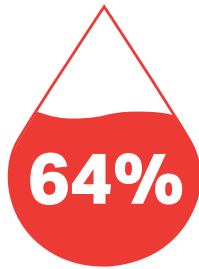


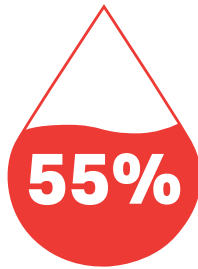
Building bloody Change

Ensuring menstrual equity in the workplace

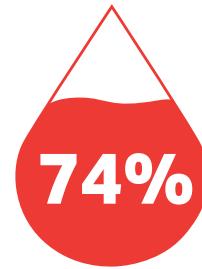
Our **2024 Bloody Big Survey** found that



have struggled to afford period products



have missed work due to their period



would think more highly of their workplace if period products were provided

\$9.6 billion is the total dollar figure that we can attribute to missed workdays due to periods per year

Menstrual Equity in Every Workplace

Menstrual equity ensures everyone can participate in work safely, comfortably, and with dignity, regardless of role, income, industry, or workplace size.

Workplaces that support it strengthen participation and retention, promote wellbeing and psychosocial safety, demonstrate commitment to equity and inclusion, and align with WHS and ESG responsibilities.

It doesn't require complex policies or significant cost, just practical, visible actions. We're calling on all workplaces to Build Bloody Change by providing free period products so no one misses a day of work because they can't afford them.

Focusing on **providing free period products** as well as:



Period & menstrual leave



Partnering with Share the Dignity



Providing period products through our access solutions

Dignity is not optional.
Join us in Building *Bloody* Change.

Visit: sharethedignity.org.au/building-bloody-change

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