-</u>
<b>6 OTHER ASSETS</b>		
<b>CURRENT</b>		
Prepaid Expenses	86,049	62,369
In-Kind Corporate Donations	134,633	-
	<u>220,681</u>	<u>62,369</u>
<b>7 PROPERTY, PLANT AND EQUIPMENT</b>		
<b>VENDING MACHINES</b>		
Vending Machines - at cost	1,426,872	1,342,044
Less: Accumulated Depreciation	(609,062)	(344,524)
	<u>817,810</u>	<u>997,520</u>
<b>OFFICE FURNITURE AND EQUIPMENT</b>		
Office Equipment - at cost	12,085	12,085
Less: Accumulated Depreciation	(11,890)	(10,791)
	<u>195</u>	<u>1,294</u>
<b>FURNITURE AND FITTINGS</b>		
Furniture & Fittings	13,904	7,738
Less: Accumulated Depreciation	(7,377)	(5,223)
	<u>6,527</u>	<u>2,515</u>



**SHARE THE DIGNITY LIMITED**  
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**FOR THE YEAR ENDED 30 JUNE 2021**

	<b>2021</b>	<b>2020</b>
	<b>\$</b>	<b>\$</b>
<b>COMPUTERS</b>		
Computers - at cost	44,902	28,299
Less: Accumulated Depreciation	(21,228)	(13,669)
	23,674	14,630
	848,206	1,015,959

**Movements in carrying amounts**

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year.

	<b>Vending Machines</b>	<b>Office Equipment</b>	<b>Furniture &amp; Fittings</b>	<b>Computers</b>	<b>Total</b>
<b>Carrying amount at 30 June 2020</b>	<b>997,520</b>	<b>1,294</b>	<b>2,515</b>	<b>14,630</b>	<b>1,015,959</b>
Additions	88,505	-	6,165	16,603	111,273
Disposals / Write Offs	(3,591)	-	-	-	(3,591)
Depreciation expense	(264,625)	(1,099)	(2,153)	(7,559)	(275,436)
<b>Carrying amount at 30 June 2021</b>	<b>817,810</b>	<b>195</b>	<b>6,527</b>	<b>23,674</b>	<b>848,206</b>

**8 INTANGIBLE ASSETS**

**PATENTS & TRADEMARKS**

Patents & Trademarks	7,573	7,573
Less Accumulated Amortisation	(2,276)	(1,518)
	5,297	6,055
Formation Expenses	782	782
Accumulated Amortisation	(782)	(782)
	5,297	6,055

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

	<i>2021</i>	<i>2020</i>
	\$	\$
<b>9 TRADE AND OTHER PAYABLES</b>		
<b>CURRENT</b>		
Trade Creditors	13,843	925
Other Creditors	-	362
PAYG Withholding Payable	33,202	42,036
	<u>47,046</u>	<u>43,322</u>
<b>10 PROVISIONS</b>		
<b>CURRENT</b>		
Provision for Annual Leave	43,452	26,809
Provision for Long Service Leave	2,599	-
	<u>46,051</u>	<u>26,809</u>
<b>11 OTHER LIABILITIES</b>		
<b>CURRENT</b>		
Income in Advance	1,168	9,052
	<u>1,168</u>	<u>9,052</u>
<b>12 AUDITORS' REMUNERATION</b>		
Audit Fees	6,500	3,500
	<u>6,500</u>	<u>3,500</u>
<b>13 Registered Office</b>		
250 Flinders Parade, SANDGATE QLD 4017		
<b>Principal Place of Business</b>		
250 Flinders Parade, SANDGATE QLD 4017		

**SHARE THE DIGNITY LIMITED**  
**ABN: 45 607 970 605**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

	<i>2021</i>	<i>2020</i>
	\$	\$
<b>14 CASH FLOW INFORMATION</b>		
<b>(a) Reconciliation of Cash</b>		
Cash and Cash Equivalents	1,424,985	1,412,684
 <b>(b) Reconciliation of Net Cash Provided by Operating Activities</b>		
Operating profit (loss) after income tax	262,393	775,437
Non-Cash Flows in Operating Profit		
Amortisation	758	760
Depreciation	275,436	230,385
Other non-cash transactions	-	7,070
Revaluations	(2,967)	-
Unrealised loss/(gain) on Financial Assets	(689)	-
Loss on disposal of assets	3,591	-
Changes in Current Assets and Liabilities		
Decrease in trade receivables	18,936	(33,718)
Increase in other receivables	(147,234)	(68,437)
Decrease in inventories	103,590	35,208
Decrease in trade payables	(2,286)	(127,465)
Decrease in other creditors and accruals	(7,627)	9,052
Increase in employee provisions	19,242	2,016
<b>Net Cash Provided by Operating Activities</b>	<b>523,143</b>	<b>830,308</b>

**SHARE THE DIGNITY LIMITED**

**ABN: 45 607 970 605**

**DIRECTOR'S DECLARATION**

The directors of the Company declare that:

The financial statements and notes for the year ended 30 June 2021 are in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, and:

1. Give a true and fair view of its financial position as at 30 June 2021 and of its performance for the financial year ended on that date; and
2. In the directors' opinion, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with subsection 60.15(2) of the *Australian Charities and Not-for-profits Commission Regulation 2013*.

Director



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Simon Tolhurst

Dated

26 / 10 / 2021



Ensuring that everyone is afforded the dignity in life that so many of us take for granted.

