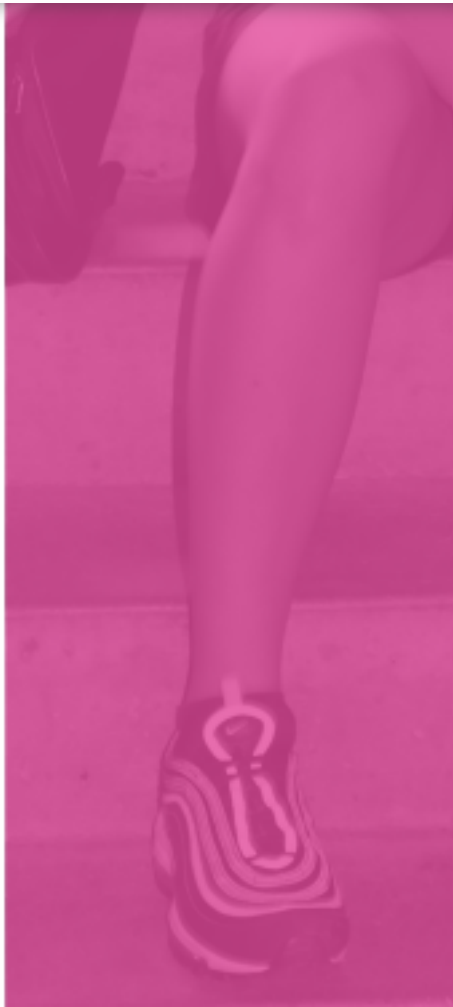
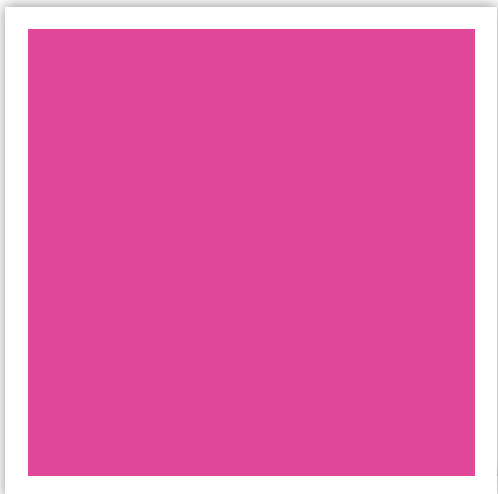




# 2018

## ANNUAL REPORT





ABN: 45 607 970 605

PO Box 345  
Sandgate QLD 4017


0488 132 774

[founder@sharethedignity.com.au](mailto:founder@sharethedignity.com.au)

[www.sharethedignity.com.au](http://www.sharethedignity.com.au)

 /sharethedignity

 @sharethedignityaustralia

 /share-the-dignity

# Contents

A Message from our Chairperson	2
Our Story	4
Our Mission	5
Our Vision	5
An Overview of Share the Dignity	
Letter from our Founder	7
Partnering for Dignity	8
Our Volunteers	9
Awards & Recognition	10
Governance	11
Our Board	12
Directors Report	14
Community Engagement	16
Driving Initiatives	17
Social Enterprise	23
Our Financials	
Auditor's Independence Declaration	24
Statement of Profit and Loss	25
Balance Sheet	27
Statement of Changes in Equity	28
Statement of Cash Flows	29
Notes to Financial Statements	30
Directors Declaration	35
Independent Auditor's Report to the members of Share the Dignity Limited	36
Our Goals for 2019	38




A MESSAGE FROM OUR

## Chairperson

It's been another successful year for Share the Dignity filled with growth and change as we continue to focus on our purpose to ensure that everyone is afforded the dignity in life that so many of us take for granted. The team has worked tirelessly to raise much needed funds, deliver product to women and girls most in need and identify opportunities to make a difference. Some of the highlights of the year for the Board included:

### **Building Strong Foundations**

This year we continued our work building the foundations of the charity so that it is best placed to help women and girls across Australia who are experiencing homelessness, fleeing domestic violence or suffering from period poverty.



The Board's focus over this financial year has been on the strategic direction of Share the Dignity. Still a relatively young charity, we are continuing to shape the organisation that we envisage is best placed to meet our purpose as we head in to our fourth year.

### Significant Investment in Dignity Vending Machines

Our plan for the rollout of Dignity Vending Machines requires significant upfront funds. I am pleased to report that Share the Dignity held \$1.04M in cash at the end of the 2018 Financial Year. The purchase, stocking and management of 150 new Dignity Vending Machines will cost \$1.5M in the first 12 months of operation. Our cash reserve along with an ongoing focus on fundraising will help support this work and will be the main focus of expenditure for Share the Dignity over the coming 12 months.

### Built to Last

As a fast growing charity, it is important that our systems, processes and resources scale for growth. This year we have placed a priority on conducting detailed needs analysis on the systems that will be required to ensure we can meet the community needs and deliver on our mission of ending period poverty. As part of our commitment to ensuring longterm sustainability of our charity, the Board has a policy to hold a 3-month Operating Expense reserve to ensure the organisation has the stability to continue its great work.

2019 is shaping up to be a year of huge impact and 2018 has established a solid foundation for Share the Dignity to uplevel the difference we make. This comes as a result of the hard work of so many of our people. My thanks to the staff, volunteers and my colleagues on the Board who work so hard and with such passion to end period poverty and help Australian women manage their periods with the dignity that they deserve.

*Susan Pearse*

Chairperson, Share the Dignity



## OUR *Story*

In 2015, Share the Dignity was founded identifying there was a genuine need to provide vulnerable women in our community with essential sanitary products. It was reported that these women are often forced to choose between buying food to eat, or buying expensive sanitary items to get through their periods. Women and children, either homeless or in shelters, were having to clean themselves in public toilets and use paper towels to create makeshift sanitary pads. This is not, and should never be okay.

From a grassroots local community initiative to a national charity, Share the Dignity has struck a chord with the Australian public and continues to evolve in order to provide for the needs of at-risk women and children. Working tirelessly with over 2500 volunteers, the charity has been able to deliver over 1.2 million packets of pads and tampons plus over 272,230 essentials filled handbags to Australian women and girls. This year we introduced the teen bag to meet the more specific needs of these younger women for sanitary products more suitable for their age group.

Share the Dignity continues to grow with the support of passionate volunteers and the generosity of Australian businesses, ensuring that everyone is afforded the dignity in life that many of us take for granted.



OUR *Vision:*

Dignity for the Vulnerable

OUR *Purpose:*

To ensure dignity through the provision of basic necessities for vulnerable people at every stage of their life.

OUR *Commitment:*

Improving the quality of life for those experiencing homelessness, domestic violence and period poverty.

OUR *Values:*

GRATITUDE ♥ INTEGRITY

PASSION ♥ INNOVATION

OUR *Mission*

“To ensure that everyone is afforded the dignity in life that so many of us take for granted.”







## LETTER FROM OUR

# Founder

I often refer to myself as the resident pad lady, an unusual name, but one I am very proud of. Within two years, a simple idea has grown to become a national movement, with over 1.2 million packets of pads and tampons distributed to women in need throughout Australia.

Share the Dignity oversees a number of initiatives that give back to Australian women and children in need, with a particular focus on the homeless and victims of domestic violence. 116,427 Australians were counted in the Census as being homeless on Census night 2016 and 42% were female (ABS Census 2016).

Our services provide life-changing support to these people including:

- The provision of sanitary items for those experiencing homelessness, period poverty and fleeing domestic violence;
- Providing support to children who have been affected by domestic violence with our Activities 4 All program;
- and funding the funerals of domestic violence victims.

Last year we launched an Australian first; the Dignity Vending Machine, our #Pinkbox. The period pack dispenser provides free sanitary items to women and girls when they need it most, regardless of their financial situation.

Your support of our many services, enables Share the Dignity to support women and children in need with practical help via our key initiatives.

The simple concept of sharing dignity with other women, has grown the charity to become a national not for profit, with over 2,500 volunteers Australia wide. The support of our community, and those willing to devote their time to others, has enabled us to assist those experiencing need in some of our most remote communities, in addition to rural and densely populated urban areas.

Thank you for your support in 2018.

*Rochelle Courtenay*

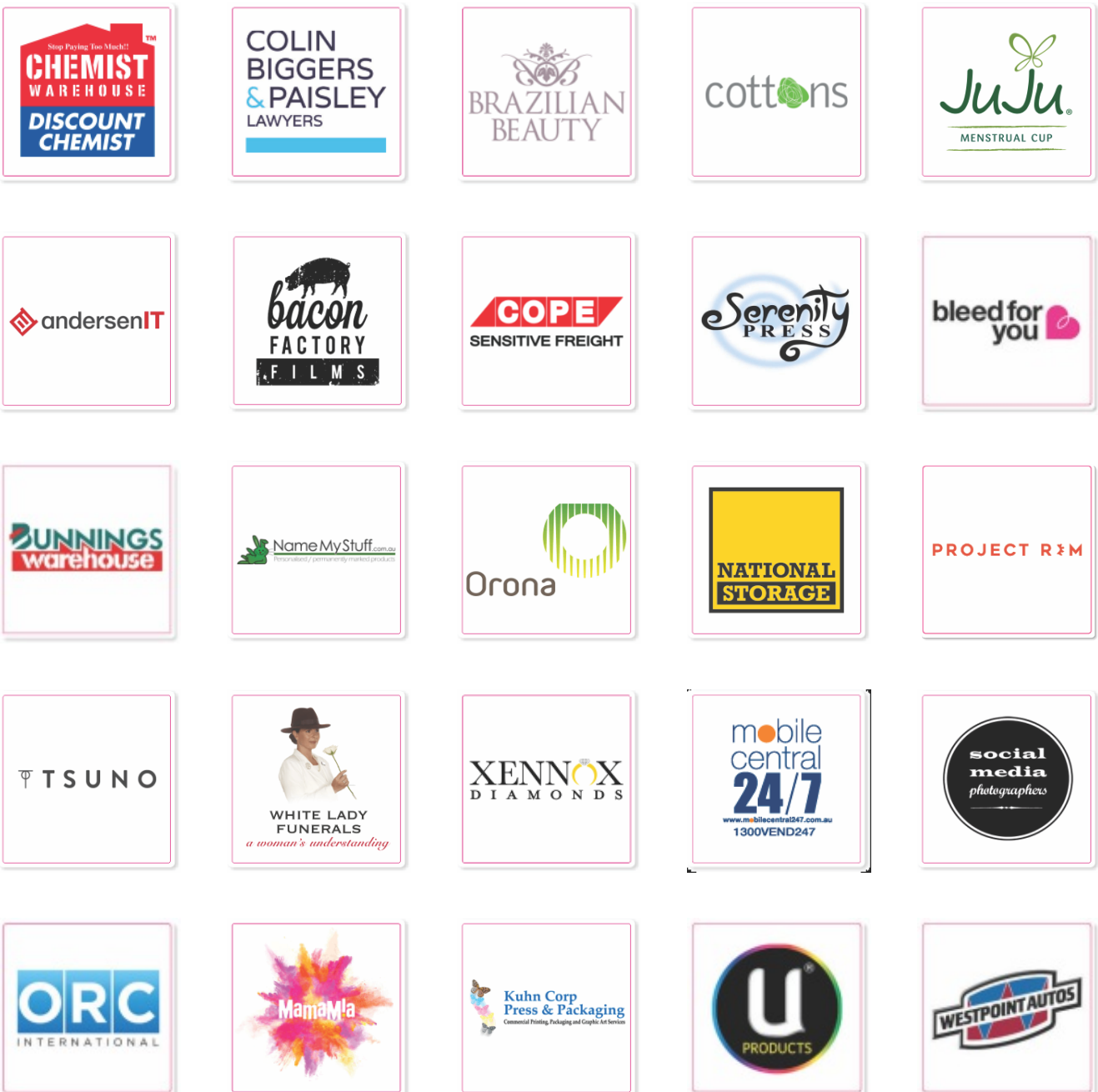
Founder, Share the Dignity

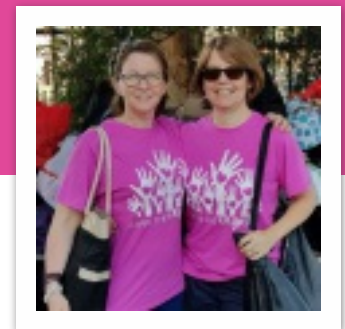
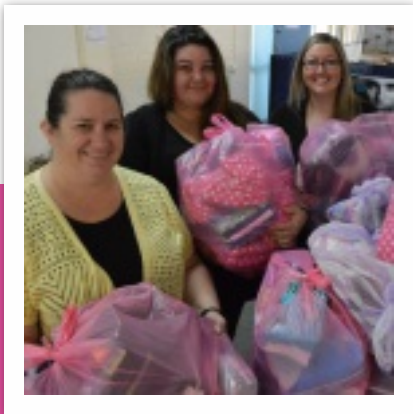
## PARTNERING FOR

# Dignity

Without our generous partners, Share the Dignity would not be able to reach and assist as many vulnerable woman as we have to date; unfortunately there are many more still in need of our ongoing assistance. Through their donations of resources, products, services and donations in kind, our national reach is steadily growing to meet the needs of the 1000s of vulnerable Australians, ensuring they too get to experience the dignity we often take for granted.

Share the Dignity is always on the lookout for like minded businesses in Australia who wish to support Australian Women and Children whether through sponsorship or in-kind donations.





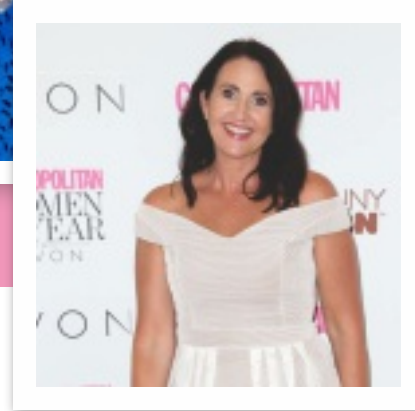
## OUR PASSIONATE *Volunteers*

Share the Dignity is powered by our volunteers who we call Sheroes and Heroes. These amazing individuals help with all aspects of the charity from being on the Board of Directors through to collecting and distributing packets of pads and tampons during our drives, checking on our Dignity Vending Machines and putting together our 3 collections a year.

At the end of 2018 we had over 2,500 Sheroes and Heroes who donated their time to helping women and girls in need.

There are many different roles that our they undertake across the various collection drives we hold annually to support the work that we do. Our Sheroes and Heroes are the backbone and heart of Share the Dignity; their passion and commitment for helping girls and women in need is their driving force.

In 2018 we moved to the social networking platform Workplace by Facebook where we were able to connect our Sheroes and Heroes. This has seen state and regional groups created enhancing local communications and engagement as well as providing a platform where we can share ideas and experiences.



## AWARDS & *Recognition*

### 2018

- Telstra Business Awards Social Change Maker Finalist Queensland
- Telstra Business Awards Social Change Maker Finalist Queensland
- Century 21 North Lakes Humanitarian Award
- Soroptimist International Woman of the Year
- Forever New - International Women's Day Inspiring and Influential Women of the Year
- Australian of the Year Queensland Nominee and Finalist

### 2017

- The Ted Tremayne Memorial Trophy (Winner) - The Lilley Australia Day Awards
- Aumumpreneur "Rising Star" (Winner) - Ausmumpreneur™ & Womens Business School
- "Best Community Minded Mum" (Winner) - Brilliant Biz Mums
- Australian of the Year Queensland (Finalist/nominee) - QLD Government
- Telstra Business Woman of the Year (Finalist) - Telstra Queensland

### 2016

- 'Humanitarian of the Year' (Winner) - Cosmopolitan magazine
- Purpose and Social Enterprise Award (Finalist) - Telstra Queensland

# Governance

Share the Dignity is registered with the Australian Charities and Not-for-profits Commission (ACNC).

As a charity operating in all 8 states and territories, Share the Dignity complies with a range of regulatory and governance obligations.

We take these obligations very seriously and Share the Dignity is committed to best practice levels of transparency, accountability and governance.



# OUR Board

While Rochelle Courtenay co-ordinates the team working daily on Share The Dignity projects, our board works tirelessly to assist the charity to grow ethically and in full compliance with Australian regulations. All of our team, Rochelle Courtenay, our volunteers and our board are 100% dedicated to sharing dignity and safety across Australia.



*Susan* PEARSE  
CHAIRPERSON

Susan Pearse, co-founder of Mind Gardener and reinvention, is the author of three books, pioneer of mindfulness in business, and influential business consultant for organisations and leaders across many different sectors.

Susan is well known as a pioneer of mindful leadership in Australia, introducing her award-winning Conscious Leadership Program in 2004. She promotes and models a style of leadership that is transparent and highly values driven. She is renowned for her vision, wisdom and skills in strategy, culture and high performance.

She has held senior management roles in large organisations and is a successful entrepreneur in her own right. She provides leadership coaching to many CEOs and Government leaders who rely on her for advice and support.

She has previously been on the Development Board of the Queensland Brain Institute and the Juvenile Diabetes Research Fund and has a passion for women's issues.



*Shannon* O'BRIEN  
FINANCE EXPERT

Shannon is a non-executive director, CEO & CFO with over 25 years of board and senior management level experience. At board level he is currently a NED for Cycling QLD, Spicers Retreats, The Turner Family Foundation and advisory member of The Apollo Property Group and Doctors on Demand. As an executive he worked for over 25 years in leadership and financial roles with the multinational household names; Flight Centre, Shell and KPMG.

Shannon understands as well, through past experience, that developing people and relationships are the key to great results. This has led him to establish his own leadership consultancy to fuel his passion for people and business growth. As a result he is currently the Director and Co-Founder of Leadershift 7, which specialises in executive level business consulting and mentoring.



*Rochelle* COURTENAY  
FOUNDER & MANAGING DIRECTOR

Rochelle is Share the Dignity's Founder and Managing Director; the title she is most proud of though is 'Pad Lady'.

Rochelle has led a team of volunteers collecting around 1.2 million sanitary products across Australia.

When Rochelle first learnt of homeless women going without basic sanitary items during their menstrual cycle, she decided the question was not "Why is no one doing anything" but rather "What's stopping me from doing something?"

In March 2015 Rochelle took matters in to her own hands collecting sanitary items within her local community and distributing to local shelters. As a result, a simple idea of giving dignity to women, Share the Dignity was created and has grown into a national charity. Consequently, it has over 2,500 volunteers Australia wide, and most noteworthy, provides multiple initiatives aimed at giving dignity to women.



## *Bruce* MACDONALD

### FUNDRAISING EXPERT

Bruce Macdonald has been in fundraising for over 20 years. He commenced his professional working career as a secondary school teacher in Victoria. Bruce taught for 17 years before adopting a complete career change. Consequently, he entered the world of fundraising and marketing. On migrating to Queensland in 1999, he took up the position of Director of Development at Brisbane Grammar School. Seven years on, he moved to the Royal Children's Hospital Foundation to raise major funds for sick children. Bruce headed up the major gifts and gifts in Wills fundraising program at the Heart Foundation. Most noteworthy was his role as Fundraising Director for nearly 7 years.



## *Jo* KEEN

### LEGAL EXPERT

Jo Keen has extensive experience as a senior executive leader, lawyer and non-executive director. She has been a General Counsel of one of Australia's largest energy companies. More recently, Jo has been an Executive General Counsel and Company Secretary leading a division responsible for legal, governance, risk and compliance, internal audit and communications and stakeholder relations. In 2013 and 2014, Jo was named as a finalist in the Australia Corporate Lawyer Association Government Lawyer of the Year Awards.

Jo currently sits on the Board of Australian Sailing and is a member of the Ethics Commission of World Sailing. She has formerly served on the Queensland Development Board of The Hunger Project of Australia and the Board of the Leukemia Foundation of Queensland.

Jo is a passionate leader with a deep commitment to developing future leaders particularly women and creating high performing teams built on inclusion and diversity of thought. She also has a particular interest in creating great companies through culture, strategy, innovation and corporate governance. She is a sought after speaker at leadership and business forums and is a coach and mentor to front-line leaders through to senior executives.

Jo is a former recipient of a Rotary Ambassadorial Scholarship which enabled her to undertake a Masters of Laws in Philadelphia and is a recipient of an Australia Day Award.



## *Elise* EASDOWN

### OCCUPATIONAL THERAPIST

Elise is the master franchise owner of online business What's On 4 AUS & NZ, a digital hub for busy parents to find kids classes, activities, school holiday ideas and party venues. Elise comes from a background of paediatric occupational therapy (Bachelor of Health Science).

Her previous roles included work with Queensland health, Education Queensland and most recently in the Middle East in the private sector. Having three children herself, Elise is passionate about children's health and wellbeing. Most of all, the vulnerable in society and strives to find outcomes on the best way to protect and enrich the lives of Australia's families.

# Directory

## REPORT

The Director presents this report on the company for the financial year ended 30 June 2018.

### Information on Directors

The names of each person who has been a director during the year and to the date of this report are

- Rochelle Courtenay
- Shannon O'Brien
- Bruce McDonald
- Joanne Keen
- Susan Pearse
- Alfina Thompson  
(Resigned January 2018)
- Caite Brewer  
(Resigned January 2018)
- Alecia Erin Taylor-Jones  
(Resigned January 2018)
- Elise Easdown

### Principal Activities

In 2018 we set about fundraising to meet some ambitious targets.

Our aim was to have installed 100 Dignity Vending Machines by December 2018 and 150 by June 2019.

New fundraising activities were implemented, and corporate donors pursued.

These strategies were successful and we raised our target of \$1.5 million for the year.

The new level of activity gave us the funds we needed to reach our goal of 100 Dignity Vending Machines by end of June 2018. These funds were also integral to the 2019 rollout of a further 100 Dignity Vending Machines.

We will continue our fundraising efforts in 2018/2019 to ensure that we reach the \$600,000 shortfall needed.



Servicing and restocking of these machines is of course a challenge and a joy at the same time, to know they are ensuring Dignity for women and girls in need. To ensure the company has sufficient cash resources over future years to fund this important initiative, the Directors intend to set aside \$300,000 of the current years surplus to this end.

### Review of Operations

The profit of the company for the financial year after providing for income tax amounted to \$810,650 (2017: \$348,505).

### Significant Changes in the States of Affairs

No significant changes in the company's state of affairs occurred during the financial year.

### Events Subsequent to the Reporting Date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

### Likely Developments and Expected Results of Operations

Likely developments in the operations of the company and the expected results of those operations in future financial year have not been included in this report as





the inclusion of such information is likely to result in unreasonable prejudice to the company.

#### **Environmental Regulation**

The company's operations are regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

#### **Dividends**

The company is a company limited by guarantee, and accordingly, is prohibited from declaring dividends.

#### **Options**

The company is a company limited by guarantee, and accordingly, is prohibited from issuing options in respect of shares.

#### **Indemnification of Officers**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

#### **Proceedings on Behalf of Company**

No person has applied for leave of court to bring proceedings on behalf of the company or intervene in any proceeding to which the company is a party for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

#### **Auditor's Independence Declaration**

A copy of the auditor's independence declaration is required under Division 60-40 of the Australian Charities and Not-for-Profits Commission Act 2012 is attached to this financial report.

Signed in accordance with a resolution of the Board of Directors:

Director:

A handwritten signature in black ink, reading "R. Courtenay", written over a horizontal line.

Date: 12 December 2018

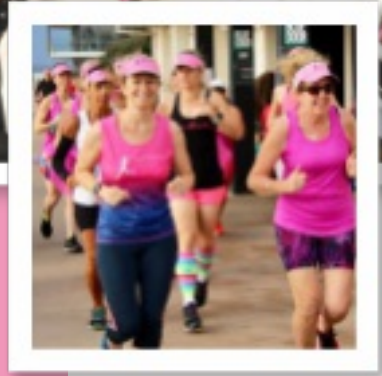
# COMMUNITY *Engagement*

Annually we hold a series of events to fundraise so that we have the money to be able to deliver on our initiatives such as Dignity Vending Machines and purchasing sanitary products to meet the demand of charities relying on our support.

## *Digni*TEA

DigniTEA is Share the Dignity's annual high tea event which takes place on Global Menstrual Hygiene Day (May 28th) Annually. Held nationally, this now beloved event has seen two consecutive sell out events in nearly all states. Women (and men!) come together to mingle, share their stories, learn about the happenings of our charity, donate sanitary products and of course, to raise funds to help us assist women in need.

Funds raised on this day help us to continue to share the dignity by covering expenses like insurances, licences, permits, venue hire, website hosting, freight and cartage delivering period products to regional and remote communities, management and general expenses.



## RUN4*Dignity*

In October, Share the Dignity partnered with Running Mums Australia in a virtual running marathon to raise funds for women and children experiencing homelessness and poverty.

Registration fees and donations collected from this event raised \$64,925.90, funding the installation of 6 Dignity Vending Machines.

## YOGA4*Dignity*

There are approximately 48,000 women who are experiencing homelessness in Australia. These women spend their nights scared, cold and alone every night of the week. Yoga 4 Dignity set the challenge to have the same number of people practicing yoga nationwide in recognition of these women doing it tough.

Registration fees collected from this event raised just over \$55,000 in 2018, to assist us spread love and dignity to these struggling Australian women. Yoga 4 Dignity will be held again in 2019, to assist as many women in need as we can.





“I loved watching customers waiting for a takeaway coffee and reading the dignity box and smiling, then returning an hour later with a bag full of donations.”

# DRIVING *Initiatives* TO SUPPORT OUR COMMUNITY

## *Dignity* DRIVES

During the months of April and August, we hold our bi-annual sanitary collections. Businesses nominate to become 'collection points' where all Australians are encouraged to donate pads, tampons, maternity pads and incontinence products to assist those who will otherwise go without.

Our dedicated Sheroes and Heroes then collect, count and distribute these goods to registered charities, shelters, schools, groups and organisations that assist women in need.

Since 2015, we have collected and distributed over 1.2 million packets of pads, tampons, menstrual cups and incontinence underwear.



“I was overwhelmed by the positive response from not only my staff but customers, centre management and other staff in the shopping centre.”

“I have loved being a part of Share the Dignity. All of my team have embraced it and our customers have regularly commented on what a great cause it is.”





## It's in the *Bag*

Every month, sadly many Australian women and girls face the hardship, danger and emotional anxiety of being homeless, as well as the discomfort and lack of dignity that comes with having their period whilst struggling to afford menstrual hygiene products.

Our “Its in the Bag” initiative recognises the isolation that comes with enduring period poverty, experiencing homelessness or living in domestic violence refuges. “Its in the Bag” is run in the lead up to Christmas and aims to supply a gift to women in need during what should be a festive period.

The community have taken to this drive, filling bags full of essential items such as pads and tampons, soap, shampoo and conditioner, toothbrushes and

toothpaste and deodorant as well as adding beautiful and thoughtful additions small luxury items such as fragrance sprays, giftcards, notebooks and makeup.

Overwhelmingly the response from recipients was more than our organisation ever intended. Recipients relayed feeling a sense of belonging, love, support and community on receiving a gift lovingly put together by others in the community. Share the Dignity decided that “It's in the Bag” was to become an annual campaign and by the end of 2017 drive, the total number of bags collected and distributed to women and girls was 138,931 bags. This brings our overall bags collected since the inception of It's in the Bag to an amazing 272,230.

## Activities4All

Activities 4 All was initiated to empower and return joy to the lives of children who have experienced family violence, providing them with a sense of belonging and community.

Australian's have always loved their sport. The thrill of the competition; the sense of community and camaraderie that it provides. Activities 4 All seeks to include children who have experienced family violence in these communities, and expose them to the behaviours that can be learnt through sport as well as the relationships fostered with other children and adults leading the activities.

Activities 4 All has already secured a number of big names in Australian sport to publicly endorse Activities 4 All. Corporate sponsors of this program would be associating their brand with Australian athletes and helping Aussie kids. Share the Dignity is currently looking for funding across a number of areas of the program, monetary donations will allow the purchase of equipment, enrollment of children in services, transport and general insurances that will need to be maintained. Donations in kind are also being sought from large sporting companies to provide sporting apparel and equipment for children participating in the program, as well as Activities 4 All uniforms to be worn by sporting ambassadors and other participants.



## BECAUSE WE *Care*

Because We Care is an initiative of Share the Dignity that raises awareness of the prevalence of domestic violence and funds in order to pay for the funerals of Domestic Violence.

Just under half a million Australian women reported that they had experienced physical or sexual violence or sexual assault in the past 12 months.

More than a million women had experienced physical or sexual assault by their male, current or ex-partner, since the age of 15. Between 80 and 100 Australian women die at the hands of their male partners every year – a woman in Australia is more likely to be killed in her own home, by her male partner, than anywhere else, or by anyone else. (\*The ABS Personal Safety Survey 2006)

These statistics are in our backyard, in a country that prides itself on equal opportunity, a fair go for all. Women are dying at the hands of Australian Men. These statistics relate to our Mothers, Sisters and Daughters; Our Aunts and Cousins; Best Friends, Neighbours and

Colleagues. We feel the loss of all of these women so deeply. All having held an important role within our families, communities, workplaces.

It is another magnitude of grief to learn that these women, lost their lives at the hands of their partner, someone charged with the responsibility of their care and mutual respect. Sadly, we have had to assist with the funding of 7 funerals for victims of domestic violence this year.

If we feel the loss of these women so deeply, it needs to be understood the level of grief their immediate family must face at such a time. Children who have lost their mother, with no Father to turn to. Families who must now lay a Daughter, Sister, Mother to rest; with the knowledge of her wrongful and untimely death, must find a way to comfort and care for her children.

If we could ease just part of this pain, make the burden a little lighter to carry, give dignity and one small justice to the life of a beautiful woman. This is what we want to do - because we care.

**She misses her mum.**

**He is grieving his daughter.**

Please donate today, and help give dignity to the families burying loved ones taken by domestic violence.





## Dignity VENDING MACHINES

Every month, many Australian women and girls face the hardship, danger and emotional anxiety of being homeless, as well as the discomfort and lack of dignity that comes with having their period whilst struggling to afford menstrual hygiene products.

At the end of the financial year we had funded 100 Dignity Vending Machines, the affectionately named 'Pinkbox', in areas of need across Australia.

Share the Dignity has developed the revolutionary Dignity Vending Machine (also known as the #Pinkbox) in the hope of making a difference to the lives of homeless and at-risk Australians. To be able to do this effectively we need to install the machines in the places where they are most needed.

Through meeting with community members, volunteers and community/care service providers around Australia, we have identified organisations and local areas to install a #Pinkbox, where it is believed they will positively impact women in need. These include community centres, high schools, public bathrooms and womens shelters. The vending machines present a unique opportunity to demonstrate to the



Australian leadership how to solve the issue of affordable sanitation in Australia.

Vending Machines costs more than \$10,000 to install, stock, manage and maintain in its first year of operation. Remote locations may attract increased delivery and installation fees. We are funding the Dignity Vending Machines through donations, sponsorship and, where possible, grant awards. Community involvement, public awareness and spreading the word about the need of these machines is imperative to their success and sustainability.

We have set a target of installing 150 by June 2019.

# AXE THE *Tax*

Share the Dignity are heavily involved in the national campaign to Axe the Tax.

Share the Dignity's message was clear - It's time to stop taxing the dignity of Australian women.

Since the year 2000, sanitary products for menstruation have incurred a 10% GST, but other health products such as sunscreen, toothpaste, lubricant, condoms and Viagra do not.

Share the Dignity collaborated with University of Queensland Law students to prepare for the removal of the tampon tax ahead of next election.

For nearly 20 years women have roared to hear their voices heard and every year or two petitions were set up and women tried so hard to be heard that this ridiculous tax was not right.

Founder Rochelle Courtenay felt the need to do it differently and approach it in a multi-faceted manner.

In January 2018 Rochelle asked Prime Minister Malcolm Turnbull if he thought it was fair that our sanitary items are taxed. He responded that he had heard no noise from any of the states around this. Rochelle thought we will show you noise....



"Justice Scalia once wrote 'A tax on tampons is a tax on women', but it goes further than that. By taxing feminine products, we as Australians are aiding the violation of human dignity of those who we love the most. This is an issue for both women and men."

*Rochelle Courtenay,  
Founder Share the Dignity*

Share the Dignity set up an online Federal Petition which received in excess of 104,000 signatures We also asked women and men to roar as loud as we could with tools to contact their local and federal politicians, enough to be heard.

First and foremost, the Greens were onboard and when Rochelle asked the same question to Bill Shorten his response was different, and the Labor party announced that they would remove the tampon tax if elected.

A rally in June 2018 was held outside Parliament House in Canberra when Greens Senator Janet Rice's bill was passed on voices.

Rice's bill proposed to amend the GST and change the classification of tampons, sanitary pads, liners, cups and sponges - which are currently listed as non-essential "luxury" items - to essential health products.

Share the Dignity will continue to drive for this bill to be passed and are encouraged by the Labor Government's announcement on Sunday 29th April that they will end "Australia's unfair and discriminatory "tampon tax", partnering with the states and territories to remove the GST on women's sanitary products". Share the Dignity would like to call for your support in creating a bipartisan agreement to end this tax.



## HANDBAGS WITH *Heart*

We proudly sell online our own range of Share the Dignity handbags. Every handbag that we sell funds our vital programs to assist women in need.

Each beautiful bag is especially named after one of the women that our annual 'Its in the Bag' Christmas campaign supports.



**SHARE THE DIGNITY LTD**  
**ABN: 45 607 970 605**  
**AUDITOR'S INDEPENDENCE DECLARATION UNDER S 307C OF**  
**THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF SHARE THE DIGNITY LTD**

In accordance with the requirements of section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012*, as auditor of Share the Dignity Ltd for the year ended 30 June 2018, I declare that, to the best of my knowledge and belief, during the year ended 30 June 2018 there have been:

- (i) No contraventions of the auditor independence requirements as set out in the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- (ii) No Contraventions of any applicable code of professional conduct in relation to the audit.

**AH JACKSON & CO**  
Chartered Accountants



Elias Manicaros  
Partner

Fortitude Valley, 12 December 2018

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**PROFIT AND LOSS STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	<b>2018</b>	<b>2017</b>
	<b>\$</b>	<b>\$</b>
<b>SALES</b>		
Corporate Partnership	18,227	64,014
Donations/Gifts	721,308	324,398
Fundraising	343,230	227,689
Grants received	290,680	54,545
Product sales	119,857	63,829
Shipping Income	68,562	-
	<u>1,561,864</u>	<u>734,475</u>
<b>LESS: COST OF GOODS SOLD</b>		
Opening Stock	49,761	-
Purchases - Product Sales	108,494	88,645
Purchases - Others	214,507	-
Closing Stock	(100,512)	(49,761)
	<u>272,250</u>	<u>38,884</u>
<b>GROSS PROFIT FROM TRADING</b>	<u>1,289,614</u>	<u>695,591</u>
<b>OTHER INCOME</b>		
Funeral Costs Recovered	16,000	-
Interest received	10,523	535
	<u>26,523</u>	<u>535</u>
	<u>1,316,137</u>	<u>696,126</u>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**PROFIT AND LOSS STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	2018 \$	2017 \$
<b>EXPENSES</b>		
Audit and accountancy fees	7,771	400
Advertising	12,963	3,962
Collection bins	-	20,348
Bank charges	12,229	3,708
Depreciation	28,612	21,902
Fees - MyCause	1,562	2,120
Fees - Stripe	2,273	3,190
Office Expenses	2,812	-
Employment expenses	148,444	37,657
Employee Annual Leave Provision	15,472	-
Freight & Cartage	9,460	-
Insurance	10,632	3,013
Funeral expenses	15,792	33,700
Legal Expenses	1,860	-
Meeting expenses	680	-
Printing, postage & stationery	-	14,439
Sanitary products	15,030	27,300
Penalties & Fines	323	-
Repairs & maintenance	19,773	-
Venue hire	146,307	114,810
Subscriptions	15,515	-
Telephone	245	-
Travelling expenses	26,340	23,847
Other expenses	11,803	28,157
Prior year GST adjustment	-	9,067
	505,898	347,620
<b>Profit before income tax</b>	<b>810,239</b>	<b>348,506</b>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**BALANCE SHEET**  
**AS AT 30 JUNE 2018**

	Note	2018 \$	2017 \$
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	2	1,040,532	319,667
Trade and other receivables	3	6,428	12,742
Inventories	4	100,512	49,761
<b>TOTAL CURRENT ASSETS</b>		<u>1,147,472</u>	<u>382,170</u>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	5	174,460	120,228
Intangible assets	6	8,355	782
<b>TOTAL NON-CURRENT ASSETS</b>		<u>182,815</u>	<u>121,010</u>
<b>TOTAL ASSETS</b>		<u>1,330,287</u>	<u>503,180</u>
<b>LIABILITIES</b>			
<b>CURRENT LIABILITIES</b>			
Trade and Other Payables	7	15,101	3,240
Provisions	8	17,779	2,307
Raffles Income in Advance		-	10,465
<b>TOTAL CURRENT LIABILITIES</b>		<u>32,880</u>	<u>16,012</u>
<b>TOTAL LIABILITIES</b>		<u>32,880</u>	<u>16,012</u>
<b>NET ASSETS</b>		<u>1,297,407</u>	<u>487,168</u>
<b>EQUITY</b>			
Retained earnings	9	1,297,407	487,168
<b>TOTAL EQUITY</b>		<u>1,297,407</u>	<u>487,168</u>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	Retained earnings \$	Total \$
<b>Balance at 1 July 2016</b>	138,662	138,662
Profit (loss) for the year	348,506	348,506
Other comprehensive income items	-	-
<b>Total comprehensive income for the year</b>	<u>348,506</u>	<u>348,506</u>
<b>Balance at 30 June 2017</b>	487,168	487,168
<b>Balance at 1 July 2017</b>	487,168	487,168
Profit (loss) for the year	810,239	810,239
Other comprehensive income items	-	-
<b>Total comprehensive income for the year</b>	<u>810,239</u>	<u>810,239</u>
<b>Balance at 30 June 2018</b>	<u>1,297,407</u>	<u>1,297,407</u>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	<b>2018</b>	<b>2017</b>
	<b>\$</b>	<b>\$</b>
<b>Cash flows from operating activities</b>		
Receipts from grants, donations and fundraising activities	1,577,785	727,268
Payments to suppliers	(786,528)	(398,352)
Interest received	10,523	535
<b>Net cash provided by operating activities</b>	<u>801,780</u>	<u>329,451</u>
<b>Cash flows from investing activities</b>		
Proceeds from sale of property, plant and equipment	-	-
Purchase of property, plant and equipment	(80,915)	(142,129)
Other cash items from investing activities	-	-
<b>Net cash provided by (used in) investing activities</b>	<u>(80,915)</u>	<u>(142,129)</u>
<b>Cash flows from financing activities</b>		
Other cash items from financing activities	-	-
<b>Net cash provided by financing activities</b>	<u>-</u>	<u>-</u>
Net increase/(decrease) in cash held	720,865	187,322
Cash at beginning of financial year	319,667	132,345
Cash at end of financial year	<u>1,040,532</u>	<u>319,667</u>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2018**

---

**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**1. Basis of Preparation**

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements of the Australian Accounting Standards Board (AASB) and the requirements of the *Australian Charities and Not-for-profits Commission Act 2012* and the associated Regulations.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless otherwise stated.

The financial statements, except for cash flow information, have been prepared on a accruals basis and are on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

**Income Tax**

No provision for income tax has been raised as the entity is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

**Cash and Cash Equivalents**

Cash and Cash Equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and bank overdrafts.

**Revenue and Other Income**

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. Any consideration deferred is treated as the provision of finance and is discounted as a rate of interest that is generally accepted in the market for similar arrangements. The difference between the amount initially recognised and the amount ultimately received is interest revenue.

Revenue from the sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.

Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.

**Government Grants**

A number of the company's programs are supported by grants received from the federal, state and local governments.

If conditions are attached to a grant which must be satisfied before the Company is eligible to receive the contribution, recognition of the grant as revenue is deferred until those conditions are satisfied.



**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2018**

---

Where a grant is received on the condition that specified services are delivered, to the grantor, this is considered a reciprocal transaction. Revenue is recognised as services are performed and at year-end until the service is delivered.

Revenue from a non-reciprocal grant that is not subject to conditions is recognised when the Company obtains control of the funds, economic benefits are probable, and the amount can be measured reliably. Where a grant may be required to be repaid if certain conditions are not satisfied, a liability is recognised at year end to the extent that conditions remain unsatisfied.

Where the Company receives a non-reciprocal contribution of an asset from a government of other party for no or nominal consideration, the asset is recognised at fair value and a corresponding amount of revenue is recognised.

*Donations*

Donations collected, including cash and goods for resale, are recognised as revenue when the Company gains control, economic benefits are probable and the amount of the donation can be measured reliably.

All revenue is stated net of the amount of goods and services tax (GST)

**Property, Plant and Equipment**

*Plant and Equipment*

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

*Depreciation*

The depreciable amount of all fixed assets are depreciated on either a straight line basis over their estimated useful lives to the entity commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable asset are:

Plant and equipment	5-40%
---------------------	-------

**Provisions**

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which is probable that an outflow of economic benefits will result, and that outflow can be reliably measured.

Provisions are measured using the best estimate of the amounts required to settle the obligation at the end of the reporting period.

**Trade and Other Payables**

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2018**

---

**Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payable in the statement of financial position are shown inclusive of GST.

**Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current year.

**Critical Accounting Estimates and Judgements**

The Directors evaluate estimates and judgement incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	<b>2018</b>	<b>2017</b>
	<b>\$</b>	<b>\$</b>
<b>2 Cash and Cash Equivalents</b>		
Cash at bank	20,047	185,075
Term deposit	130,000	130,000
Paypal	-	865
My Cause	-	3,727
Business saver	878,015	-
Paypal clearing account	8,940	-
Stripe clearing account	3,530	-
	<u>1,040,532</u>	<u>319,667</u>
<b>3 Trade and Other Receivables</b>		
<b>Current</b>		
Trade Debtors	79	-
GST refundable	6,349	12,742
	<u>6,428</u>	<u>12,742</u>
<b>4 Inventories</b>		
<b>Current</b>		
Inventory	100,512	49,761
	<u>100,512</u>	<u>49,761</u>
<b>5 Property, Plant and Equipment</b>		
Vending Machines - at cost	202,539	136,364
Less: Accumulated Depreciation	(45,446)	(20,000)
	<u>157,093</u>	<u>116,364</u>
Office Equipment - at cost	6,029	2,468
Less: Accumulated Depreciation	(2,341)	(814)
	<u>3,688</u>	<u>1,654</u>
Furniture & Fittings	7,220	-
Less: Accumulated Depreciation	(411)	-
	<u>6,809</u>	<u>-</u>
Computers - at cost	10,036	4,148
Less: Accumulated Depreciation	(3,166)	(1,938)
	<u>6,870</u>	<u>2,210</u>
<b>Total Plant and Equipment</b>	<u>174,460</u>	<u>120,228</u>
<b>Total Property, Plant and Equipment</b>	<u>174,460</u>	<u>120,228</u>

**SHARE THE DIGNITY LIMITED**  
**ABN 45 607 970 605**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2018**

	<b>2018</b>	<b>2017</b>
	<b>\$</b>	<b>\$</b>
<b>6 Intangible Assets</b>		
Formation Expenses	782	782
Accumulated Amortisation	-	-
	<u>782</u>	<u>782</u>
Patents & Trademarks	7,573	-
Less Accumulated Amortisation	-	-
	<u>7,573</u>	<u>-</u>
<b>Total</b>	<u>8,355</u>	<u>782</u>
<b>7 Trade and Other Payables</b>		
<b>Current</b>		
Trade Creditors	5,595	-
Paypal	1,664	-
Amounts Withheld	7,842	3,240
	<u>15,101</u>	<u>3,240</u>
<b>8 Provisions</b>		
Provision for Annual Leave	17,779	2,307
	<u>17,779</u>	<u>2,307</u>
<b>9 Retained Earnings</b>		
Retained earnings at the beginning of the financial year	487,168	138,662
Net profit attributable to members of the company	810,239	348,506
Retained earnings at the end of the financial year	<u>1,297,407</u>	<u>487,168</u>



**SHARE THE DIGNITY LTD  
ABN: 45 607 970 605  
INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF  
SHARE THE DIGNITY LTD**

**Report on the Audit of the Financial Report**

**Opinion**

We have audited the financial report of Share the Dignity Ltd (the registered entity), which comprises the balance sheet as at 30 June 2018, the profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of Share the Dignity Ltd has been prepared in accordance with Div 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- i. giving a true and fair view of the registered entity's financial position as at 30 June 2018 and of its financial performance for the year then ended; and
- ii. complying with Australian Accounting Standards and Div 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the registered entity in accordance with the auditor independence requirements of the ACNC Act and ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Information Other than the Financial Report and Auditor's Report Thereon**

The directors are responsible for the other information. The other information comprises the information included in the registered entity's annual report for the year ended 30 June 2018, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon. In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Responsibilities of the Directors for the Financial Report**

The directors of the registered entity are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Australian Charities and Not-for-profits Commission Act 2012 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the registered entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the registered entity or to cease operations, or have no realistic alternative but to do so.

### **Auditor's Responsibilities for the Audit of the Financial Report**

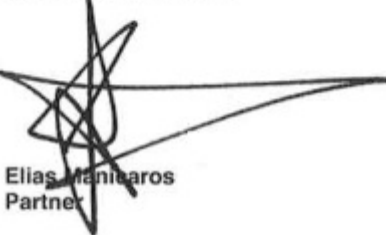
Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the registered entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the registered entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the registered entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entity to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the entity audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**AH JACKSON & CO**  
Chartered Accountants



Elias Maniwaros  
Partner

Fortitude Valley, 12 December 2018



## OUR *Goals*

Our goals hopes and dreams for this year are only possible with the unwavering support of the Australian public and generous businesses. We thank everyone who has supported us in 2018 and ask you to continue your support in 2019.

Period Poverty is an issue for all Australians and if you have donated money, donated product, attended an event or shared a social media post then you have helped us be part of the solution in 2018.

With over a million women and girls living in poverty we are dealing with the increasing demand for our services and supporting the thousands of charities that we work with on the frontline.

In 2019 we hope to:

- See the end of the tampon tax in Australia
- Collect enough pads and tampons in our April and August Dignity Drives to provide our registered charities with enough to meet the needs of women and girls across Australia.
- We have set a target of installing 150 Dignity Vending Machines enabling us to help women and girls have access to sanitary items for free.
- We will be part of the solution for women and girls by working on indigenous menstrual hygiene programs and providing practical assistance.

We look forward to your help and support as we continue work in 2019 for women and girls in need.








cottons Share the Dignity  
**PeriodPACK**  
6 Regular Tampons  
2 Ultra-Thin Pads (Reg)

cottons Share the Dignity  
**PeriodPACK**  
6 Regular Tampons  
2 Ultra-Thin Pads (Reg)

cottons Share the Dignity  
**PeriodPACK**  
6 Regular Tampons  
2 Ultra-Thin Pads (Reg)



ABN: 45 607 970 605  
PO Box 345  
Sandgate QLD 4017  
0488 132 774  
founder@sharethedignity.com.au

[www.sharethedignity.com.au](http://www.sharethedignity.com.au)  
 /sharethedignity  
 @sharethedignityaustralia  
 /share-the-dignity