



# 2020 Annual Report



*Share the Dignity acknowledges the Australian Aboriginal and Torres Strait Islander peoples of this nation. We acknowledge the traditional custodians of the lands on which our company is located and where we conduct our business. We pay our respects to ancestors and Elders, past, present and emerging. Share the Dignity is committed to honouring Australian Aboriginal and Torres Strait Islander peoples' unique cultural and spiritual relationships to the land, waters and seas and their rich contribution to society.*



## Contents

A Message from our Chairperson	04
Our Story	06
Our Vision, Mission and Purpose	07
A Message from Rochelle Courtenay	08
Partnering for Dignity	09
Ending Period Poverty, Working Together	12
Awards & Recognition	13
Our Passionate Sheroes & Heroes	14
Volunteer Recognition	16
Leadership Camps	17
Grants	18
Where are we now?	19
Governance	20
Our Board	21
Community Engagement	25
Run4Dignity & Yoga4 Dignity	26
Responding to Crisis (Bushfires/Covid19)	26
Campaign Initiatives	
It in the Bag	27
Dignity Drives	28
Dignity Vending Machines (#Pinkbox)	29
Driving Initiatives	
Indigenous Menstrual Health	30
Social Enterprise	32
Directors Report	34
Auditor's Report	38
Statement of Comprehensive Income	39
Statement of Financial Position	40
Statement of Changes in Equity	41
Cash Flow Statement	42
Notes to the Financial Statement	43
Directors Declaration	51
Independent Auditors Report	52
Charity Timeline 2019/2020	54

## A message from Simon Tolhurst

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CHAIRPERSON



As the newly appointed chairman I feel honoured to be part of Share the Dignity.

I would like to say thank you to Susan Pearse who has led the board over the last 3 years and to the board members, who have also stepped down from their roles. The board and I are incredibly grateful for all their contributions and leadership into what has been a very successful growth period for Share the Dignity.

I would like to welcome Matt Smith, Nick Crethar, Jennifer Witheriff, Michelle Taupau, and Shayne Gilbert who have joined the board this year, to provide their expertise and guidance. We are honoured to take the baton and continue the leadership, governance, and creating impact for women and girls across Australia.

2020 has been an interesting year for many. At the end of this financial year we saw COVID-19 first surfacing, and this had a significant impact on our March Dignity Drive. The number of donations collected was down by approximately 50%. We had to cancel our 12 Dignitea events across Australia, resulting in reduced earnings of \$350,000. We look forward to a time when we can all come together again in large numbers.

A huge thank you goes out to our 5000 plus Sheroes and Heroes that dedicate their time so passionately, and our small but courageous team of 10 employees, also known as Shero Support Team. I have been extremely impressed with the agility and resilience of our team of employees and volunteers as we have navigated our way through these challenging times, whilst still being able to support over 2000 charities and continue to foster lifelong relationships with members of the community. Without this amazing group of people, Share the Dignity would not have been able to achieve what it did in 2020.

We have closed the year positively with a total revenue raised of \$2.8million which is a growth of 9% on the previous financial year and a

surplus of over \$770,000. This surplus will help ensure the sustainability of our support especially over the next few years when Australian's will be needing us more than ever, as the impacts of COVID unfold.

Part of the reason for our sustainability and the solid financial result this year, is our diverse portfolio of income and strong community supporter base. The key areas of funding are derived from grants, donations from the community, our virtual fitness event, corporate partnership donations, and our social enterprise, Handbags with Heart.

Not only does continued growth in our funding ensure that we can maintain the projects we currently operate, including the installation and ongoing stocking of our Dignity Vending Machines, but it enables us to broaden the beneficiaries of our support. For example, and as part of our strategic planning commitments, during FYE2021, we seek to not just maintain, but to grow our support in Indigenous Menstrual Health, aiming for a growth of 25% in the number of charities we support that identify as organizations who support Indigenous and Torres Strait Islanders.

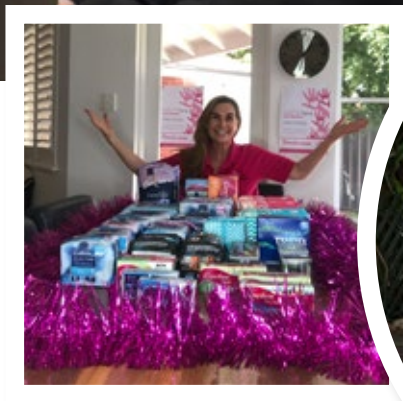
We look forward to sharing our stories with you as we progress through the year but for now, we hope you will put to one side for the moment the trials and tribulations that 2020 has brought, and reflect with great pride in the difference we have all been able to make to the lives of so many in need.

Thank you for your ongoing support and for being part of this next and exciting phase of Share the Dignity. Your contributions, in whatever form they may take, will enable us to achieve our goals of giving dignity to women and girls, something that no-one should have to go without.

Warm wishes for you and your loved ones during these difficult times.

*Simon Tolhurst*

Chairman of the Board  
Share the Dignity.



## Our Story

In 2015, Share the Dignity was founded after identifying there was a genuine need to provide vulnerable women in our community with essential sanitary products. It was reported that these women are often forced to choose between buying food to eat or buying expensive sanitary items to get through their periods. Women and children, either homeless or in shelters, were having to clean themselves in public toilets and use paper towels to create makeshift sanitary pads. This is not and should never be okay.

From a grassroots local community initiative to a national charity, Share the Dignity has struck a chord with the Australian public and continues to evolve in order to provide for the needs of at-risk women and children. Working tirelessly with over 5000 volunteers, the charity has been able to deliver over 2.5 million packets of pads and tampons and over 517,918 essential filled handbags to Australian women and girls. Share the Dignity continues to grow with the support of passionate volunteers and the generosity of Australian businesses, ensuring that everyone is afforded the dignity in life that many of us take for granted.

## Our Mission

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To ensure that everyone is afforded the dignity in life that so many of us take for granted.

## Our Vision

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Dignity for all through the achievement of:

- Ending period poverty
- Leadership in education and advocacy
- and Dignity for people facing adversity

## Our Purpose

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Empower others to use kindness to heal the world.

## Our Values

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- ♥ GRATITUDE
- ♥ INTEGRITY
- ♥ PASSION
- ♥ INNOVATION



## A message from Rochelle Courtenay

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FOUNDER & MANAGING DIRECTOR



The year that was!

It's hard to believe that it's been five years since I first ever started collecting sanitary items in Brisbane. Time seems to have flown by since then and we've experienced incredible growth, with the 2019/2020 financial year being no different.

We started the financial year with such ambition and determination to really put a dent in period poverty in Australia with so many goals to achieve. Our August 2019 Dignity Drive was the first time we had Woolworths as our national partners in collecting and our Collection of sanitary items was by far the largest collection we had ever seen. We collected 293,712 packets of period products; and 135,392 IITB donations in the 2019/2020 financial year. Which has taken our total donations to in excess 2.5 million donations to date. This number was unbelievable, and we were so happy to have such great support from Australia's public that, like us, believe that women and girls should have access to sanitary items.

This number was unbelievable. It was enough to help 50,000 women for four months. We were so happy to have such great support from Australia's public that, like us, believe that women and girls should have access to sanitary items.

Period poverty is growing every day with over 173,000 women turning to homelessness services last year and 3.2 million Australian's living under the poverty line. We knew we had to do better and started our March 2020 Dignity Drive with such vigor and excitement. However, COVID-19 had other plans for us.

This last financial year was certainly not what we had ordered. Our mission to help women in need has stayed steadfast through Australia's worst natural disaster of the fires and the world's largest pandemic. Not a great start to 2020 for many in Australia.

Our Sheroes and Heroes are the backbone of our charity and despite these challenges, this year saw our team expand to over 5000 volunteers we call Sheroes and Heroes, ensuring that over 2000 charities get the product needed to ensure women are not having to use socks, newspaper or wadded up toilet paper to deal with their period.

I wish for a world where Share the Dignity is not needed, but that is never going to be the case. In fact, after the world has been spun around it has unfortunately shaken out many more women and girls that need our help which is why it is vital now more than ever that we work together to Share the Dignity.

*Rochelle  
oxo*





# Partnering for Dignity

*“Alone we can do so little;  
together we can do so much”*

*- Helen Keller*



Our generous corporate partners assist us to be able to provide vulnerable women and girls with period products to manage their period with the dignity that they deserve. Through their donations of resources, products, services and donations in kind, we can reach those living in crisis. The support of our corporate partners helps us to facilitate our initiatives and events throughout the year and engage with the community to spread awareness of the devastating impacts of period poverty.

Bunnings kindly supported our It's in the Bag campaign with collection boxes in all stores nationally. Woolworths joined our Dignity Drives with collection boxes in all national stores during August 2019 and March 2020. Woolworths' commitment to supporting Share the Dignity will also see 80 Dignity Vending Machines installed across the country.

National Storage and Cope Freight Services have continued to help with managing the logistics of our work as we distribute period products and bags across Australia from cities to regional areas and remote Indigenous communities.

Share the Dignity welcomes businesses, both large and small, to support our mission of ensuring that everyone is afforded the dignity in life that so many of us take for granted.



# Thank you to our Partners & Supporters

**BUNNINGS**  
warehouse

  
Woolworths

*Veeda*

**COPE**  
SENSITIVE FREIGHT

*Libra*

**amazon**

**NATIONAL  
STORAGE**

**U**  
by **ko+ex**

**poise**  
products

**isentia**

**Kuhn Corp**  
Print & Packaging  
CREATING MORE THAN AN IMPRESSION

*DivaCup*

cottons

*JuJu*  
MENSTRUAL CUP

*Oh The Power*  
Reusable

**BRAZILIAN  
BEAUTY**

FIGUR

FOREVER NEW

**AT** ACTIVE TRUTH

COUNTRY ROAD

 **vend247.com.au**  
convenience at your fingertips

 **Name My Stuff.com.au**  
Personalized, permanently marked products

**H**  
HAVANA  
HOME

INFAMOUS  
*Swine*

**chempro**  
CHEMISTS

**NIVEA**

**MUFFIN  
BREAK**  
Good goes in®

**TSUNO**

*Moxie*

msglobal®

Retail **First**®

**VAPIANO**®  
PASTA | PIZZA | BAR

**Tupperware**®

**WESTPOINT AUTOS**

**YONI**

**RMA**  
RUNNING MUMS AUSTRALIA

  
**NOVA  
CONNECTS**  
Driving Positive Change

*love  
Luna*

  
Orona

**"HEROES"**  
VINEYARD

 **WHITE LADY  
FUNERALS**  
*a woman's understanding*

**SeneGence**

**LJ Hooker  
Foundation**

**KNOBBY.**



## Ending Period Poverty, Working Together

Collaboration is key to solving world issues.

We are proud to partner with over 2000 charities nationally helping them to assist the girls and women who desperately need access to period products, as well as the wonderful gift of a bag from our It's in the Bag campaign.

Some of the charities have also been fortunate to have received a #Pinkbox Dignity Vending Machine, which has been wonderful for so many local communities and eased the pressure of having to always have stock on hand. Our Dignity Vending Machines are a great help during in-between drive times and give those in need the opportunity to take items without having to ask for assistance.

One of the highlights of our Dignity Drives and It's in the Bag campaign for our Sheroes and Heroes is the opportunity to deliver to their local charity. This lets them experience the difference that volunteering makes and hear how much the charities appreciate the donations.





## Awards & Recognition

### 2019

Innovative CEO Award, Give Easy

### 2018

Pride of Australia Award

Pro Bono Australia Impact 25 winner

AusMumpreneur Women Will Change the World Award

Financial Review 100 Women of Influence Awards Finalist

Telstra Business Awards Social Change Maker Finalist Queensland

Century 21 North Lakes Humanitarian Award

Soroptimist International Woman of the Year

Forever New - International Women's Day Inspiring and Influential Women of the Year

CEO Magazine Executive of the Year Finalist

### 2017

The Ted Tremayne Memorial Trophy (Winner) - The Lilley Australia Day Awards

AusMumpreneur "Rising Star" (Winner) - AusMumpreneur™ & Womens Business School

"Best Community Minded Mum" (Winner) Brilliant Biz Mums

Australian of the Year Queensland (Finalist/ nominee) QLD Government

Telstra Business Woman of the Year (Finalist) Telstra Queensland

### 2016

'Humanitarian of the Year' (Winner)

Cosmopolitan Magazine Purpose and Social Enterprise Award (Finalist) - Telstra Queensland



## Our Passionate Sheroes & Heroes

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Our Sheroes and Heroes, what we call our volunteers, are the backbone of Share the Dignity. Without them we cannot run our initiatives and activities across Australia in our work towards ending period poverty.

We are so proud of the amazing community of Sheroes and Heroes we have at Share the Dignity, and it is so special to see the relationships that have been forged through a shared commitment to making the world a better place. We have seen groups establish strong connections and many socialise with each other, even holidaying together, and even volunteer at various charities together.

Paula, a Volunteer Coordinator from our NSW team, says for her, the best part of volunteering with Share the Dignity is the community that is Share the Dignity.

"I have made lifelong friendships having joined this charity. It's a charity that I believe in and know is doing great things across this wonderful country of ours. Making a difference in the smallest of ways has had a huge impact on me as a person."

We have over 5,000 registered volunteers and we are always striving to improve the way we communicate with and support these amazing, generous, and kind people. This Year COVID-19 impacted our March Dignity Drive. It was a very difficult time for us as a charity, as it has been for so many others. Our Volunteer Team Leaders and Coordinators rallied around each other to ensure their team of volunteers were all supported by setting up a pen pal system to ensure isolated Sheroes and Heroes had the opportunity to stay connected during isolation. We ensured our health and wellbeing processes were in place and encouraged everyone to follow their state government health advice. Once restrictions were relaxed and we were able to get out and about again to deliver donations, many Sheroes and Heroes jumped into their cars to ensure those doing it tough have access to sanitary items.

One of our Sheroes, Angela in QLD said "I like being a Shero and developing a relationship with the charities in my town. You get first-hand knowledge of how tough it is for some people. It's

*"Volunteering with Share the Dignity means that I am connected with many other volunteers that share a similar passion for ensuring women and girls don't miss out on sanitary products. I am a Sherero working in the back-end of our Share the Dignity systems. I feel a great sense of teamwork with the other volunteers I work with – most of whom I have never met in person – and know that every person has their part to play."*  
~ Sally, Volunteer Project Coordinator, VIC

wonderful being able to do our bit to help those who need it".

This year we have had a significant influx of male volunteers, or 'Heroes' as we call them, many of whom have in the past been quiet contributors, supporting their wives or girlfriends. Increasing diversity in our charity is a great thing. We hope that more male voices and increased diversity across the charity will bring new perspectives and help us in our quest to normalise the conversation around periods.

"I'd never thought some women could not access the basic things they need. It makes your heart break thinking about it. I don't do much but if I can do one tiny bit to help, it's worthwhile." – Ian Dunlop, Hero QLD.

At Share the Dignity we strive to be inclusive and provide different ways for people to volunteer. We have Sheroes who count, sort, and log donations that others have dropped off to them, before being collected for delivery to our charity partners. There are roles that can be done from a computer and manage the backend of the charity, and we are always needing more voices to advocate for us in our fight to end period poverty.

Our volunteers love participating in the Dignity Drives and our annual It's in the Bag campaign. But our Sheroes and Heroes will still put their hands up outside of drive and collection times when there is a crisis. In January, our Victorian team got together to ensure donations were



distributed to Wodonga during the devastating bushfires they experienced.

The following items were sorted and distributed in one day:

- 605 packs of pads
- 776 packs of tampons
- 131 packs of incontinence pads
- Hundreds of hotel minis
- Hundreds of toiletries
- 4 packs of nappies
- 10 packs of swimming togs
- 2 packs of face washers
- Bag of new socks
- 1 baby bag
- 1 handbag
- 22 family size shampoos
- 9 deodorants
- A box of soap
- Baby clothes
- Baby blankets

Victoria State Team Leader, Brea, said "I am so thankful for each and every one of our team who assisted us to help get these supplies on their way!"

This is just a snapshot of what our volunteers do for their local communities and across Australia.



*"If I am having a bad day, I just need to log on to our Share the Dignity online community and I am bombarded with stories of generosity and kindness. It lifts me up and feeds my soul. I am so proud to be part of this amazing team." Emily, People and Culture Manager.*

Nikki Bensch, ACT Team Leader and recipient of ACT Volunteer of the Year Award 2019 (together with another Award recipient)



## Volunteer Recognition

### *The Impact of receiving Volunteer Awards and Nominations*

Tania Watson – Tasmanian Team Leader with Share the Dignity and recipient of Anglicare Tasmania Community Care and Health Award and Premiers National Volunteer of Tasmania Award 2019

Share the Dignity Sheroes and Heroes are so important to us and whenever there is the opportunity to recognise their achievements, we jump at the chance. In previous years this has meant nominating various individuals and teams for volunteering awards in each State and Territory. Many of these award programs occur during National Volunteer Week in May.

Due to COVID-19, and the postponement of some volunteer award programs, we have not been able to be as active in this area this year as we would have liked, although we are hopeful to have the opportunity later in the year to nominate some of our Sheroes and Heroes.

To give some context around how important these award nominations are to both the individuals and teams that receive them and to our charity, we would like to share some stories with you.

Last year Tania Watson, our Tasmanian team leader and Nikki Bensch our ACT team leader, were awarded 'Volunteer of the Year' awards for their respective State and Territory. Tania recounts her experiences since receiving the award below:

“On winning and accepting the awards in the category of Anglicare Tasmania Community Care and Health Award, alongside the Premiers National Volunteer of Tasmania Award, I felt a sense of pride and elation that I was selected as the winner among so many other worthy recipients. I am very proud to be the Tasmanian team leader for the amazing charity Share the Dignity, in which I lead a team of 140 dedicated volunteers.

Throughout the last year, I have been able to share my experience with others, in the way of media events, speaking opportunities, and being present at events and fundraisers, spreading by word of mouth the importance to give back to the community and to help those who need it most. I am also grateful for the opportunity to work with some amazing people from all over Australia. I am excited to continue working with them on new projects and ideas and I always look forward to seeing what we can achieve and how we can grow the charity to its upmost potential.

By attending events this has helped to raise awareness about Share the Dignity and the beliefs and values that this charity aspires to. In Tasmania our team of volunteers has grown to be very strong and dedicated to helping people in need. We are proud to say that we have helped thousands of women and girls in Tasmania.”

Both Tania and Nikki exemplify what our charity is about and represent the thousands of volunteers we have who do so much in their local communities each year. Their selfless dedication to helping women and girls in need in their State/ Territory and across Australia is so inspiring. After seeing the hard work that goes into making the nominations, it is so worthwhile to then see what the recognition has meant for successful nominees, their Share the Dignity teams and the charity. If we could nominate every single volunteer, we would, and these awards are dedicated to everyone who has participated as a Shero or Hero with us over the year. We thank you so much for your dedication to ending period poverty in Australia.





*(Volunteer #Pinkbox Team March 2020)*



*(Volunteer State Team Leaders January 2020)*

## Leadership Camps

Each year we bring together our key Volunteer leaders from across Australia to set goals and put systems in place to ensure the ongoing effectiveness and success of the charity's volunteer programs and key initiatives. This year we met with our Volunteer State Team Leaders in January, and our Pinkbox Dignity Vending Machine Coordinators in March. These meetings were held over a weekend and included strategy discussions, leadership skills training, and team building. These sessions were a great success and are a key event in the Share the Dignity calendar.

Without our Sheroes and Heroes, Share the Dignity could not do the work it does, and we are so grateful for the time our volunteers donate to help us to Share the Dignity across Australia as we work towards ending period poverty.

“Dignity Vending Machine ‘Pinkbox Camp’ is a fabulous opportunity for the Pinkbox Team to get together to brainstorm, plan, and build relationships within our team. It is an opportunity to reflect on our past 12 months and to then plan and set goals for our upcoming year. It is such a valuable tool for our team and I am always left in awe after being able to spend time with such incredible, strong and passionate women. I always come away from camp feeling reenergized, equipped, and empowered for our year ahead. I feel incredibly lucky to be part of such an amazing team and charity.” Julie, QLD Pinkbox Coordinator.

“Camp allowed me to connect with likeminded people and be totally reinvigorated for the new year. The goals set in leadership coaching, and ensuring the state team goals were aligned with the organization, have set a strong foundation for success. I walked away with my passion renewed and so many ideas about how to make the NT and the tools to deliver, greater. Thank you Share the Dignity for another amazing opportunity”. Tara, NT Team Leader.



## Grants

In the 2019-2020 financial year, our volunteer grants team were able to secure funding from seven trusts or foundations to help us fund our activities, towards our mission of providing dignity to all.

A huge thank you to the following organisations for helping us make a difference:

- Epic Good Foundation
- The Lestari Foundation
- Paypal Gives
- Aurizon
- Qantas
- Westfield Local Heroes
- Moreton Bay Regional Council
- Australian Communities Foundation

Share the Dignity relies heavily upon the support of community programs and grants and without this support we would not be able to continue our work.



*Qantas sponsored this DVM at Tuggerah Lakes Secondary College NSW*



## Where are we now?

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Share the Dignity's strategy is supported by a small group of passionate and dedicated employees who undertake the back-end operational functions of the charity to ensure we can have everything in place to run effectively and efficiently. This team supports the charity with necessary functions such as: Finance, HR, Coordination and Systems Support for our Drives and Initiatives, Corporate Relations, Communications, and EA support.

The team also work very closely with our volunteer leadership team to ensure we are all one, together focusing on the same goal: to end period poverty in Australia.

As one employee described her experiences working with Share the Dignity: "I love the vibrancy of it and the commitment of the whole team and the shared passion and kindness".

We are so grateful for the team's hard work and continued commitment to our charity.

We would also like to acknowledge all the camaraderie and support provided to each other during the difficulties of COVID-19. It is inspiring to work with such engaged, creative and innovative people, all working together to make the world a better place and end period poverty.

## Governance

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Corporate governance refers to the processes, activities, and relationships that ensure an organisation is effectively and properly managed. For Share The Dignity, good corporate governance means having processes in place, undertaking activities, and maintaining relationships to ensure that the funds we raise from the community are used to carry out our mission: to bring dignity to women and girls experiencing homelessness, domestic violence, and period poverty through the distribution of sanitary items.

The aim and approach of Share the Dignity's Board, with the Managing Director Rochelle Courtenay, is to develop, implement, and maintain a culture and standard of good corporate governance, respected by both internal and external stakeholders, including our partners and sponsors. The Board is committed to ensuring that principles of good governance are implemented openly and with integrity, commensurate with our broad objectives. All Board Directors, Executive Management, Employees, and Volunteers are passionately committed to sharing dignity and safety across Australia.



## Our Board

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**Rochelle Courtenay**

Founder & Non-Executive Managing  
Director

Rochelle is Share the Dignity's founder and Managing Director; the title she is most proud of though is 'Pad Lady'. Rochelle has led a team of volunteers collecting around 2.5 million sanitary products across Australia.

When Rochelle first learnt of homeless women going without basic sanitary items during their menstrual cycle, she decided the question was not, "why is no one doing anything" but rather, "what's stopping me from doing something?"

In March 2015, Rochelle took matters into her own hands collecting sanitary items with her local community and distributing to local shelters. As a result, a simple idea of giving dignity to women, Share the Dignity was created and has grown to a national charity. Consequently, it has over 5,000 volunteers Australia wide, and most noteworthy, provides multiple initiatives aimed at giving dignity to women.



**Simon Tolhurst**

Chairperson

Simon Tolhurst joined the Board of Share the Dignity as its Chair in June 2020, having long shared our passion to help Australia's most vulnerable. This shared passion has been evident in his donated time, expertise, and services to the charity on a number of occasions since its inception in 2015.

As a Partner in HWL Ebsworth's Litigation Team, and with over 25 years' experience as a lawyer with a focus on dispute resolution and competition law matters, Simon has advised all levels of Government, charitable institutions, and corporates of all sizes. He has been named in The Australian Financial Review's Best Lawyers®, as one of Australia's best lawyers in the Litigation category and has also been recognised in Doyle's Guide as a Leading Commercial Litigation & Dispute Resolution Lawyers. Simon is also part of the HWL Ebsworth National Competition Law and Anti-Trust Group which has been recognised as a leading firm by both Chambers and Legal 500.

SIMON SAYS... (yes we just wanted to say that!) "As a professional advocate, I am looking forward to using my skills to spread word of our mission and the good work being undertaken by Share the Dignity towards that goal. I am also looking forward to continuing the good work of previous Board members to ensure that the organisation has a clear and proper direction and a sustainable base from which to grow Share the Dignity."

## Our Board (continued)



**Nick Crethar**

Treasurer

Nick Crethar joined the board of Share the Dignity as our Treasurer in May 2020. Nick has been the Chief Financial Controller of the Royal Society for the Prevention of Cruelty to Animals (RSPCA) Qld Ltd since 2011, providing him with a wealth of experience in the charity and not-for-profit space. His leadership skills and insights into managing teams in this space will provide Share the Dignity with a wealth of knowledge to enhance our continuous improvement processes.

Renowned as a meticulous visionary who has demonstrated ongoing success in delivering an efficient, compliant, financial operations across numerous iconic brand organisations, Nick has extensive experience within the private and not-for-profit sectors. Leveraging off a diverse career to provide strategic and technical advice across operational, technical, and commercial issues, he has proven capacity to utilise financial data, influence decisions, and obtain buy-in to drive efficiencies and business growth.

Nick is passionate about making a difference to the community and is looking forward to building on the solid foundations Share the Dignity already has, by ensuring its sustainability in a way that remains aligned to our goals and vision.



**Shayne Gilbert**

Director

Shayne Gilbert is a founding Board Member of Share the Dignity, who has returned to the Board in June 2020. He has passionately advocated for the difference the charity makes. Shayne is an investment advisor, a passionate rugby coach, a father of 4 children, and a former teacher. Shayne brings to the charity a strong collaboration strategy to ensure the sustainability of the charity.

“As a father, a husband, a brother and a son, I could not help but feel empathy for the women and girls Share the Dignity helps. My experience in the financial industry, along with my studies in teaching and psychology, ensure that my strengths are put to good use to help the charity flourish and continue their good work.”



## Jennifer Witheriff

Director

Jennifer is the founder of Energise Leadership, an Australian company specialising in organisational and leadership development, executive coaching, training, and facilitation. Prior to establishing her own business seven years ago, she held leadership roles in Government.

As her company name suggest, Jen is about engaging and energising people in the practice of leadership. She is particularly passionate about women and their role as leaders in all aspect of life - at work, home, and in the community.

Over the past five years she has conducted international development programs at the University of Queensland for women leaders of Bhutan, Sri Lanka, and Pakistan. Working with these wonderful women has consolidated her thinking about the practice of leadership and how change can occur through grass roots movements.

Jennifer is delighted and honoured to join the Board of Share the Dignity. She strongly believes in the purpose and mission of Share the Dignity which aligns deeply with her personal values. She is particularly inspired by the work of Share the Dignity because menstruation is not simply a hygiene issue, but one of women's and girl's empowerment. The act of sharing provides women of disadvantaged circumstances connection and respect. These are vital to build self-worth and strong personal identity.

Jennifer intends to contribute her knowledge and skills in women's leadership development, empowerment, advocacy, and social inclusion in her role on the Board of Share the Dignity.



## Matthew Smith

Company Secretary

Matt Smith has joined the Board of Share the Dignity in June 2020, as our Company Secretary. As a Partner at Prime Accounting & Business Advisory, Matt brings a wealth of experience in strategic business planning, management, and financial analysis, as well as having acted in a board advisory capacity for a number of Australian companies.

Matt has a longstanding relationship with Share the Dignity and is inspired by the passion and goodwill that the charity invokes in the community. He is looking forward to being able to continue the work set down by the previous Board members to ensure that the charity continues to remain aligned to its values.

## Our Board (continued)



**Michelle Taupau**

Director

Michelle is the National Rugby League's Community Relations Manager and has over 20 years of experience in partnerships and programs management across both the public and private sectors. Her previous responsibilities at the NRL have included strategic partnerships and Indigenous engagement and program management. She has also managed corporate sales and partnerships for Wests Tigers Rugby League and the Australian Apprenticeship Centre for NSW Business Chamber.

In her current role as Community Relations Manager at the NRL, Michelle provides strategic direction to the business in relation to all community engagement, manages key government, corporate and community partnerships and programs, and oversees NRL Community's social media and online channels.

Michelle brings a wealth of knowledge in stakeholder and community engagement, program delivery, commercial acquisitions, and state and federal government lobbying. Her passion is in helping others through meaningful connections and mutually beneficial, quality partnerships.

Michelle is honoured to join the Share the Dignity Board and is looking forward to using her strengths to ensure the charity goes from strength to strength in the years ahead.





# Community Engagement

## Assistance During National Disasters

September 2019 saw the beginning of the worst bushfires recorded in the nation's history. With unprecedented weather across all of Australia and hundreds of homes destroyed, communities undergoing immense stress and many displaced.

So many of us felt hopeless as social media and the news showed us so many horrific images and reminded us of the trauma these communities were experiencing. Here at Share the Dignity, we worked together with evacuation centres and charities across Australia ensuring those evacuated had access to basic necessities.

Periods don't stop in a crisis, when you've been evacuated from your home and are experiencing such a high level of trauma, a period is the last thing on your mind.

We understand a period is a very small part of the pain experienced during this national crisis, but we hope we can ease some of the stress through sanitary item donations. Through the public's generous contributions and the support of corporate partners such as Diva Cup, we were able to donate 593 menstrual cups, 16 Essential filled bags to bushfire affected towns across Australia.

*Victorian Sheroes banded together to donate goods to those affected by the bushfires. Donating over 1000 sanitary items and a range of toiletries to those in need.*



*A Shero and Hero packing their car with It's in the Bag donations to deliver to those in need during the bushfire crisis.*

## Yoga & Run 4 Dignity

We partnered once again with Running Mums Australia for Run4Dignity where funds raised from the group saw four Dignity Vending Machines installed in schools and public amenities in the Brisbane area.

“We’re proud to be the organisation supporting Run4Dignity. Our members use their passion for running and change, run for the girls and women that Share the Dignity support. We love that we can help raise money to install more Dignity Vending Machines and stock them with period packs.” Nicole Bunyon, Founder of Running Mums Australia.

Yoga4Dignity saw over 180 classes run nationally, with the community coming together in studios, gyms, and hotels to



make a difference and raise funds for women and girls in need. The event raised over \$23,000 with over 1100 tickets sold.

## Covid-19

As it did with everyone, COVID-19 came to us as a surprise in March. It was with a heavy heart, we were forced to make the quick decision to end our March Dignity Drive early to ensure the safety of our volunteers, charities we donate to, and those we support. In March, we didn't understand the virus well, we didn't know if the virus could lay dormant on products, we weren't entirely sure how it was spreading - we just knew we needed to keep everyone in our Share the Dignity family safe.

Thankfully, the start of the March Dignity Drive was not impacted, and we were still able to collect a huge number of products for those in need with all things considered. It was frightening, we knew the economic impact of COVID-19 would be large and we expected a lot more people to need our services in the coming months. Our amazing Sheroes and Heroes were so supportive of our decision to end the Dignity Drive early. Many were sad they couldn't help those in need but understanding of the circumstances that faced us.

After a few weeks and with the support of Woolworths, we were able to allow our

volunteers who felt comfortable to visit stores and collect products. We moved slow, with COVID-19 safety plans in place to ensure the safety of our volunteers and those we support. We were able to continue delivering to charities, mostly as normal as the virus's impacts began to slow in most states.

Along with the impacts on our March Dignity Drive, we were also forced to cancel our much-loved annual event, our DigniTea that was planned for World Menstrual Hygiene day on 28 May. Our annual DigniTea is a key fundraiser for us at Share the Dignity so the decision was not taken lightly.

As always, our volunteer's safety is priority. We will not let the virus defeat us, we're working together, safely, to help those living in crisis while ensure our volunteers are comfortable and safe. Share the Dignity is committed to helping those in need, COVID-19 will continue to throw challenges our way, but we will not let it stop our fight to end period poverty and provide dignity to those living in crisis.



## Campaign Initiatives

### *It's In The Bag*

For the third year, Bunnings were once again on board to assist with our It's In The Bag campaign, hosting collection boxes at all stores nationwide. We collected three types of bags: adult, teen and nappy bags filled with life's essentials and luxury items to make Christmas special for those living in crisis.

Bunnings make the It's In The Bag campaign possible by hosting huge pallet size collection boxes at the front of their stores and work closely with our volunteers to coordinate picking up collections. The team at Bunnings even decorate their boxes to encourage the public to donate, hosting friendly competition amongst the Bunnings stores to have the best looking box and which store can collect the most bags throughout the two weeks of the campaign. The generosity of the public astounds us each year with some stores requiring up to five volunteer pick ups each day!

Our Sheroes and Heroes were on hand to help during our busiest time of year, they collected, sorted and delivered over 135,000 bags nationwide to deliver to local charities ready for Christmas. So many of our volunteers tell us this is their favourite part of volunteering with Share the Dignity, despite Christmas being such a busy time of year, it's so nice to be able to give back to those living in crisis.





## *Dignity Drive*

Each year we run two Dignity Drives, in previous years we have collected in April and August. Due to the timing of the public holidays, 2020 saw us shift to March and August to raise more donations from the public.

Our August Dignity Drive was one of our most successful to date. With the team at Woolworths on board and greater brand awareness of the charity, we saw a significant increase in public donations. We were so excited for our first March Dignity Drive, and after the success of the recent August drive. Of course, COVID-19 had different plans for us. We were forced to end the Dignity Drive early in order

to concentrate on the most important thing, keeping our Share the Dignity family safe.

Despite the challenges that faced us in early 2020, we were still able to collect an amazing 293,712 packets of period products throughout the 2019/2020 financial year. As always, we cannot achieve these numbers without the support of our corporate partners. Some of our key players were Woolworths, Retail First, Knight Frank, Chempro and Brazilian Beauty. We also had so many generous local businesses on board, franchises, and offices helping us work to end period poverty.

## Dignity Vending Machines

Dignity Vending Machines continue to be one of Share the Dignity's proudest achievements. Installation of the Dignity Vending Machine, or "#Pinkbox" across the country has allowed girls and women discreet and dignified access to period products to deal with their period. The machine dispenses a free period pack with two pads and six tampons.

Since installing the first machine in December 2016, we have installed 180 #Pinkboxes into domestic violence refuges, homelessness hubs, socially disadvantaged schools, and hospitals for low socioeconomic areas, and recorded 50,000 vends of period packs that contain two pads and six tampons.

In the 2019/2020 financial year, we invested a further \$550,000 in the purchase of new Dignity Vending Machines, and \$228,000 into stock for these machines. We now have a total of 350 machines which we will continue to install in the coming year.

One of the machines installed in 2019 was at the Toowoomba Hospital. Toowoomba Hospital Foundation CEO Alison Kennedy said "The Dignity Vending Machine has been a huge support to vulnerable patients seeking care at the Toowoomba Hospital."

"Since the installation of the Pinkbox vending machine in the Emergency Department in July 2019 we've seen just over 2,100 period packs dispensed to women in need," she said.

"We see many people who come through the doors who are under financial stress, so it's absolutely wonderful to see Share the Dignity closing the period poverty gap. It's great knowing that women and girls seeking care and support from the Toowoomba Hospital have access to free sanitary items whenever they need it 24/7."

With COVID-19 bringing so many changes for everyone, we are committed to ensuring that Share the Dignity is able to support every machine installed into the future to ensure that no woman or girl who needs our service has to go without. Ongoing fundraising activities will be required to ensure all machines are appropriately stocked and maintained into the future.



## Driving Initiatives

### *Indigenous Menstrual Health*

This financial year Share the Dignity continued to deliver and expand the Indigenous Menstrual Health Program, an initiative making a real difference in the lives of Indigenous girls and women in remote communities in Australia.

#### Indigenous Menstrual Health and Hygiene Program

What is Menstrual Health and Hygiene (MHH)?

It refers to the ability for women and girls to use a clean material to absorb or collect menstrual blood, have access to menstrual hygiene products and underwear, the privacy to change materials as frequently as required, and the provision of facilities for hand and body washing as well as the opportunity to discretely dispose of used materials. Menstrual hygiene products include pads, tampons, and re-usable items (such as menstrual cups, period underwear, and reusable pads).

In March 2018, Share the Dignity participated in a women's yarning circle about MHH. Women attending included researchers from the Universities of Queensland, Central Queensland, Johns Hopkins and Leeds, members of the National Aboriginal and Torres Strait Islander Women's Alliance (NATSIWA), and Women on Country.

Menstrual management is a challenge to many indigenous women, not only in remote communities but also in urban settings with multiple systematic and cultural barriers that hinder the path to better outcomes. The yarning circle identified options to reduce and remove these barriers and Share the Dignity have made it a priority to play its part.



Five key action areas were that were identified were:

1. Access to products
2. Culturally tailored education
3. Promote pride for female bodies
4. Advocate for policy action
5. Improved access to WASH (Water, Sanitation and Hygiene)

The Australian Institute for Aboriginal and Torres Strait Islander Studies reinforces that communities vary in terms of priorities. In order to address Indigenous MHH throughout Australia, it is important to acknowledge that every individual community is different. Each has their own culture and way of sharing knowledge. It is important that relationships are established with each individual community from the outset to understand the local barriers and contexts.

To meaningfully engage in this space, Share the Dignity committed to the following ways of working with our Indigenous communities:

- Embrace self-determination among Indigenous Australians
- Acknowledge Indigenous Australian culture and beliefs
- Speak a language to a strengths-based approach
- Continue to build rapport and relationships with communities
- Continue to be invited to community, progress slowly, and maintain trust
- Continue to be a critically reflective partner
- Embrace self-determination among Indigenous Australians

This is not a simple task. Many communities with high proportions of Indigenous Women aged 10–55 years also:

- experience high rates of homelessness
- are located in remote and very remote locations
- have low socioeconomic status.

In Australia, 116,000 people reported being homeless on Census night in 2016, with 42% of these being women. When looking at the map of homelessness across Australia, high rates can be seen across remote communities. Women experiencing homelessness are more likely to experience poor menstrual hygiene due to displacement, overcrowding, financial constraints, and poorer access to WASH infrastructure.

Indigenous Australians are ten times more likely to be homeless, and much more likely (70%) to live in 'severely crowded' homes than non-Indigenous Australians (42%).

In 2016, 10% of Australians were dispersed predominantly between Outer Regional (8%), Remote (1.2%), and Very Remote (0.8%) locations (18). While statistically this proportion seems small, it still accounts for 494,953 Australians living in remote and very remote areas.

Women living in these regions have less access to MHH products having to travel greater distances. It has been reported that remoteness can increase the cost of menstrual hygiene products as much as 100%. In addition, they have poor access to pain relief, and either no access or extremely limited access to waste-free reusable products to help limit recurring monthly costs. Communities in remote locations are also likely to have poor access to WASH, poorer MHH education, and less privacy. Those who live in remote and very remote areas are also more likely to be Indigenous Australians who also experience additional barriers around MHH including cultural taboos and stigma.

For Indigenous Australian women, other factors like discrimination, racism, violence, as well as alcohol and drug use negatively impact social and emotional wellbeing, further hindering employment, living conditions and opportunities. Our Indigenous Australian population is also more likely to be unemployed, earn lower household incomes, and report receiving a government pension or allowance as their main source of income.

In summary, Indigenous Australian women and girls who live in rural and remote communities are less likely to have access to affordable menstruation products, resulting in the use of unhygienic alternatives and skipping school to avoid embarrassment. While the provision of menstrual products is imperative to women living in lower socioeconomic areas, to improve MHH overall, programs are needed to address the bigger social and economic picture, including the links to housing infrastructure (access to water, flushing toilets), overcrowding (privacy), and healthy living practices (appropriate hygiene education and resources).

Effective relationships with Indigenous Australian communities develop from a shared understanding of an issue, and the identification of common goals through local engagement. To do this, Indigenous organisations are often the most visible key points of 'engagement' with communities, and this is also the preferred method of communication for Indigenous Australian people with outside organisations. Planning with the community at a grass-roots level and working strategies from the ground up provides a level of autonomy for local groups to agree on priorities and hold a voice in their own community development.

Our goal, through the Indigenous Menstrual Health Program, is to increase the percentage of active charity partners who report supporting Aboriginal and Torres Strait Islander women from 1,030 we currently help, to 2,000 by December 2021.



## Social Enterprise

Handbags with Heart is our social enterprise.

We know that around 100,000 women give to Share the Dignity each year, so what better way for the women of Australia to show their support than with one of our products from the Handbag with Heart range.

With Share the Dignity branding, our bags are a wonderful conversation starter and create awareness of the work that we do. The proceeds of these sales go directly to Share the Dignity to help us to ensure that women and girls are given the dignity they deserve.

In the 2019/2020 financial year, we were able to raise \$60,794 through shop sales through our Handbags with Heart range, T-Shirts and number plate surrounds. This is the equivalent of 39,752 period packs to go inside our Dignity Vending Machines. All profits from the shop go directly back to Share the Dignity to help us work towards ending period poverty.







# Directors Report

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The director presents this report on the company for the financial year ended 30 June 2020.

## Information on Directors

The names of each person who has been a director during the year and to the date of this report are:

Simon Tolhurst (appointed 11<sup>th</sup> May 2020)  
Rochelle Courtenay  
Matthew Smith (appointed 11<sup>th</sup> May 2020)  
Shannon O'Brien (resigned 8<sup>th</sup> May 2020)  
Nick Crethar (appointed 11<sup>th</sup> May 2020)  
Bruce McDonald (resigned 8<sup>th</sup> May 2020)  
Shayne Gilbert (appointed 11<sup>th</sup> May 2020)  
Joanne Keen (resigned 13 December 2019)  
Jennifer Witheriff (appointed 11<sup>th</sup> May 2020)  
Susan Pearse (resigned 7<sup>th</sup> May 2020)  
Michelle Taupau (appointed 24<sup>th</sup> June 2020)  
Cameron Prout (resigned 8<sup>th</sup> May 2020)

## Principal Activities

Share the Dignity is an Australian Women's charity bringing dignity to homeless and at-risk women experiencing domestic violence through the provision of Sanitary items.

In the 2020 Financial Year we have successfully continued to fund the charity and its work through developing corporate partnerships, donations, fundraising events, product sales as well as grants and donations for Dignity Vending Machines, raising just over \$2.7 million dollars.

At 30 June 2020 we had 350 Dignity Vending machines either already installed or in stock.

It is our goal to purchase and install 500 machines in the next 12 months which would mean we would need \$1.5million in the bank to ensure the sustainability of the organization and the viability of the Dignity Vending Machines in the next 12 months. We need to be mindful of the economic climate and the impact it may have on the charity and the community if we were not able to meet the financial demands.

## Review of Operations

The profit of the company for the financial year after providing for income tax amounted to \$775,437 (2019: \$849,026). This is a decline in profit from the previous year due to our events calendar being impacted by COVID-19.

Our events are the cornerstone of Share the Dignity not only for raising awareness of the issues faced by women and girls experiencing homelessness, domestic violence and period poverty but for to also help fund our charitable activities. In 2020 we saw a 71% decline in income raised through our events. This was mainly due to us having to cancel our 12 DigniTEA events across the country which hosts over 5000 attendees. Our Handbags with Heart range also is usually sold at these events, meaning the bag sales for the year were down 50% in income. Our goal is to ensure that we have a variety of events across the calendar year to ensure a stable income stream to continue the work of Share the Dignity.

## **Drives**

Share the Dignity manages two dignity drives each year during March and August. Sanitary items are donated at our collection points throughout Australia which our volunteers collect & distribute to charities that have registered requests for donations. Many of these charities also contact us outside of our drives times throughout the year requesting much needed sanitary items. In March and August, we collected 293,712 sanitary items to be distributed to our charity partners.

In November/December we hold our "It's in the Bag" campaign with Bunnings being our presenting partner. This is where pre-loved/new handbags are filled with essential items for girls and women in need at Christmas time. Our volunteers collect & distribute the bags to charities that have registered with us throughout Australia. This year we collected 134,392 of these kind donations for It's in the Bag.

## **Shop**

Share the Dignity's has its own social enterprise. The online shop sells a range of 'Handbags with Heart' along with t-shirts, an educational product Period Talk, a book and a number of other items. The bulk of these products are normally sold at our DigniTEA and unfortunately due to COVID-19 this event did not take place hence the stock did not move as expected. A profit of \$33,216 was made in this financial year and an action plan to move the stock in 2020/21 has been made.

## **Dignity Vending Machines**

Our events, grants and donations help to fund our Dignity Vending Machines. We have both staff & volunteer grant writers who help us to seek grant funding to support our work.

In 2019/2020 our goal was to have purchased 350 Dignity Vending Machines and I am pleased to report at year end we had 350 machines paid for and in stock. Due to COVID-19 the installation of the Dignity Vending machines had stalled and no installations took place from March to 30<sup>th</sup> June, 2020. With 350 Dignity Vending machines we anticipate the product required to dispense over the next 12 months to be at a cost of \$500,000.00.

Servicing and restocking of these machines is of course a challenge and a joy at the same time, knowing that they are ensuring dignity for girls and women in need. To ensure that the charity has sufficient cash resources over future years to fund this important initiative, and to meet our undertaking to the premises that house Dignity Vending Machines the Directors have set aside \$250,000 of the accumulated surpluses and invested this in term deposits.

## **Operating Model**

Share the Dignity is a charity that has and is undergoing rapid growth. Our Board has been transitioning many critical part time and volunteer roles to dedicated full time positions. This increased capacity and capability will help speed up the process of delivering value to the growing number of Charities and Women we support. The charity had 10 dedicated staff operating out of the Brighton office. In the near term we envisage significant investment in the systems and process to support our growing volunteer base.

## **Volunteer Network – Sheroes and Heroes**

Our 5000 plus Sheroes and Heroes are the heart and backbone of Share the Dignity. We have in place a structure that includes volunteer team leaders at a State level who help coordinate our major collections and maintain charity relationships.

We invest in our leaders by providing regular face to face contact through events where we can undertake:

- Planning and execution of drives;
- Leadership development (Camp Dignity and state-based leadership meetings).

### **Contractors**

During the 2019/2020 financial year Share the Dignity experienced significant growth and as a part of this we have utilised contract resources with specialised and specific skills to help scale up our operations. A total of \$236,487 was spent on specialised contractors.

To aid in our goal of sustainability as we grow as a charity, we have worked with a consultant to undertake a deep analysis of our Internal processes, Indigenous Menstrual Health, Volunteer Management and all of our IT solutions. The findings have given us a holistic view across the business of where we will need to streamline and make more efficient practices using technology solutions.

### **Significant Changes in the States of Affairs**

No significant changes in the company's state of affairs occurred during the financial year.

### **Events Subsequent to the Reporting Date**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

### **Environmental Regulation**

The company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

### **Dividends**

The company is a company limited by guarantee, and accordingly, is prohibited from declaring dividends.

### **Options**

The company is a company limited by guarantee, and accordingly, is prohibited from issuing options in respect of shares.

### **Indemnification of Officers**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

### **Proceedings on Behalf of Company**


No person has applied for leave of court to bring proceedings on behalf of the company or intervene in any proceeding to which the company is a party for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

**Auditor's Independence Declaration**

A copy of the auditor's independence declaration is as required under Division 60-40 of the Australian Charities and Not-for-Profits Commission Act 2012 attached to this financial report.

Signed in accordance with a resolution of the Board of Directors:

**Director:**

  
\_\_\_\_\_

Mr Simon Tolhurst

**Date:**

20 October 2020

# Auditors Report

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Partners:  
Emmanuel Georga  
Elias Manicaros  
Ben Odgers

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**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**  
**AUDITOR'S INDEPENDENCE DECLARATION UNDER S 307C OF**  
**THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF SHARE THE DIGNITY LTD**

In accordance with the requirements of section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012*, as auditor of Share the Dignity Ltd for the year ended 30 June 2020, I declare that, to the best of my knowledge and belief, during the year ended 30 June 2020 there have been:

- (i) No contraventions of the auditor independence requirements as set out in the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- (ii) No Contraventions of any applicable code of professional conduct in relation to the audit.

**AH JACKSON & CO**

Elias Manicaros  
Partner

Fortitude Valley, 20 October 2020



Liability limited by a scheme approved under Professional Standards Legislation

**TRUSTED ADVISORS SINCE 1945**



# Statement of Comprehensive Income

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	Note	2020 \$	2019 \$
<b>REVENUE</b>			
Cash Donations	2.a	2,382,476	1,558,822
Fundraising Events	2.a	110,362	389,727
Grant Income	2.a	252,000	269,974
Product Sales	2.b	60,794	114,542
Interest Income	2.a	21,087	16,073
Other Income	2.a	11,718	2,127
<b>Gross profit from trading</b>		<u>2,838,437</u>	<u>2,351,265</u>
<b>EXPENSES</b>			
Fundraising, Community Support, Goods distributed and related expenses	2.c	814,226	807,637
Accountability and Administration expenses	2.d	181,119	126,189
Depreciation and Amortisation	8	231,145	93,997
Employee and related expenses		808,932	412,186
Cost of Sales	2.b, 6	27,578	62,230
		<u>2,063,000</u>	<u>1,502,239</u>
<b>Profit before income tax</b>		<u>775,437</u>	<u>849,026</u>
Income tax		-	-
<b>Profit (Loss) for the year</b>		<u>775,437</u>	<u>849,026</u>
Other Comprehensive Income items		-	-
<b>Total comprehensive income for the year</b>		<u>775,437</u>	<u>849,026</u>

# Statement of Financial Position

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2020**

	Note	2020 \$	2019 \$
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	3	1,413,685	611,480
Trade and other receivables	4	105,733	73,015
Financial assets	5	250,000	800,000
Inventories	6	137,185	172,393
Other current assets	7	62,369	-
<b>TOTAL CURRENT ASSETS</b>		<u>1,968,972</u>	<u>1,656,888</u>
<b>NON-CURRENT ASSETS</b>			
Trade and other receivables	4	10,068	4,000
Property, Plant and Equipment	8	1,015,959	674,310
Intangible assets	9	6,055	6,815
<b>TOTAL NON-CURRENT ASSETS</b>		<u>1,032,082</u>	<u>685,125</u>
<b>TOTAL ASSETS</b>		<u>3,001,054</u>	<u>2,342,013</u>
<b>LIABILITIES</b>			
<b>CURRENT LIABILITIES</b>			
Trade and other payables	10	43,323	170,787
Provisions	11	26,809	24,793
Other current liabilities	12	9,052	-
<b>TOTAL CURRENT LIABILITIES</b>		<u>79,184</u>	<u>195,580</u>
<b>TOTAL LIABILITIES</b>		<u>79,184</u>	<u>195,580</u>
<b>NET ASSETS</b>		<u>2,921,870</u>	<u>2,146,433</u>
<b>EQUITY</b>			
Retained earnings		<u>2,921,870</u>	<u>2,146,433</u>
<b>TOTAL EQUITY</b>		<u>2,921,870</u>	<u>2,146,433</u>



## Statement of Changes in Equity

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**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	Retained earnings \$	Total \$
<b>Balance at 1 July 2018</b>	1,297,407	1,297,407
Profit (loss) for the year	849,026	849,026
Other comprehensive income items	-	-
<b>Total comprehensive income for the year</b>	<u>849,026</u>	<u>849,026</u>
<b>Balance at 30 June 2019</b>	2,146,433	2,146,433
<b>Balance at 1 July 2019</b>	2,146,433	2,146,433
Profit (loss) for the year	775,437	775,437
Other comprehensive income items	-	-
<b>Total comprehensive income for the year</b>	<u>775,437</u>	<u>775,437</u>
<b>Balance at 30 June 2020</b>	<u>2,921,870</u>	<u>2,921,870</u>

# Cash Flow Statement

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	Note	2020 \$	2019 \$
<b>Cash flows from operating activities</b>			
Receipts from grants, donations and fundraising activities		2,818,547	2,458,485
Payments to suppliers		(2,009,326)	(1,511,513)
Interest received		21,087	16,283
<b>Net cash provided by operating activities</b>		<u>830,308</u>	<u>963,255</u>
<b>Cash flows from investing activities</b>			
Proceeds from sale of property, plant and equipment		-	-
Purchase of property, plant and equipment		(572,035)	(592,307)
Other cash items from investing activities		(7,068)	-
<b>Net cash provided by (used in) investing activities</b>		<u>(579,103)</u>	<u>(592,307)</u>
<b>Cash flows from financing activities</b>			
Other cash items from financing activities		550,000	(800,000)
<b>Net cash provided by financing activities</b>		<u>550,000</u>	<u>-</u>
Net increase/(decrease) in cash held		801,205	(429,052)
Cash at beginning of financial year		611,480	1,040,532
Cash at end of financial year	3	<u>1,412,685</u>	<u>611,480</u>

# Notes to the Financial Statements

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**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

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## **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

### **1. Basis of Preparation**

1.a The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements of the Australian Accounting Standards Board (AASB) and the requirements of the *Australian Charities and Not-for-profits Commission Act 2012* and the associated Regulations. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless otherwise stated.

The financial statements, except for cash flow information, have been prepared on a accruals basis and are on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

### **1.b Income Tax**

No provision for income tax has been raised as the entity is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

### **1.c Cash and Cash Equivalents**

Cash and Cash Equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and bank overdrafts.

### **1.d Revenue and Other Income**

Revenue is measured at the fair value of the consideration received or receivable after. Any consideration deferred is treated as the provision of finance and is discounted as a rate of interest that is generally accepted in the market for similar arrangements. The difference between the amount initially recognised and the amount ultimately received is interest revenue.

Revenue from the sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.

### *Government Grants*

A number of the company's programs are supported by grants received from the federal, state and local governments.

If conditions are attached to a grant which must be satisfied before the Company is eligible to receive the contribution, recognition of the grant as revenue is deferred until those conditions are satisfied.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

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Where a grant is received on the condition that specified services are delivered, to the grantor, this is considered a reciprocal transaction. Revenue is recognised as services are performed and at year-end until the service is delivered.

Revenue from a non-reciprocal grant that is not subject to conditions is recognised when the Company obtains control of the funds, economic benefits are probable, and the amount can be measured reliably. Where a grant may be required to be repaid if certain conditions are not satisfied, a liability is recognised at year end to the extent that conditions remain unsatisfied.

*Donations*

Donations collected, including cash and goods for resale, are recognised as revenue when the Company gains control, economic benefits are probable and the amount of the donation can be measured reliably.

All revenue is stated net of the amount of goods and services tax (GST)

**1.e Property, Plant and Equipment**

*Plant and Equipment*

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

*Depreciation*

The depreciable amount of all fixed assets are depreciated on a straight-line basis over their estimated useful lives to the entity commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable asset are:

Vending Machines	20%
Office Equipment	33%
Furniture & Fittings	20% to 33%
Computers	26.23%

Where the Company receives a non-reciprocal contribution of an asset from a government or other party for no or nominal consideration, the asset is recognised at fair value and a corresponding amount of revenue is recognised.

**1.f Provisions**

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result, and that outflow can be reliably measured. Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

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**1.g Trade and Other Payables**

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

**1.h Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payable in the statement of financial position are shown inclusive of GST.

**1.i Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current year.

**1.j Critical Accounting Estimates and Judgements**

The Directors evaluate estimates and judgement incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

**1.k Inventory**

Inventories are measured at the lower of cost and net realisable value. Cost of inventory is determined using the First-in-First-out basis and is net of any rebates and discounts received. Net realisable value is estimated using the most reliable evidence available at the reporting sate and inventory is written down through an obsolescence provision if necessary.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>2.a Revenue</b>		
<b>Cash Donations</b>		
Corporate Entities	1,416,244	342,032
General Public	958,263	1,213,591
Workplace Giving	7,969	3,199
	2,382,476	1,558,822
<b>Fundraising Events</b>		
Fundraising Events	110,362	389,727
	110,362	389,727
<b>Grant Income</b>		
Australian Tax Office	144,000	-
Grant – Vending Machines	90,000	203,674
Other Grant Income	18,000	66,300
	252,000	269,974
<b>Interest Income</b>		
Interest Income	21,087	16,073
	21,087	16,073
<b>Other Income</b>		
Other Income	11,718	2,127
	11,718	2,127
<b>2.b Good Sold</b>		
<b>Product Sales</b>		
Product Sales	60,794	114,542
Cost of Sales	(27,578)	(62,230)
<b>Gross Profit</b>	33,216	52,312

The company seeks donations of goods from the public, including feminine hygiene products and other miscellaneous items, which are collected and distributed to not for profit entities and other persons. The fair value of these items are not recognised as revenue.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>2.c Expenses</b>		
<b>Fundraising, Community Support, Goods distributed and related expenses</b>		
Accommodation and travelling	1,153	39,852
Bank cost and Merchant fees	12,785	14,112
Consultants	236,487	85,893
Foreign Currency Gains/Losses	13,213	2,056
Fundraising expenses	3,262	5,819
Health Consulting	18,701	-
Marketing and Advertising	34,713	54,542
Packaging costs	1,862	7
Printing and Stationary – For Programs	7,873	8,379
Public and Corporate Relationship costs and Meeting expenses	41,162	50,699
Purchased stock for Donations	298,577	159,876
Storage costs	26,696	627
Transport, Postage and Freight	82,655	50,042
Travelling and Accommodation	6,164	5,367
Vending Machine Costs	4,676	2,731
Vending Machine Repairs	5,241	1,213
Venue Hire	7,359	283,452
Volunteer expenses	11,647	39,366
Other expenses – For Programs	-	3,604
	<b>814,226</b>	<b>807,637</b>
<b>2.d Accountability and Administration Expenses</b>		
Accounting, Audit and Tax	22,653	21,141
Bank Fees	1,347	384
Computer, Software and IT support	37,311	2,703
Contractors	34,478	29,594
Insurance	2,573	9,251
Motor Vehicle expenses	3,546	1,265
Printing and Stationery	5,781	161
Repair and Maintenance	511	6,986
Rent, outgoings and Office related expenses	39,537	14,725
Subscriptions	23,250	16,786
Telephone expenses	2,082	1,333
Other expenses	8,050	21,860
	<b>181,119</b>	<b>126,189</b>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>3 Cash and Cash Equivalents</b>		
Petty Cash	350	300
Cash at bank	1,393,920	575,406
Paypal	20,414	35,774
	1,413,685	611,480
<b>4 Trade and Other Receivables</b>		
<b>Current</b>		
Trade Debtors	10,000	25,000
ATO Cashflow Boost and Jobkeeper	67,402	-
GST refundable	28,331	48,015
	105,733	73,015
<b>Non-Current</b>		
Security Bond	10,068	4,000
<b>5 Other Financial Assets</b>		
<b>Current</b>		
<b>Term deposits</b>		
Term deposit - Camp Offer	250,000	250,000
Term deposit - Other	-	550,000
	250,000	800,000
<b>6 Inventories</b>		
<b>Current</b>		
Inventory	137,185	172,393

The above inventory are disclosed at cost price, have been paid for and are sold at a mark-up. Goods donated from the public are not included in the above



**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>7 Other Assets</b>		
<b>Current</b>		
Prepaid Expenses	62,369	-
<b>8 Property, Plant and Equipment</b>		
Vending Machines - at cost	1,342,044	783,357
Less: Accumulated Depreciation	<u>(344,524)</u>	<u>(128,609)</u>
	997,520	654,748
Office Equipment - at cost	12,085	8,050
Less: Accumulated Depreciation	<u>(10,791)</u>	<u>(4,945)</u>
	1,294	3,105
Furniture & Fittings	7,738	7,220
Less: Accumulated Depreciation	<u>(5,223)</u>	<u>(2,794)</u>
	2,515	4,426
Computers - at cost	28,299	19,504
Less: Accumulated Depreciation	<u>(13,669)</u>	<u>(7,473)</u>
	14,630	12,031
<b>Total Plant and Equipment</b>	<u>1,015,959</u>	<u>674,310</u>
<b>Total Property, Plant and Equipment</b>	<u>1,015,959</u>	<u>674,310</u>

**Movements in carrying amounts**

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Vending Machines	Office Equipment	Furniture & Fittings	Computers	Total
<b>Carrying amount at 30 June 2019</b>	<b>654,748</b>	<b>3,105</b>	<b>4,426</b>	<b>12,031</b>	<b>674,310</b>
Additions	558,687	4,035	518	8,795	572,035
Disposals / Write Offs	-	-	-	-	-
Depreciation expense	(215,915)	(5,846)	(2,429)	(6,196)	(230,386)
<b>Carrying amount at 30 June 2020</b>	<b>997,520</b>	<b>1,294</b>	<b>2,515</b>	<b>14,630</b>	<b>1,015,959</b>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2020**

	<b>2020</b>	<b>2019</b>
	<b>\$</b>	<b>\$</b>
<b>9 Intangible Assets</b>		
Formation Expenses	782	782
Accumulated Amortisation	<u>(782)</u>	<u>(782)</u>
	-	-
Patents & Trademarks	7,573	7,573
Less Accumulated Amortisation	<u>(1,518)</u>	<u>(758)</u>
	6,055	6,815
<b>Total</b>	<u>6,055</u>	<u>6,815</u>
<b>10 Trade and Other Payables</b>		
<b>Current</b>		
Trade Creditors	925	149,001
Other Creditors	362	-
Amounts Withheld	<u>42,036</u>	<u>21,786</u>
	<u>43,323</u>	<u>170,787</u>
<b>11 Provisions</b>		
<b>Current</b>		
Provision for Annual Leave	26,809	24,793
<b>12 Other Liabilities</b>		
<b>Current</b>		
Income in Advance	<u>9,052</u>	<u>-</u>
<b>13 Auditors' Remuneration</b>		
Auditing of Financial Statements	6,000	3,500
Taxation and other services	<u>-</u>	<u>-</u>
	<u>6,000</u>	<u>3,500</u>
<b>14 Registered Office</b>		
12 PAUL STREET, BRIGHTON QLD 4017		
Principal place of business		
12 PAUL STREET, BRIGHTON QLD 4017		

# Directors Declaration

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**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

## **DIRECTOR'S DECLARATION**

1 In the opinion of the Directors of Share The Dignity Limited:.

- a. The financial statements and notes of Share The Dignity Limited are in accordance with the Australian Charities and Not-for-profits Commission Act 2012, including:
  - i. The financial statements and notes present fairly the Company's financial position as at 30 June 2020 and its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements; and
  - ii. In the director's opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director:

  
\_\_\_\_\_

Mr Simon Tolhurst

Date:

20 October 2020

**SHARE THE DIGNITY LTD  
ABN: 45 607 970 605  
INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF  
SHARE THE DIGNITY LTD**

**Report on the Audit of the Financial Report**

**Opinion**

We have audited the financial report of Share the Dignity Ltd (the registered entity), which comprises the statement of financial position as at 30 June 2020, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of Share the Dignity Ltd has been prepared in accordance with Div 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- i. giving a true and fair view of the registered entity's financial position as at 30 June 2020 and of its financial performance for the year then ended; and
- ii. complying with Australian Accounting Standards and Div 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the registered entity in accordance with the auditor independence requirements of the ACNC Act and ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibilities of the Directors for the Financial Report**

The directors of the registered entity are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Australian Charities and Not-for-profits Commission Act 2012 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the registered entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the registered entity or to cease operations, or have no realistic alternative but to do so.

**Auditor's Responsibilities for the Audit of the Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the registered entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the registered entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the registered entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entity to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the entity audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

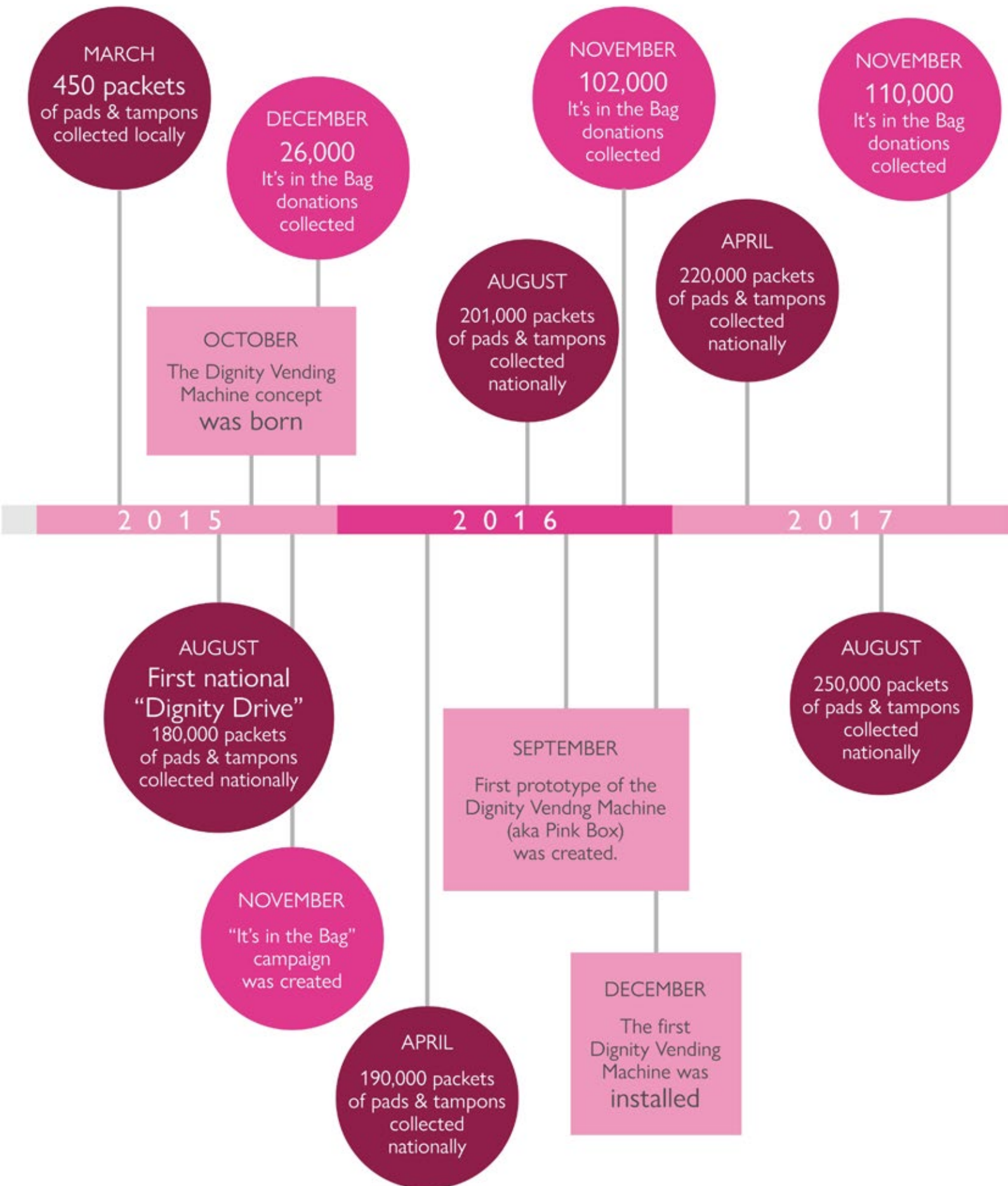
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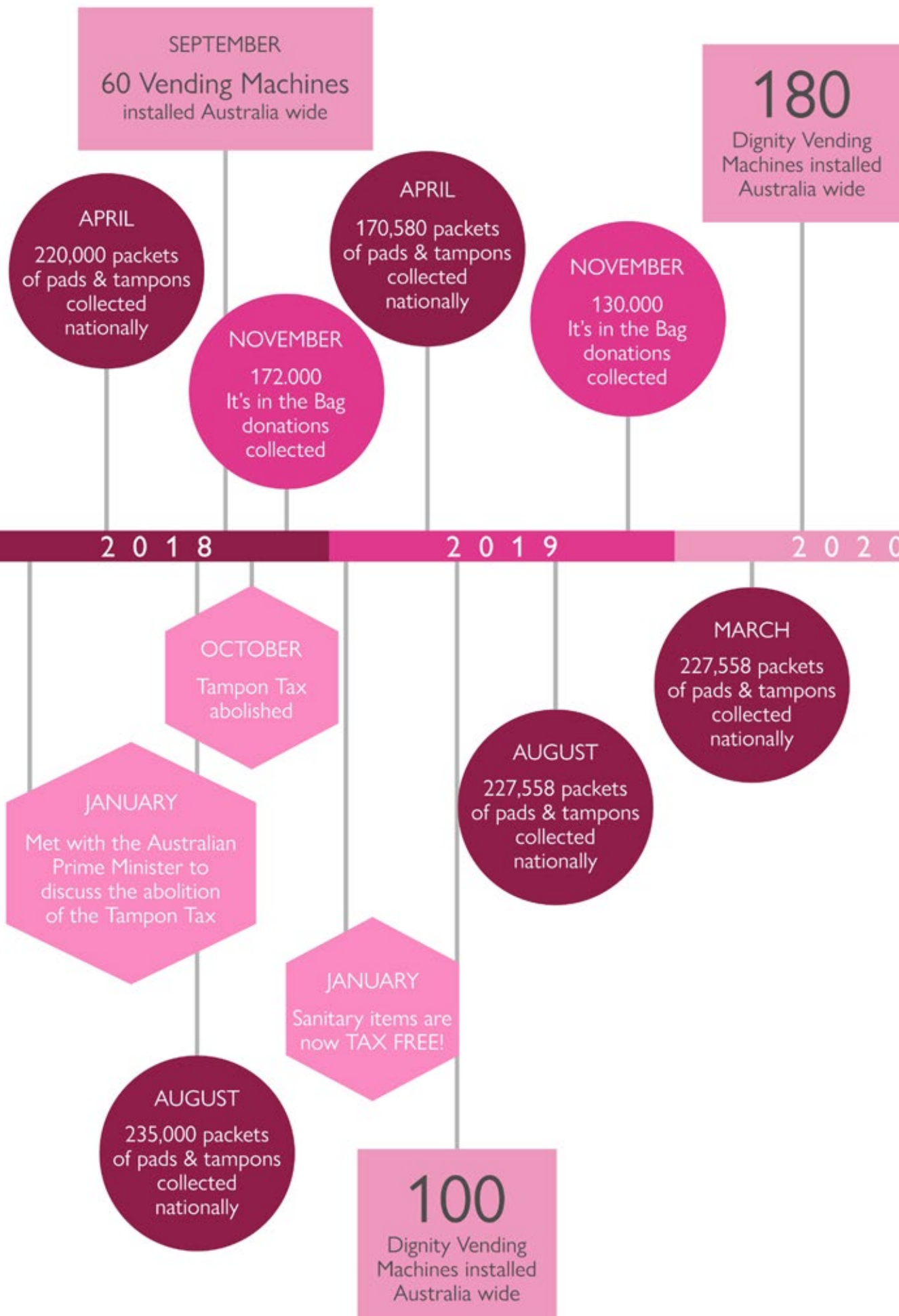


**Elias Manicaros**  
Partner

Fortitude Valley, 20 October 2020

# Charity Timeline







When we *work together,*  
we can all make  
*a difference*  
in the pursuit to  
**end period poverty.**



